

# Learning and Education Toys Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

2 – 3 business days after placing order

### Learning and Education Toys Trends and Forecast

The future of the global learning and education toys market looks promising with opportunities in the 5 years, 5 to 10 years, and above 10 years markets. The global learning and education toys market is expected to grow with a CAGR of 8.1% from 2024 to 2030. The major drivers for this market are increasing parent's concern towards the impact of excessive screen time on children's development and on-going technological advancement like interactive toys and augmented reality and virtual reality toys.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Learning and Education Toys by Segment

The study includes a forecast for the global learning and education toys by product type, distribution channel, end use, and region.

Learning and Education Toys Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

Building Sets

Games and Puzzles

## Sports and Outdoor Toys

Others

Learning and Education Toys Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Hypermarket/Supermarket

Specialty Stores

Departmental Stores

Online Channels

Others

Learning and Education Toys Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

5 Years

5 To 10 Years

Above 10 Years

Learning and Education Toys Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

## List of Learning and Education Toys Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies learning and education toys companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the learning and education toys companies profiled in this report include-

Goliath Games

Clementoni

The Lego

Ravensburger

Tomy Company

Atlas Games

Hasbro

Thames & Kosmos

Zephyr Toymakers

Vtech Holdings

## Learning and Education Toys Market Insights

Lucintel forecasts that sports and outdoor toys is expected to witness the highest growth over the forecast period due to growing popularity of sports among children and adults.

Within this market, 5 to 10 years is expected to witness the highest growth due to rising

adoption of learning and educational toys in among this age group.

APAC will remain the largest region over the forecast period due to rise in population in this region.

## Features of the Global Learning and Education Toys Market

**Market Size Estimates:** Learning and education toys market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Learning and education toys market size by product type, distribution channel , end use, and region in terms of value (\$B).

**Regional Analysis:** Learning and education toys market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different product types, distribution channels, end uses, and regions for the learning and education toys market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the learning and education toys market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

**Q1. What is the growth forecast for learning and education toys market?**

**Answer:** The global learning and education toys market is expected to grow with a CAGR of 8.1% from 2024 to 2030.

**Q2. What are the major drivers influencing the growth of the learning and education toys market?**

**Answer:** The major drivers for this market are increasing parent's concern towards the impact of excessive screen time on children's development and on-going technological

advancement like interactive toys and augmented reality and virtual reality toys.

Q3. What are the major segments for learning and education toys market?

Answer: The future of the learning and education toys market looks promising with opportunities in the 5 years, 5 to 10 years, and above 10 years markets.

Q4. Who are the key learning and education toys market companies?

Answer: Some of the key learning and education toys companies are as follows:

Goliath Games

Clementoni

The Lego

Ravensburger

Tomy Company

Atlas Games

Hasbro

Thames & Kosmos

Zephyr Toymakers

Vtech Holdings

Q5. Which learning and education toys market segment will be the largest in future?

Answer: Lucintel forecasts that sports and outdoor toys is expected to witness the highest growth over the forecast period due to growing popularity of sports among children and adults.

Q6. In learning and education toys market, which region is expected to be the largest in

next 5 years?

Answer: APAC will remain the largest region over the forecast period due to rise in population in this region.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the learning and education toys market by product type (building sets, games and puzzles, sports and outdoor toys, and others), distribution channel (hypermarket/supermarket, specialty stores, departmental stores, online channels, and others), end use (5 years, 5 to 10 years, and above 10 years), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Learning and Education Toys Market, Learning and Education Toys Market Size, Learning and Education Toys Market Growth, Learning and Education Toys Market Analysis, Learning and Education Toys Market Report, Learning and Education Toys Market Share, Learning and Education Toys Market Trends, Learning and Education Toys Market Forecast, Learning and Education Toys Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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