

Koi Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

2 – 3 business days after placing order

Koi Trends and Forecast

The future of the global koi market looks promising with opportunities in the commercial and retail markets. The global koi market is expected to reach an estimated \$4.8 billion by 2030 with a CAGR of 11.6% from 2024 to 2030. The major drivers for this market are increasing interest in ornamental fishkeeping, growing levels of disposable income in developing countries, as well as, expansion of shipping convenience and logistical links.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Koi by Segment

The study includes a forecast for the global koi by type, application, and region.

Koi Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Kohaku

Taisho Sanke

Showa Sanke

Others

Koi Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Commercial

Retail

Koi Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Koi Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies koi companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the koi companies profiled in this report include-

Liuji

Jiahe Tianyuan

Wanjin

Haojin

Chongqing Shanghua

Guangzhou Zhengda Aquatic

Marusei Koi Farm

Koi Market Insights

Lucintel forecasts that kohaku is expected to witness the highest growth over the forecast period.

Within this market, retail will remain larger segment because the koi retailing sector caters to experienced connoisseurs as well as newcomers, which means that fish can be enjoyed by a wide range of clients.

APAC is expected to witness the highest growth over the forecast period due to the cultural importance of koi in Japan, China, and Korea, as well as, it offers a wide range of Koi varieties, including both imported and native species, to satisfy the tastes and passions of the area's Koi enthusiasts.

Features of the Global Koi Market

Market Size Estimates: Koi market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Koi market size by type, application, and region in terms of value (\$B).

Regional Analysis: Koi market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different type, application, and regions for the koi market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the koi market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the market size for koi market?

Answer: The global koi market is expected to reach an estimated \$4.8 billion by 2030.

Q2. What is the growth forecast for koi market?

Answer: The global koi market is expected to grow with a CAGR of 11.6% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the koi market?

Answer: The major drivers for this market are increasing interest in ornamental fishkeeping, growing levels of disposable income in developing countries, as well as, expansion of shipping convenience and logistical links.

Q4. What are the major segments for koi market?

Answer: The future of the global koi market looks promising with opportunities in the commercial and retail markets.

Q5. Who are the key koi market companies?

Answer: Some of the key koi companies are as follows:

Liuji

Jiahe Tianyuan

Wanjin

Haojin

Chongqing Shanghua

Guangzhou Zhengda Aquatic

Marusei Koi Farm

Q6. Which koi market segment will be the largest in future?

Answer: Lucintel forecasts that kohaku is expected to witness the highest growth over the forecast period.

Q7. In koi market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness the highest growth over the forecast period due to the cultural importance of koi in Japan, China, and Korea, as well as, it offers a wide range of Koi varieties, including both imported and native species, to satisfy the tastes and passions of the area's Koi enthusiasts.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the koi market by type (kohaku, taisho sanke, showa sanke, and others), application (commercial and retail), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Koi Market, Koi Market Size, Koi Market Growth, Koi Market Analysis, Koi Market Report, Koi Market Share, Koi Market Trends, Koi Market Forecast, Koi Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL KOI MARKET : MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Koi Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Koi Market by Type

3.3.1: Kohaku

3.3.2: Taisho Sanke

3.3.3: Showa Sanke

3.3.4: Others

3.4: Global Koi Market by Application

3.4.1: Commercial

3.4.2: Retail

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

4.1: Global Koi Market by Region

4.2: North American Koi Market

4.2.1: North American Koi Market by Type: Kohaku, Taisho Sanke, Showa Sanke, and Others

4.2.2: North American Koi Market by Application: Commercial and Retail

4.3: European Koi Market

4.3.1: European Koi Market by Type: Kohaku, Taisho Sanke, Showa Sanke, and Others

4.3.2: European Koi Market by Application: Commercial and Retail

4.4: APAC Koi Market

4.4.1: APAC Koi Market by Type: Kohaku, Taisho Sanke, Showa Sanke, and Others

4.4.2: APAC Koi Market by Application: Commercial and Retail

4.5: ROW Koi Market

4.5.1: ROW Koi Market by Type: Kohaku, Taisho Sanke, Showa Sanke, and Others

4.5.2: ROW Koi Market by Application: Commercial and Retail

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Koi Market by Type

6.1.2: Growth Opportunities for the Global Koi Market by Application

6.1.3: Growth Opportunities for the Global Koi Market by Region

6.2: Emerging Trends in the Global Koi Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Koi Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Koi Market

6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: Liuji

7.2: Jiahe Tianyuan

7.3: Wanjin

7.4: Haojin

7.5: Chongqing Shanghua

7.6: Guangzhou Zhengda Aquatic

7.7: Marusei Koi Farm

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