

Lingerie Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

2 – 3 business days after placing order

Lingerie Trends and Forecast

The future of the global lingerie market looks promising with opportunities in the online and offline markets. The global lingerie market is expected to reach an estimated \$116.1 billion by 2030 with a CAGR of 5.7% from 2024 to 2030. The major drivers for this market are increasing knowledge about the optimal fit of items, growing number of millennials and women's growing purchasing power, as well as, rising urbanization and consumer spending power worldwide.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Lingerie by Segment

The study includes a forecast for the global lingerie by product, distribution channel, and region.

Lingerie Market by Product [Shipment Analysis by Value from 2018 to 2030]:

Briefs

Bras

Shapewear

Others

Lingerie Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Online

Offline

Lingerie Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Lingerie Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies lingerie companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the lingerie companies profiled in this report include-

Jockey

Victoria's Secret

Zivame

Gap

Calvin Klein

Bare Necessities

Hunkemoller

Lingerie Market Insights

Lucintel forecasts that offline will remain larger segment over the forecast period due to the benefits such as product scanning and product trial before purchase.

Within this market, briefs will remain the largest segment due to availability of various products made of comfortable fabrics such as cotton and nylon.

APAC will remain the largest region over the forecast period due to growing awareness of best practices, changing lifestyles of working millennials, rising incomes to invest in the best products available, and an obsession with maintaining a well-maintained structure.

Features of the Global Lingerie Market

Market Size Estimates: Lingerie market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Lingerie market size by product, distribution channel , and region in terms of value (\$B).

Regional Analysis: Lingerie market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product, distribution channel , and regions for the lingerie market.

Strategic Analysis: This includes M&A, new product development, and competitive

landscape of the lingerie market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the lingerie market size?

Answer: The global lingerie market is expected to reach an estimated \$116.1 billion by 2030.

Q2. What is the growth forecast for lingerie market?

Answer: The global lingerie market is expected to grow with a CAGR of 5.7% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the lingerie market?

Answer: The major drivers for this market are increasing knowledge about the optimal fit of items, growing number of millennials and women's growing purchasing power, as well as, rising urbanization and consumer spending power worldwide.

Q4. What are the major segments for lingerie market?

Answer: The future of the global lingerie market looks promising with opportunities in the online and offline markets.

Q5. Who are the key lingerie market companies?

Answer: Some of the key lingerie companies are as follows:

Jockey

Victoria's Secret

Zivame

Gap

Calvin Klein

Bare Necessities

Hunkemoller

Q6. Which lingerie market segment will be the largest in future?

Answer: Lucintel forecasts that offline will remain larger segment over the forecast period due to the benefits such as product scanning and product trial before purchase.

Q7. In lingerie market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region over the forecast period due to growing awareness of best practices, changing lifestyles of working millennials, rising incomes to invest in the best products available, and an obsession with maintaining a well-maintained structure.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the lingerie market by product (briefs, bras, shapewear, and others), distribution channel (online and offline), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Lingerie Market, Lingerie Market Size, Lingerie Market Growth, Lingerie Market Analysis, Lingerie Market Report, Lingerie Market Share, Lingerie Market Trends, Lingerie Market Forecast, Lingerie Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL LINGERIE MARKET : MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Lingerie Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Lingerie Market by Product

3.3.1: Briefs

3.3.2: Bras

3.3.3: Shapewear

3.3.4: Others

3.4: Global Lingerie Market by Distribution Channel

3.4.1: Online

3.4.2: Offline

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

4.1: Global Lingerie Market by Region

4.2: North American Lingerie Market

4.2.1: North American Lingerie Market by Product: Briefs, Bras, Shapewear, and Others

4.2.2: North American Lingerie Market by Distribution Channel : Online and Offline

4.3: European Lingerie Market

4.3.1: European Lingerie Market by Product: Briefs, Bras, Shapewear, and Others

4.3.2: European Lingerie Market by Distribution Channel : Online and Offline

4.4: APAC Lingerie Market

4.4.1: APAC Lingerie Market by Product: Briefs, Bras, Shapewear, and Others

4.4.2: APAC Lingerie Market by Distribution Channel : Online and Offline

4.5: ROW Lingerie Market

4.5.1: ROW Lingerie Market by Product: Briefs, Bras, Shapewear, and Others

4.5.2: ROW Lingerie Market by Distribution Channel : Online and Offline

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Lingerie Market by Product

6.1.2: Growth Opportunities for the Global Lingerie Market by Distribution Channel

6.1.3: Growth Opportunities for the Global Lingerie Market by Region

6.2: Emerging Trends in the Global Lingerie Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Lingerie Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Lingerie Market

6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: Jockey

7.2: Victoria's Secret

7.3: Zivame

7.4: Gap

7.5: Calvin Klein

7.6: Bare Necessities

7.7: Hunkemoller

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