

Label Adhesive Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Label Adhesive Trends and Forecast

The future of the global label adhesive market looks promising with opportunities in the food & beverage, pharmaceutical, personal care, industrial label, retailers & supermarket, and logistic markets. The global label adhesive market is expected to reach an estimated \$25.6 billion by 2030 with a CAGR of 4.6% from 2024 to 2030. The major drivers for this market are growing use of permanent label adhesives combined with developments in adhesive technology, rising demand from producers of labels and tapes used for promotional purposes, as well as, growth in the market for label adhesive that is low-VOC and sustainable and green.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Label Adhesive by Segment

The study includes a forecast for the global label adhesive by product, application, and region.

Label Adhesive Market by Product [Shipment Analysis by Value from 2018 to 2030]:

Water-Based Label Adhesive

Solvent-Based Label Adhesive

Label Adhesive Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Food & Beverages

Pharmaceuticals

Personal Care

Industrial Labels

Retailers & Supermarket

Logistics

Others

Label Adhesive Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Label Adhesive Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies label adhesive companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the label adhesive companies profiled in this report include-

Henkel

Arkema

H.B.Fuller

3M

Hexion

Dow Corning

Eastman Chemical

Label Adhesive Market Insights

Lucintel forecasts that water-based label adhesives is expected to witness the higher growth over the forecast period due to the strong resistance to a broad variety of temperatures.

APAC is expected to witness highest growth over the forecast period due to the rapid growth of the consumer and packaging sectors, as well as the growth of disposable income and consumption of packaged goods.

Features of the Global Label Adhesive Market

Market Size Estimates: Label adhesive market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Label adhesive market size by product, application, and region in terms of value (\$B).

Regional Analysis: Label adhesive market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product, application,

and regions for the label adhesive market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the label adhesive market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the label adhesive market size?

Answer: The global label adhesive market is expected to reach an estimated \$25.6 billion by 2030.

Q2. What is the growth forecast for label adhesive market?

Answer: The global label adhesive market is expected to grow with a CAGR of 4.6% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the label adhesive market?

Answer: The major drivers for this market are growing use of permanent label adhesives combined with developments in adhesive technology, rising demand from producers of labels and tapes used for promotional purposes, as well as, growth in the market for label adhesive that is low-VOC and sustainable and green.

Q4. What are the major segments for label adhesive market?

Answer: The future of the global label adhesive market looks promising with opportunities in the food & beverage, pharmaceutical, personal care, industrial label, retailers & supermarket, and logistic markets.

Q5. Who are the key label adhesive market companies?

Answer: Some of the key label adhesive companies are as follows:

Henkel

Arkema

H.B.Fuller

3M

Hexion

Dow Corning

Eastman Chemical

Q6. Which label adhesive market segment will be the largest in future?

Answer: Lucintel forecasts that water-based label adhesives is expected to witness the higher growth over the forecast period due to the strong resistance to a broad variety of temperatures.

Q7. In label adhesive market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness highest growth over the forecast period due to the rapid growth of the consumer and packaging sectors, as well as the growth of disposable income and consumption of packaged goods.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the label adhesive market by product (water-based label adhesive and solvent-based label adhesive), application (food & beverages, pharmaceuticals, personal care, industrial labels, retailers & supermarket, logistics, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Label Adhesive Market, Label Adhesive Market Size, Label Adhesive Market Growth, Label Adhesive Market Analysis, Label Adhesive Market Report, Label Adhesive Market Share, Label Adhesive Market Trends, Label Adhesive Market Forecast, Label Adhesive Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL LABEL ADHESIVE MARKET : MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Label Adhesive Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Label Adhesive Market by Product

3.3.1: Water-Based Label Adhesive

3.3.2: Solvent-Based Label Adhesive

3.4: Global Label Adhesive Market by Application

3.4.1: Food & Beverages

3.4.2: Pharmaceuticals

3.4.3: Personal Care

3.4.4: Industrial Labels

3.4.5: Retailers & Supermarket

3.4.6: Logistics

3.4.7: Others

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

4.1: Global Label Adhesive Market by Region

4.2: North American Label Adhesive Market

4.2.1: North American Label Adhesive Market by Product: Water-Based Label Adhesive and Solvent-Based Label Adhesive

4.2.2: North American Label Adhesive Market by Application: Food & Beverages, Pharmaceuticals, Personal Care, Industrial Labels, Retailers & Supermarket, Logistics, and Others

4.3: European Label Adhesive Market

4.3.1: European Label Adhesive Market by Product: Water-Based Label Adhesive and Solvent-Based Label Adhesive

4.3.2: European Label Adhesive Market by Application: Food & Beverages, Pharmaceuticals, Personal Care, Industrial Labels, Retailers & Supermarket, Logistics, and Others

4.4: APAC Label Adhesive Market

4.4.1: APAC Label Adhesive Market by Product: Water-Based Label Adhesive and Solvent-Based Label Adhesive

4.4.2: APAC Label Adhesive Market by Application: Food & Beverages, Pharmaceuticals, Personal Care, Industrial Labels, Retailers & Supermarket, Logistics, and Others

4.5: ROW Label Adhesive Market

4.5.1: ROW Label Adhesive Market by Product: Water-Based Label Adhesive and Solvent-Based Label Adhesive

4.5.2: ROW Label Adhesive Market by Application: Food & Beverages, Pharmaceuticals, Personal Care, Industrial Labels, Retailers & Supermarket, Logistics, and Others

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Label Adhesive Market by Product

6.1.2: Growth Opportunities for the Global Label Adhesive Market by Application

6.1.3: Growth Opportunities for the Global Label Adhesive Market by Region

6.2: Emerging Trends in the Global Label Adhesive Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Label Adhesive Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Label Adhesive Market

6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: Henkel

7.2: Arkema

7.3: H.B.Fuller

7.4: 3M

7.5: Hexion

7.6: Dow Corning

7.7: Eastman Chemical

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