

K-Beauty Product Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

2 – 3 business days after placing order

K-Beauty Product Trends and Forecast

The future of the global K-beauty product market looks promising with opportunities in the supermarket & hypermarket, specialty store, online, and pharmacy markets. The global K-beauty product market is expected to grow with a CAGR of 9.1% from 2024 to 2030. The major drivers for this market are rising demand for natural & organic skincare products, growing popularity of multi-step skincare routines, and expansion of K-beauty brands into international markets.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

K-Beauty Product by Segment

The study includes a forecast for the global K-beauty product by product, distribution channel, end use, and region.

K-Beauty Product Market by Product [Shipment Analysis by Value from 2018 to 2030]:

Skin Care

Hair Care

K-Beauty Product Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Supermarkets & Hypermarkets

Specialty Stores

Online

Pharmacies

K-Beauty Product Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Men

Women

K-Beauty Product Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of K-Beauty Product Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies K-beauty product companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the K-beauty product companies profiled in this report include-

BANILLA

AMOREPACIFIC

The Creme Shop

Clio

CARVER KOREA

Able C&C

The Face Shop

Nature Republic

TolyMoly

LG HOUSEHOLD & HEALTH CARE

K-Beauty Product Market Insights

Lucintel forecasts that skin care will remain larger segment over the forecast period due to rising availability of greater range of K-beauty skin-friendly products for people with combination or sensitive skin.

Within this market, supermarket & hypermarket will remain the largest segment.

North America will remain the largest region over the forecast period due to increasing availability of a large number of offline retail chains and existence of popular K-beauty brands in the region.

Features of the Global K-Beauty Product Market

Market Size Estimates: K-beauty product market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: K-beauty product market size by product, distribution channel, end use, and region in terms of value (\$B).

Regional Analysis: K-beauty product market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different products, distribution channels, end uses, and regions for the K-beauty product market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the K-beauty product market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the growth forecast for K-beauty product market?

Answer: The global K-beauty product market is expected to grow with a CAGR of 9.1% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the K-beauty product market?

Answer: The major drivers for this market are rising demand for natural & organic skincare products, growing popularity of multi-step skincare routines, and expansion of K-beauty brands into international markets.

Q3. What are the major segments for K-beauty product market?

Answer: The future of the K-beauty product market looks promising with opportunities in the supermarket & hypermarket, specialty store, online, and pharmacy markets.

Q4. Who are the key K-beauty product market companies?

Answer: Some of the key K-beauty product companies are as follows:

BANILLA

AMOREPACIFIC

The Creme Shop

Clio

CARVER KOREA

Able C&C

The Face Shop

Nature Republic

TolyMoly

LG HOUSEHOLD & HEALTH CARE

Q5. Which K-beauty product market segment will be the largest in future?

Answer: Lucintel forecasts that skin care will remain larger segment over the forecast period due to rising availability of greater range of K-beauty skin-friendly products for people with combination or sensitive skin.

Q6. In K-beauty product market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to increasing availability of a large number of offline retail chains and existence of popular K-beauty brands in the region.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the K-beauty

product market by product (skin care and hair care), distribution channel (supermarkets & hypermarkets, specialty stores, online, and pharmacies), end use (men and women), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to K-Beauty Product Market, K-Beauty Product Market Size, K-Beauty Product Market Growth, K-Beauty Product Market Analysis, K-Beauty Product Market Report, K-Beauty Product Market Share, K-Beauty Product Market Trends, K-Beauty Product Market Forecast, K-Beauty Product Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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7.8: Nature Republic

7.9: TolyMoly

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