

# Leisure Boat Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

2 – 3 business days after placing order

### Leisure Boat Trends and Forecast

The future of the global leisure boat market looks promising with opportunities in the motorized and non-motorized markets. The global leisure boat market is expected to reach an estimated \$55.8 billion by 2030 with a CAGR of 4.8% from 2024 to 2030. The major drivers for this market are residents' growing disposable wealth and emerging economies' thriving tourism industries, increasing global participation in sailing activities for pleasure and competition, as well as, technological developments that resulted in the launch and widespread use of connected boats.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Leisure Boat by Segment

The study includes a forecast for the global leisure boat by type, product, and region.

Leisure Boat Market by Type [Shipment Analysis by Value from 2018 to 2030]:

New Leisure Boat

Used Leisure Boat

Leisure Boat Market by Product [Shipment Analysis by Value from 2018 to 2030]:

Motorized

Non-Motorized

Leisure Boat Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Leisure Boat Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies leisure boat companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the leisure boat companies profiled in this report include-

Avon Marine

Azimut Benetti

Baja Marine

Bavaria Yachtbau

Bombardier Recreational Products

Brunswick

Chaparral Boats

Farr Yacht Design

Ferretti

Fountain Powerboats

## Leisure Boat Market Insights

Lucintel forecasts that used leisure boat will remain larger segment over the forecast period due to an extended delivery period can be avoided by purchasing a used boat really quickly, and a used recreational boat has been owned before and may show wear and tear from use, small repairs, or updates or replacements of its equipment.

Within this market, motorized will remain larger segment because people search for opportunities to engage with nature and have exciting, adventurous spare time, as well as, offering alternatives for various aquatic pursuits including fishing, water sports, and sailing, motorized recreational boats present an exciting and captivating means of relishing the vast ocean.

North America will remain the largest region over the forecast period due to recovery of the economy following the recession, together with the availability of reasonably priced financing, along with increasing American demand for recreational boats.

## Features of the Global Leisure Boat Market

Market Size Estimates: Leisure boat market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Leisure boat market size by type, product, and region in terms of value (\$B).

Regional Analysis: Leisure boat market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different type, product, and regions for the leisure boat market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the leisure boat market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the leisure boat market size?

Answer: The global leisure boat market is expected to reach an estimated \$55.8 billion by 2030.

Q2. What is the growth forecast for leisure boat market?

Answer: The global leisure boat market is expected to grow with a CAGR of 4.8% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the leisure boat market?

Answer: The major drivers for this market are residents' growing disposable wealth and emerging economies' thriving tourism industries, increasing global participation in sailing activities for pleasure and competition, as well as, technological developments that resulted in the launch and widespread use of connected boats.

Q4. What are the major segments for leisure boat market?

Answer: The future of the global leisure boat market looks promising with opportunities in the motorized and non-motorized markets.

Q5. Who are the key leisure boat market companies?

Answer: Some of the key leisure boat companies are as follows:

Avon Marine

Azimut Benetti

Baja Marine

Bavaria Yachtbau

Bombardier Recreational Products

Brunswick

Chaparral Boats

Farr Yacht Design

Ferretti

Fountain Powerboats

Q6. Which leisure boat market segment will be the largest in future?

Answer: Lucintel forecasts that used leisure boat will remain larger segment over the forecast period due to an extended delivery period can be avoided by purchasing a used boat really quickly, and a used recreational boat has been owned before and may show wear and tear from use, small repairs, or updates or replacements of its equipment.

Q7. In leisure boat market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to recovery of the economy following the recession, together with the availability of reasonably priced financing, along with increasing American demand for recreational boats.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the leisure boat market by type (new leisure boat and used leisure boat), product (motorized and non-motorized), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Leisure Boat Market, Leisure Boat Market Size, Leisure Boat Market Growth, Leisure Boat Market Analysis, Leisure Boat Market Report, Leisure Boat Market Share, Leisure Boat Market Trends, Leisure Boat Market Forecast, Leisure Boat Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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