+44 20 8123 2220
info@marketpublishers.com

# IoT Analytics Market Report: Trends, Forecast and Competitive Analysis

https://marketpublishers.com/r/I147A6497BDFEN.html
Date: May 2024
Pages: 150
Price: US$ 4,850.00 (Single User License)
ID: I147A6497BDFEN

## Abstracts

**Get it in 2 to 4 weeks by ordering today**

The future of the IoT analytics market looks promising with opportunities in various applications, such as predictive and asset management, energy management, inventory management, security and emergency management, sales and customer management, building automation, infrastructure management, and remote monitoring. The global IoT analytics market is expected to grow with a CAGR of 29% to 31% from 2020 to 2025. The major drivers for this market are increasing demand for predictive analytics by business and growth in IoT data generation owing to increasing deployment of IoT devices.

A more than 150 page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of IoT analytics market report download the report brochure.

The study includes trends and forecasts for the global IoT analytics market by type, analytics type, application, deployment model, end use industry, and region as follows:

By Type [$M shipment analysis for 2014 – 2025]:

Software

Sensor Data Analytics

IoT Gateway Analytics

+44 20 8123 2220
info@marketpublishers.com

- Network Management
- Services
  - Deployment and Integration
  - Support and Maintenance
  - Consulting Services
  - Managed Services

By Analytics Type [$M shipment analysis for 2014 – 2025]:

- Predictive Analytics
- Prescriptive Analytics
- Descriptive Analytics

By Application [$M shipment analysis for 2014 – 2025]:

- Energy Management
- Predictive and Asset Management
- Inventory Management
- Security and Emergency Management
- Sales and Customer Management
- Building Automation
- Infrastructure Management

+44 20 8123 2220
info@marketpublishers.com

Remote Monitoring

Others

By Deployment Model [$M shipment analysis for 2014 – 2025]:

On-Premise

Hosted

By End Use Industry [$M shipment analysis for 2014 – 2025]:

Healthcare

Government and Defense

Manufacturing

Energy and Utilities

Telecommunication and IT

Transportation and Logistics

Retail

Others

By Region [$M shipment analysis for 2014 – 2025]:

North America

United States

Canada

+44 20 8123 2220
info@marketpublishers.com

- Mexico
- Europe
  - Germany
  - United Kingdom
  - France
  - Italy
- Asia Pacific
  - China
  - Japan
  - India
  - South Korea
- The Rest of the World

Some of the IoT analytics companies profiled in this report include IBM, Microsoft, Oracle, SAP SE, Cisco Systems, Dell, Google, Amazon Web Services, HP Enterprise Company, PTC, Hitachi, Teradata, Salesforce.com, and Greenwave Systems.

Predictive analytics will remain the largest analytics type segment during the forecast period due to its ability to discover data and predict future outcomes and trends.

North America will remain the largest region during the forecast period due to increasing adoption in various industries, such as retail & e-commerce, manufacturing, healthcare & life science, and telecommunication & IT.

Features of IoT Analytics Market

- Market Size Estimates: IoT analytics market size estimation in terms of value

+44 20 8123 2220
info@marketpublishers.com

($M)

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments and regions.

Segmentation Analysis: Market size by type, analytics type, application, deployment model, and end use industry

Regional Analysis: IoT analytics market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different type, analytics type, application, deployment model, end use industry, and regions for IoT analytics market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the IoT analytics market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global IoT analytics market by type (software [sensor data analytics, IoT gateway analytics, and network management] and services [deployment and integration, support and maintenance, consulting services, and managed services]), analytics type (predictive analytics, prescriptive analytics, and descriptive analytics), application (energy management, predictive and asset management, inventory management, security and emergency management, sales and customer management, building automation, infrastructure management, remote monitoring, and others), deployment model (on-premise and hosted), end use industry (healthcare, government and defense, manufacturing, energy and utilities, telecommunication and IT, transportation and logistics, retail, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
Q.2 Which segments will grow at a faster pace and why?
Q.3 Which regions will grow at a faster pace and why?
Q.4 What are the key factors affecting market dynamics? What are the drivers and

+44 20 8123 2220
info@marketpublishers.com

challenges of the IoT analytics market?
Q.5 What are the business risks and threats to the IoT analytics market?
Q.6 What are emerging trends in this IoT analytics market and the reasons behind them?
Q.7 What are some changing demands of customers in the IoT analytics market?
Q.8 What are the new developments in the IoT analytics market? Which companies are leading these developments?
Q.9 Who are the major players in the IoT analytics market? What strategic initiatives are being implemented by key players for business growth?
Q.10 What are some of the competitive products and processes in the IoT analytics market, and how big of a threat do they pose for loss of market share via material or product substitution?
Q.11 What M&A activities did take place in the last five years in the IoT analytics market?

