

Juniper Berry Oil Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the juniper berry oil market looks promising with opportunities in the beverages, processed food, dairy products, confectionery, and bakery & cereals. The global juniper berry oil market is expected to grow with a CAGR of XX% from 2020 to 2025. The major drivers for this market are growing demand for increasing consumption of growth of natural personal care products industry, increasing demand as a flavor and for fragrance purpose, and rising among pharmaceutical industry due to its medicinal properties.

A total of XX figures / charts and XX tables are provided in more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global juniper berry oil market report, please download the report brochure.

juniper berry oil

juniper berry oil

The study includes trends and forecast for the global juniper berry oil market by product type, application, and region as follows:

By Product Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

OrganicConventional

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Food & Beverages Pharmaceuticals Cosmetics Personal Care Products Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America United States Canada Mexico Europe Germany United Kingdom France Russia Italy Asia Pacific Japan China India The Rest of the World

Some of the juniper berry oil companies profiled in this report include NHR ORGANIC OILS, MOUNTAIN ROSE HERBS, Florihana Distillerie, Jiangxi Baicao Pharmaceutical Co., Ltd., Inovia International, Biolandes, Eden Botanicals, Young Living Essential Oils, Kanta Enterprises Private Limited, Guangzhou Chumu Trading Co., Ltd., and Thracian Oils.

In this market, organic and conventional are the major product types. Lucintel forecasts that conventional will remain the largest segment over the forecast period because of increasing demand from health-conscious consumers, and its primary demand from the food industry as a condiment, flavored ingredient or for aroma.

Within this market, food and beverages, pharmaceuticals, and cosmetics are the major applications of juniper berry oil. Food and beverage will remain the largest segment by application type over the forecast period due to increasing demand for flavored beverages, juices, and food cuisines.

Europe is expected to witness the highest growth over the forecast period due to high production of juniper berry oil, growing consumer demand, especially for its highly aromatic berries, which are used in cuisines, availability of juniper berry herb as a native plant in this region that enable manufacturers to have competitive pricing on a global platform.

Features of the Global Juniper Berry Oil Market

Market Size Estimates: Global juniper berry oil market size estimation in terms of value (\$M) shipment. **Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments. **Segmentation Analysis:** Global juniper berry oil market size by various segments, such as product type and application in terms of value. **Regional Analysis:** Global juniper berry oil market breakdown by the North America, Europe, Asia Pacific, and Rest of the World. **Growth Opportunities:** Analysis of

growth opportunities in different product type, application, and region for the global juniper berry oil market. Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global juniper berry oil market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global Juniper Berry Oil market by product type (organic, and conventional), application (food & beverages, pharmaceuticals, cosmetics, personal care products, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global juniper berry oil market?

Q.5 What are the business risks and threats to the global juniper berry oil market?

Q.6 What are emerging trends in this juniper berry oil market and the reasons behind them?

Q.7 What are some changing demands of customers in this juniper berry oil market?

Q.8 What are the new developments in this juniper berry oil market? Which companies are leading these developments?

Q.9 Who are the major players in this juniper berry oil market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this juniper berry oil market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global juniper berry oil market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Product Type (Organic, and Conventional), Application (Food & Beverages, Pharmaceuticals, Cosmetics, Personal Care Products, and Others)

Regional Scope North America (USA, Canada, and Mexico), Europe (Germany, United Kingdom, France, Italy, and Spain), Asia (Japan, China, India, and South Korea), and ROW

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