

# Laptop Carry Case Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Laptop Carry Case Trends and Forecast

The future of the global laptop carry case market looks promising with opportunities in the casual user and business user markets. The global laptop carry case market is expected to reach an estimated \$2.4 billion by 2030 with a CAGR of 6.2% from 2024 to 2030. The major drivers for this market are rising global acceptance of laptops as a commonplace device, growing recognition of the carry bags' attractiveness, as well as, increasing fashion and brand consciousness of consumers.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Laptop Carry Case by Segment

The study includes a forecast for the global laptop carry case by product, application, and region.

Laptop Carry Case Market by Product [Shipment Analysis by Value from 2018 to 2030]:

Messenger Bags

Sleeves

Briefcase

Rollers

Backpack

Laptop Carry Case Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Casual User

Business User

Laptop Carry Case Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Laptop Carry Case Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies laptop carry case companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the laptop carry case companies profiled in this report include-

Samsonite International

Kensington Computer Products Group

ACCO Brand

SwissGear

ASUSTeK Computer

Thule Group

Targus

## Laptop Carry Case Market Insights

Lucintel forecasts that backpack is expected to witness the highest growth over the forecast period.

Within this market, casual user will remain the largest segment.

APAC will remain the largest region over the forecast period due to rising consumer preference carry laptops in bags, growing disposable incomes and a rise in the cost of electronic devices.

## Features of the Global Laptop Carry Case Market

Market Size Estimates: Laptop carry case market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Laptop carry case market size by product, application, and region in terms of value (\$B).

Regional Analysis: Laptop carry case market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product, application, and regions for the laptop carry case market.

Strategic Analysis: This includes M&A, new product development, and competitive

landscape of the laptop carry case market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the laptop carry case market size?

Answer: The global laptop carry case market is expected to reach an estimated \$2.4 billion by 2030.

Q2. What is the growth forecast for laptop carry case market?

Answer: The global laptop carry case market is expected to grow with a CAGR of 6.2% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the laptop carry case market?

Answer: The major drivers for this market are rising global acceptance of laptops as a commonplace device, growing recognition of the carry bags' attractiveness, as well as, increasing fashion and brand consciousness of consumers.

Q4. What are the major segments for laptop carry case market?

Answer: The future of the global laptop carry case market looks promising with opportunities in the casual user and business user markets.

Q5. Who are the key laptop carry case market companies?

Answer: Some of the key laptop carry case companies are as follows:

Samsonite International

Kensington Computer Products Group

ACCO Brand

SwissGear

ASUSTeK Computer

Thule Group

Targus

Q6. Which laptop carry case market segment will be the largest in future?

Answer: Lucintel forecasts that backpack is expected to witness the highest growth over the forecast period.

Q7. In laptop carry case market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region over the forecast period due to rising consumer preference carry laptops in bags, growing disposable incomes and a rise in the cost of electronic devices.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the laptop carry case market by product (messenger bags, sleeves, briefcase, rollers, and backpack), application (casual user and business user), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Laptop Carry Case Market, Laptop Carry Case Market Size, Laptop Carry Case Market Growth, Laptop Carry Case Market Analysis, Laptop Carry Case Market Report, Laptop Carry Case Market Share, Laptop Carry Case Market Trends, Laptop Carry Case Market Forecast, Laptop Carry Case Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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