+44 20 8123 2220
info@marketpublishers.com

# Contents

## 1. EXECUTIVE SUMMARY

## 2. MARKET BACKGROUND AND CLASSIFICATIONS

2.1: Introduction, Background, and Classifications
2.2: Supply Chain
2.3: Industry Drivers and Challenges

## 3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2014 T  2025

3.1: Macroeconomic Trends (2014-2019) and Forecast (2020-2025)
3.2: Global IoT Analytics Market Trends (2014-2019) and Forecast (2020-2025)
3.3: Global IoT Analytics Market by Type
  3.3.1: Software
    3.3.1.1: Sensor Data Analytics
    3.3.1.2: IoT Gateway Analytics
    3.3.1.3: Network Management
  3.3.2: Services
    3.3.2.1: Deployment and Integration
    3.3.2.2: Support and Maintenance
    3.3.2.3: Consulting Services
    3.3.2.4: Managed Services
3.4: Global IoT Analytics Market by Analytics Type
  3.4.1: Predictive Analytics
  3.4.2: Prescriptive Analytics
  3.4.3: Descriptive Analytics
3.5: Global IoT Analytics Market by Application
  3.5.1: Energy Management
  3.5.2: Predictive and Asset Management
  3.5.3: Inventory Management
  3.5.4: Security and Emergency Management
  3.5.5: Sales and Customer Management
  3.5.6: Building Automation
  3.5.7: Infrastructure Management
  3.5.8: Remote Monitoring
  3.5.9: Others
3.6: Global IoT Analytics Market by Deployment Model

+44 20 8123 2220
info@marketpublishers.com

3.6.1: On-Premise
3.6.2: Hosted
3.7: Global IoT Analytics Market by End Use Industry
3.7.1: Healthcare
3.7.2: Government and Defense
3.7.3: Manufacturing
3.7.4: Energy and Utilities
3.7.5: Telecommunication and IT
3.7.6: Transportation and Logistics
3.7.7: Retail
3.7.8: Others

## 4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2014 T 2025

4.1: Global IoT Analytics Market by Region
4.2: North American IoT Analytics Market
4.2.1: Market by Application
4.2.2: Market by Type
4.2.3: Market by End Use Industry
4.2.4: The US IoT Analytics Market
4.2.5: The Canadian IoT Analytics Market
4.2.6: The Mexican IoT Analytics Market
4.3: European IoT Analytics Market
4.3.1. Market by Application
4.3.2: Market by Type
4.3.3: Market by End Use Industry
4.3.4: German IoT Analytics Market
4.3.5: United Kingdom IoT Analytics Market
4.3.6: French IoT Analytics Market
4.3.7: Italian IoT Analytics Market
4.4: APAC IoT Analytics Market
4.4.1: Market by Application
4.4.2: Market by Type
4.4.3: Market by End Use Industry
4.4.4: Chinese IoT Analytics Market
4.4.5: Japanese IoT Analytics Market
4.4.6: Indian IoT Analytics Market
4.4.7: South Korean IoT Analytics Market
4.5: ROW IoT Analytics Market

+44 20 8123 2220
info@marketpublishers.com

4.5.1: Market by Application
4.5.2: Market by Type
4.5.3: Market by End Use Industry

## 5. COMPETITOR ANALYSIS

5.1: Product Portfoli  Analysis
5.2: Geographical Reach
5.3: Porter’s Five Forces Analysis

## 6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis
6.1.1: Growth Opportunities for the Global IoT Analytics Market by Application
6.1.2: Growth Opportunities for the Global IoT Analytics Market by Type
6.1.3: Growth Opportunities for the Global IoT Analytics Market by Analytics Type
6.1.4: Growth Opportunities for the Global IoT Analytics Market by End Use Industry
6.1.5: Growth Opportunities for the Global IoT Analytics Market by Deployment Model
6.1.6: Growth Opportunities for the Global IoT Analytics Market by Region
6.2: Emerging Trends in the Global IoT Analytics Market
6.3: Strategic Analysis
6.3.1: New Product Development
6.3.2: Capacity Expansion of the Global IoT Analytics Market
6.3.3: Technology Development
6.3.4: Mergers and Acquisitions in the Global IoT Analytics Industry

## 7. COMPANY PROFILES OF LEADING PLAYERS

7.1: IBM
7.2: Microsoft
7.3: Oracle
7.4: SAP SE
7.5: Cisc  Systems
7.6: Dell
7.7: Google
7.8: Amazon Web Services
7.9: HP Enterprise
7.10: PTC
7.11: Hitachi

+44 20 8123 2220
info@marketpublishers.com

7.12: Teradata
7.13: Salesforce.com
7.14: Greenwave Systems

+44 20 8123 2220
info@marketpublishers.com

## I would like to order

Product name: IoT Analytics Market Report: Trends, Forecast and Competitive Analysis
Product link: https://marketpublishers.com/r/I147A6497BDFEN.html
Price: US$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/I147A6497BDFEN.html

## To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970