

# Isostearic Acid Market: Trends, Opportunities and Competitive Analysis [2023-2028]

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# **Abstracts**

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Isostearic Acid Market Trends and Forecast

The future of the global isostearic acid market looks promising with opportunities in the cosmetics & personal care, chemical ester, and lubricant & grease sectors. The global isostearic acid market is expected to reach an estimated \$479.4 million by 2028 with a CAGR of 6.8% from 2023 to 2028. The major drivers for this market are significant application of this acid as emulsifiers in personal care and cosmetic products, growing preference towards bio-based products, and extending use of this acid as a thickening, stabilizer, and emulsifier in the food industry.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown.

Isostearic Acid Market by Segment

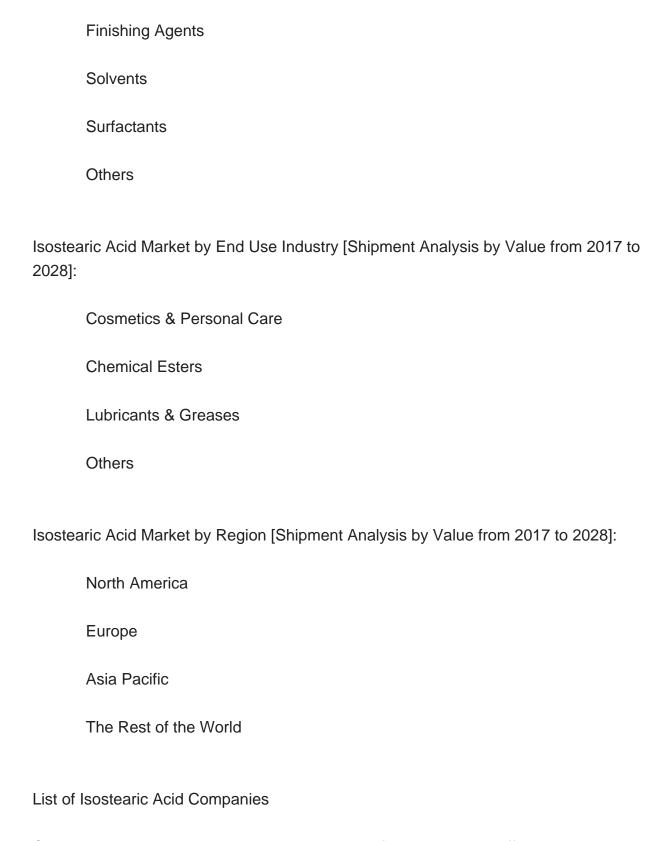
The study includes trends and forecast for the global isostearic acid market by product type, end use industry, and region, as follows:

Isostearic Acid Market by Product Type [Shipment Analysis by Value from 2017 to 2028]:

Adhesives

Coatings & Paintings





Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, isostearic acid companies cater to increasing demand,



ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the isostearic acid companies profiled in this report include-

Jarchem Industries

Croda International

Oleon NV

Parchem Fine & Specialty Chemicals

Kokyu Alcohol Kogyo

KlkEmmerich

# Isostearic Acid Market Insights

Kraton

Lucintel forecasts that the adhesive segment is expected to witness the highest growth over the forecast period due to the considerable use of isostearic acid as an additive in adhesive lubricants for personal care items and paints.

Chemical ester is expected to remain the largest end use industry segment due to the extensive use of this product in personal care and industrial applications and widespread utilization of isostearic acid in the production of various chemical esters, such as isopropyl isostearate, glyceryl isostearate, and isostearyl isostearate.

APAC will remain the largest region due to the extensive demand for isostearic acid in various end use industries, such as cosmetics & personal care, methyl esters, and lubricants and greases, in the region.

#### Features of the Isostearic Acid Market

Market Size Estimates: Isostearic acid market size estimation in terms of value



(\$M)

Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Isostearic acid market size by various segments, such as by product type, end use industry, and region

Regional Analysis: Isostearic acid market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different product types, end use industries, and regions for the isostearic acid market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the isostearic acid market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the isostearic acid market size?

Answer: The global isostearic acid market is expected to reach an estimated \$479.4 million by 2028.

Q2. What is the growth forecast for isostearic acid market?

Answer: The global isostearic acid market is expected to grow with a CAGR of 6.8% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the isostearic acid market?

Answer: The major drivers for this market are significant application of this acid as emulsifiers in personal care and cosmetic products, growing preference towards bio-based products, and extending use of this acid as a thickening agent, stabilizer, and emulsifier in the food industry.



Q4. What are the major segments for isostearic acid market?

Answer: The future of the isostearic acid market looks promising with opportunities in the cosmetics & personal care, chemical ester, and lubricant & grease sectors.

Q5. Who are the key isostearic acid companies?

Answer: Some of the key isostearic acid companies are as follows:

Jarchem Industries

Croda International

Oleon NV

Parchem Fine & Specialty Chemicals

Kokyu Alcohol Kogyo

KlkEmmerich

Kraton

Q6. Which isostearic acid segment will be the largest in future?

Answer:Lucintel forecasts that the adhesive segment is expected to witness the highest growth over the forecast period due to the considerable use of isostearic acid as an additive in adhesives lubricants for personal care items and paints.

Q7. In isostearic acid market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region due to the extensive demand for isostearic acid in various end use industries, such as cosmetics & personal care, methyl esters, and lubricants and greases, in the region.

Q8.Do we receive customization in this report?



Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

- Q.1. What are some of the most promising, high-growth opportunities for the global isostearic acid market by product type (adhesives, coatings & paintings, finishing agents, solvents, surfactants, and others), end use industry (cosmetics & personal care, chemical esters, lubricants & greases, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?
- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are the emerging trends in this market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?
- Q.11. What M&A activity has occurred in the last five years and what has its impact been on the industry?

For any questions related to isostearic acid market or related to isostearic acid companies, isostearic acid market size, isostearic acid market share, isostearic acid market growth, isostearic acid market research, write Lucintel analyst at email: helpdesk@lucintel.com we will be glad to get back to you soon.



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7.6: KlkEmmerich

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