

IoT Chip Market

<https://marketpublishers.com/r/I08C9B0EEDC9EN.html>

Date: May 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: I08C9B0EEDC9EN

Abstracts

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The future of the IoT chip market looks promising with opportunities in the automotive, consumer electronics, healthcare, manufacturing, and retail industries. The global IoT chip market is expected to grow with a CAGR of 12% to 14% from 2020 to 2025. The major drivers for this market are the development of internet connectivity in technologically advancing countries and the growth of low-cost smart wireless sensor networks.

A total of XX figures / charts and XX tables are provided in more than 150 pages report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global IoT chip market report, please download the report brochure.

In this market, consumer electronics is expected to witness the highest growth over the forecast period. Growth in various segments of the IoT chip market are given below:

The study includes trends and forecast for the global IoT chip market by hardware, power consumption, end-use application, and region as follows:

By Hardware [Value (\$ Million) shipment analysis for 2014 – 2025]:

Processor Connectivity IC Sensor Memory Device Logic Device

By Power Consumption [Value (\$ Million) shipment analysis for 2014 – 2025]:

Less than 1 W 1–3 W 3–5 W 5–10 W More than 10 W

By End Use Industry [Value (\$ Million) shipment analysis for 2014 – 2025]:

Automotive Consumer Electronics Healthcare Retail Manufacturing Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America United States Canada Mexico Europe United Kingdom Spain Germany France Asia Pacific China India Japan South Korea The Rest of the World Brazil

Some of the IoT chip manufacturers profiled in this report include, Intel Corporation , Texas Instruments Incorporated , Qualcomm Incorporated , NXP Semiconductors N.V., MediaTek Inc., Marvell Technology Group Ltd., Microchip Technology Inc., Cypress Semiconductor Corporation, Renesas Electronics Corporation , Huawei Technologies Co., Ltd.

In this market, processor, connectivity integrated circuit, sensor, memory device and logic device are the major hardware used.

Within this market, consumer electronics is expected to witness the highest growth over the forecast period due to increasing number of smart appliances that can connect to the Internet and smartphones and the growth of the IoT technology.

North America will remain the largest region and it is also expected to witness the highest growth over the forecast period due to increasing demand for improved lifestyles and the broadening of application areas of IoT in different industries, such as consumer electronics, retail, automotive and transportation, and healthcare.

Features of the Global IoT Chip Market

Market Size Estimates: Global IoT chip market size estimation in terms of value (\$M) shipment. Trend and Forecast Analysis: Market trend (2014-2019) and forecast (2020-2025) by various segments and regions. Segmentation Analysis: Global IoT chip market size by various segments, such as hardware, power consumption, end use industry in terms of value. Regional Analysis: Global IoT chip market breakdown by the North America, Europe, Asia Pacific, and Rest of the World. Growth Opportunities: Analysis of growth opportunities in different hardware, power consumption, end use industry, and region for the global IoT chip market. Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global IoT chip

market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

- Q.1 What are some of the most promising potential, high-growth opportunities for the global IoT chip market by hardware (processor, connectivity IC, sensor, memory device and logic device), power consumption (less than 1 w, 1–3 w, 3–5 w, 5–10 w, more than 10 w), end use industry (automotive, consumer electronics, healthcare, manufacturing, retail, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?
- Q. 2 Which segments will grow at a faster pace and why?
- Q.3 Which region will grow at a faster pace and why?
- Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
- Q.5 What are the business risks and threats to the market?
- Q.6 What are emerging trends in this market and the reasons behind them?
- Q.7 What are some changing demands of customers in the market?
- Q.8 What are the new developments in the market? Which companies are leading these developments?
- Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
- Q.10 What are some of the competitive products and processes in this market, and how big of a threat do they pose for loss of market share via material or product substitution?
- Q.11 What M & A activities did take place in the last five years in this market?

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