

# Investment Opportunities in Brazil 2012-2017: Country and City Analysis, October 2012

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## Abstracts

Brazil's economy is expected to witness modest growth to reach US \$3.17 trillion in 2017 with a CAGR of 4.3% over the next five years. A wealth of natural resources, strong domestic demand, and burgeoning metropolitan areas offer significant opportunities for investment and growth.

Lucintel, a leading global management consulting and market research firm, has analyzed investment opportunities in Brazil and presents its findings in "Investment Opportunities in Brazil 2012-2017: Country and City Analysis."

As per the study, high interest rates and rising tax rates are a major challenge to the Brazilian economy. The high tax is increasing the price of goods and services, while interest rates impact growth in the real estate and automobile sectors. The cut in interest rates in December 2011 is expected to have positive impact on the economy.

Lucintel's research indicates that major metros such as Sao Paulo, Rio de Janeiro, Brasilia, and Belo Horizonte are becoming the hubs of industrial activities because of significant growth in the Brazilian economy. Sao Paulo and Campinas are hubs of the automobile industry, and Port Alegre, Curitiba, and Campinas are becoming centers of the electrical and electronics industry. Tourism, banking, and financial services are strongly driving service sector while the automobile and iron and steel industries give strength to Brazil's manufacturing sector.

Lucintel's research indicates that urbanization is expected to influence almost every state in Brazil. Thus, in terms of GDP and population, many Brazilian cities are estimated to become larger and grow substantially. This change in Brazil's economic composition is likely to lead to expansion of cities.

This report, which provides an in depth analysis of the macroeconomic dynamics of the Brazil, also provides top industry analysis and top metropolitan economic analysis of the country. This report provides valuable insight of the top 10 and emerging 10 cities of Brazil. This report can help the investor to choose the right destination for investment in the country. This report examines growth factors as well as the risk involved in investment.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

### **Features of This Report:**

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Investment Opportunities in Brazil 2012-2017: Country and City Analysis" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision.

Analyses of market size, drivers and challenges in key industries such as automobile, IT, retail, telecommunication, etc.

In-depth insights about the legal environment, natural resource and status of infrastructure in the country.

Benchmarking of top cities in various parameters to identify best cities for business expansion.

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