

K-12 Education Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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K-12 Education Trends and Forecast

The future of the global K-12 education market looks promising with opportunities in the pre-primary school and primary school, middle school, and high school markets. The global K-12 education market is expected to grow with a CAGR of 15.4% from 2024 to 2030. The major drivers for this market are growing popularity of online learning and rising adoption of game based learning.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

K-12 Education by Segment

The study includes a forecast for the global K-12 education by type, application, and region.

K-12 Education Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Public K-12 Education

Private K-12 Education

K-12 Education Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Pre-Primary School and Primary School

Middle School

High School

K-12 Education Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of K-12 Education Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies K-12 education companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the K-12 education companies profiled in this report include-

McGraw Hill

Pearson

Cengage Learning

Stride

Blackboard

K-12 Education Market Insights

Lucintel forecasts that public K-12 education will remain larger segment over the forecast period.

Within this market, pre-primary school and primary school is expected to witness the highest growth.

APAC is expected to witness the highest growth over the forecast period.

Features of the Global K-12 Education Market

Market Size Estimates: K-12 education market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: K-12 education market size by type, application, and region in terms of value (\$B).

Regional Analysis: K-12 education market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different types, applications, and regions for the K-12 education market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the K-12 education market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the growth forecast for K-12 education market?

Answer: The global K-12 education market is expected to grow with a CAGR of 15.4% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the K-12 education market?

Answer: The major drivers for this market are growing popularity of online learning and rising adoption of game based learning.

Q3. What are the major segments for K-12 education market?

Answer: The future of the K-12 education market looks promising with opportunities in the pre-primary school and primary school, middle school, and high school markets.

Q4. Who are the key K-12 education market companies?

Answer: Some of the key K-12 education companies are as follows:

McGraw Hill

Pearson

Cengage Learning

Stride

Blackboard

Q5. Which K-12 education market segment will be the largest in future?

Answer: Lucintel forecasts that public K-12 education will remain larger segment over the forecast period.

Q6. In K-12 education market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness the highest growth over the forecast period.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the K-12 education market by type (public K-12 education and private K-12 education), application (pre-primary school and primary school, middle school, and high school), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to K-12 Education Market, K-12 Education Market Size, K-12 Education Market Growth, K-12 Education Market Analysis, K-12 Education Market Report, K-12 Education Market Share, K-12 Education Market Trends, K-12 Education Market Forecast, K-12 Education Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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