

# K-12 Education Market Report: Trends, Forecast and Competitive Analysis to 2030

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# **Abstracts**

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K-12 Education Trends and Forecast

The future of the global K-12 education market looks promising with opportunities in the pre-primary school and primary school, middle school, and high school markets. The global K-12 education market is expected to grow with a CAGR of 15.4% from 2024 to 2030. The major drivers for this market are growing popularity of online learning and rising adoption of game based learning.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

K-12 Education by Segment

The study includes a forecast for the global K-12 education by type, application, and region.

K-12 Education Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Public K-12 Education

Private K-12 Education

K-12 Education Market by Application [Shipment Analysis by Value from 2018 to 2030]:



Pre-Primary School and Primary School
Middle School
High School
K-12 Education Market by Region [Shipment Analysis by Value from 2018 to 2030]:
North America
Europe
Asia Pacific
The Rest of the World
List of K-12 Education Companies
Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies K-12 education companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the K-12 education companies profiled in this report include-
McGraw Hill
Pearson
Cengage Learning
Stride
Blackboard



# K-12 Education Market Insights

Lucintel forecasts that public K-12 education will remain larger segment over the forecast period.

Within this market, pre-primary school and primary school is expected to witness the highest growth.

APAC is expected to witness the highest growth over the forecast period.

Features of the Global K-12 Education Market

Market Size Estimates: K-12 education market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: K-12 education market size by type, application, and region in terms of value (\$B).

Regional Analysis: K-12 education market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different types, applications, and regions for the K-12 education market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the K-12 education market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

#### FAQ

Q1. What is the growth forecast for K-12 education market?

Answer: The global K-12 education market is expected to grow with a CAGR of 15.4% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the K-12 education market?



Answer: The major drivers for this market are growing popularity of online learning and rising adoption of game based learning.

Q3. What are the major segments for K-12 education market?

Answer: The future of the K-12 education market looks promising with opportunities in the pre-primary school and primary school, middle school, and high school markets.

Q4. Who are the key K-12 education market companies?

Answer: Some of the key K-12 education companies are as follows:

McGraw Hill

Pearson

Cengage Learning

Stride

Blackboard

Q5. Which K-12 education market segment will be the largest in future?

Answer: Lucintel forecasts that public K-12 education will remain larger segment over the forecast period.

Q6. In K-12 education market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness the highest growth over the forecast period.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:



- Q.1. What are some of the most promising, high-growth opportunities for the K-12 education market by type (public K-12 education and private K-12 education), application (pre-primary school and primary school, middle school, and high school), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?
- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are the emerging trends in this market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?
- Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to K-12 Education Market, K-12 Education Market Size, K-12 Education Market Growth, K-12 Education Market Analysis, K-12 Education Market Report, K-12 Education Market Share, K-12 Education Market Trends, K-12 Education Market Forecast, K-12 Education Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.



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