

IoT Cloud Platform Market

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Abstracts

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The future of the IoT cloud platform market looks promising with opportunities in the building and home automation, smart manufacturing, smart transportation, connected healthcare, smart retail, and smart grid and utility markets. The global IoT cloud platform market is expected to grow with a CAGR of 12% to 14% from 2021 to 2026. The major drivers for this market are usage of IPV6, adoption of cloud-based data management strategy, demand for operational efficiency, and growing IoT market.

A more than 150 page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of IoT cloud platform market report download the report brochure.

The study includes trends and forecasts for the global IoT cloud platform market by offering, deployment mode, organization size, application, and region as follows:

By Offering [\$M shipment analysis for 2015 – 2026]:

Platform Device Management Connectivity Management Application
Enablement Services Professional Services Training and Consulting Integration and
Deployment Support and Maintenance Managed Services

By Deployment Type [\$M shipment analysis for 2015 – 2026]:

Public Cloud Private Cloud Hybrid

By Organization Size [\$M shipment analysis for 2015 – 2026]:

Small & Medium Large

By Application [\$M shipment analysis for 2015 – 2026]:

Building and Home Automation Smart Manufacturing Smart Transportation Connected
Healthcare Smart Retail Smart Grid and Utilities Others

By Region [\$M shipment analysis for 2015 – 2026]:

North America United States Canada Mexico Europe Germany United
Kingdom France Italy Asia Pacific China Japan India South Korea The Rest of the World

Public cloud will remain the largest deployment type segment due to increasing demand for operational cost reduction, flexibility, and reliability.

North America will remain the largest region during the forecast period due to increasing adoption of IoT, technical developments, and presence of prominent players and end use industries in the region.

Some of the IoT cloud platform companies profiled in this report include Amazon Web Services, Google, General Electric, IBM, Microsoft, PTC, Telit, Salesforce, Samsung Electronics, and SAP.

Features of IoT Cloud Platform Market

Market Size Estimates: IoT cloud platform market size estimation in terms of value (\$M) Trend and Forecast Analysis: Market trends (2015-2020) and forecast (2021-2026) by various segments and regions. Segmentation Analysis: Market size by offering, deployment mode, organization size, and application. Regional Analysis: IoT cloud platform market breakdown by North America, Europe, Asia Pacific, and the Rest of the World. Growth Opportunities: Analysis on growth opportunities in different application, offering, deployment mode, organization size, and regions for IoT cloud platform market. Strategic Analysis: This includes M&A, new product development, and competitive landscape for the IoT cloud platform market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global IoT cloud platform market by offering (platform (device management, connectivity management, and application management) and services (professional services and managed services)), deployment mode (public cloud, private cloud, and hybrid), organization size (small & medium and large), application (building and home automation, smart manufacturing, smart transportation, connected healthcare, smart retail, smart grid and utilities, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the IoT cloud platform market?

Q.5 What are the business risks and threats to the IoT cloud platform market?

Q.6 What are the emerging trends in the IoT cloud platform market and the reasons behind them?

Q.7 What are some changing demands of customers in the IoT cloud platform market?

Q.8 What are the new developments in the IoT cloud platform market? Which companies are leading these developments?

Q.9 Who are the major players in the IoT cloud platform market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the IoT cloud platform market, and how big of a threat do they pose for loss of market share via material or product substitution?

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Smart Manufacturing

Smart Transportation

Connected Healthcare

Smart Retail

Smart Grid and Utilities

Others

Global IoT Cloud Platform Market by Organization size

Small & Medium

Large

Global IoT Cloud Platform Market by Deployment Type

Public Cloud

Private Cloud

Hybrid

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Training and Consulting

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Amazon Web Services
Google
General Electric
IBM
Microsoft
PTC
Telit
Salesforce
Samsung Electronics
SAP.

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