

# Intrauterine Device Market Report: Trends, Forecast and Competitive Analysis to 2030

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### **Abstracts**

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Intrauterine Device Trends and Forecast

The future of the global intrauterine device market looks promising with opportunities in the hospital, clinic, and community health care centre markets. The global intrauterine device market is expected to reach an estimated \$4.7 billion by 2030 with a CAGR of 4.1% from 2024 to 2030. The major drivers for this market are rising rates of unintended pregnancies and growing demand for long-acting reversible contraception.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Intrauterine Device by Segment

The study includes a forecast for the global intrauterine device by product, age group, end use, and region.

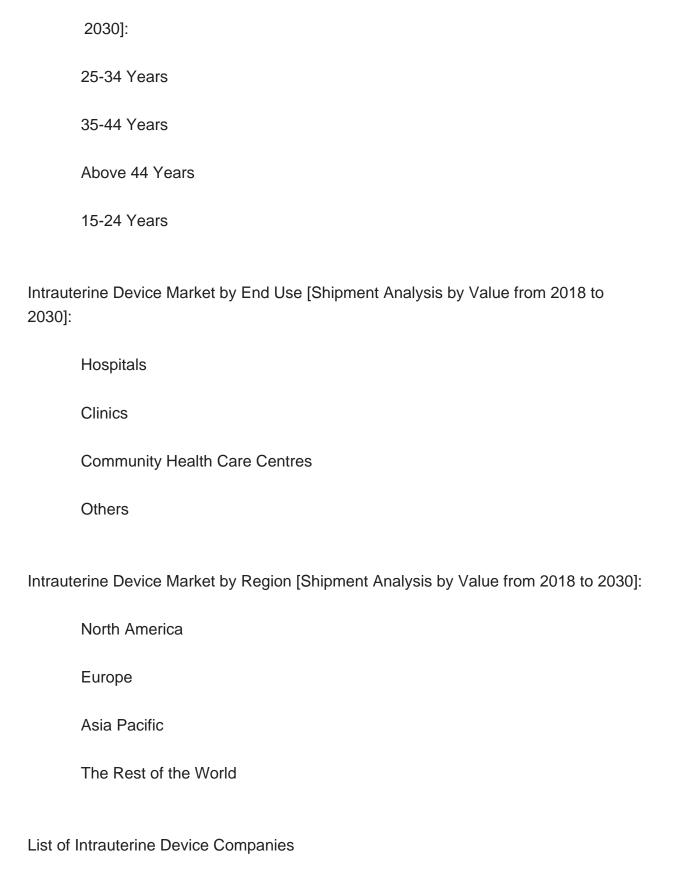
Intrauterine Device Market by Product [Shipment Analysis by Value from 2018 to 2030]:

Hormonal Intrauterine Devices

Non-Hormonal Intrauterine Devices

Intrauterine Device Market by Age Group [Shipment Analysis by Value from 2018 to





Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value



chain. With these strategies intrauterine device companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the intrauterine device companies profiled in this report include-

Eurogine	
Abviee	
Mona Lisa	
Pregna	
Bayer	
DKT International	
Coopersurgical	
Prosan	
Viatris	

### Intrauterine Device Market Insights

Lucintel forecasts that hormonal intrauterine device is expected to witness highest growth over the forecast period due to its significant demand among users give to its higher effectiveness, non-surgical nature, and suitability.

Hospital is expected to witness highest growth over the forecast perioddue to growing number of preventative healthcare visits and availability of improved hospital facilities with modernized devices in this setting.

North America is expected to witness highest growth over the forecast period due to growing demand for intrauterine device (IUD) among populations, rising awareness regarding birth control, and presence key players in the region.

Features of the Global Intrauterine Device Market



Market Size Estimates: Intrauterine device market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Intrauterine device market size by product, age group, end use, and region in terms of value (\$B).

Regional Analysis: Intrauterine device market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different products, age groups, end uses, and regions for the intrauterine device market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the intrauterine device market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q.1 What is the intrauterine device market size?

Answer: The global intrauterine device market is expected to reach an estimated \$4.7 billion by 2030.

Q.2 What is the growth forecast for intrauterine device market?

Answer: The global intrauterine device market is expected to grow with a CAGR of 4.1% from 2024 to 2030.

Q.3 What are the major drivers influencing the growth of the intrauterine device market?

Answer: The major drivers for this market are rising rates of unintended pregnancies and growing demand for long-acting reversible contraception.

Q4. What are the major segments for intrauterine device market?



Answer: The future of the intrauterine device market looks promising with opportunities in the hospital, clinic, and community health care centre markets.

Q5. Who are the key intrauterine device market companies?

Answer: Some of the key intrauterine device companies are as follows:

Eurogine
Abviee
Mona Lisa
Pregna
Bayer
DKT International
CooperSurgical
Prosan
Viatris

Q6. Which intrauterine device market segment will be the largest in future?

Answer: Lucintel forecasts that hormonal intrauterine device is expected to witness highest growth over the forecast period due to its significant demand among users give to its higher effectiveness, non-surgical nature, and suitability.

Q7. In intrauterine device market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness highest growth over the forecast period due to growing demand for intrauterine device (IUD) among populations, rising awareness regarding birth control, and presence key players in the region.



Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

- Q.1. What are some of the most promising, high-growth opportunities for the intrauterine device market by product (hormonal intrauterine devices and non-hormonal intrauterine devices), age group (25-34 years, 35-44 years, above 44 years, and 15-24 years), end use (hospitals, clinics, community health care centres, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?
- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are the emerging trends in this market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?
- Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Intrauterine Device Market, Intrauterine Device Market



Size, Intrauterine Device Market Growth, Intrauterine Device Market Analysis, Intrauterine Device Market Report, Intrauterine Device Market Share, Intrauterine Device Market Trends, Intrauterine Device Market Forecast, Intrauterine Device Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.



### **Contents**

### 1. EXECUTIVE SUMMARY

### 2. GLOBAL INTRAUTERINE DEVICE MARKET: MARKET DYNAMICS

- 2.1: Introduction, Background, and Classifications
- 2.2: Supply Chain
- 2.3: Industry Drivers and Challenges

### 3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

- 3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)
- 3.2. Global Intrauterine Device Market Trends (2018-2023) and Forecast (2024-2030)
- 3.3: Global Intrauterine Device Market by Product
  - 3.3.1: Hormonal Intrauterine Devices
  - 3.3.2: Non-Hormonal Intrauterine Devices
- 3.4: Global Intrauterine Device Market by Age Group
  - 3.4.1: 25-34 Years
  - 3.4.2: 35-44 Years
  - 3.4.3: Above 44 Years
  - 3.4.4: 15-24 Years
- 3.5: Global Intrauterine Device Market by End Use
  - 3.5.1: Hospitals
  - 3.5.2: Clinics
  - 3.5.3: Community Health Care Centres
  - 3.5.4: Others

## 4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

- 4.1: Global Intrauterine Device Market by Region
- 4.2: North American Intrauterine Device Market
- 4.2.2: North American Intrauterine Device Market by End Use: Hospitals, Clinics, Community Health Care Centres, and Others
- 4.3: European Intrauterine Device Market
- 4.3.1: European Intrauterine Device Market by Product: Hormonal Intrauterine Devices and Non-Hormonal Intrauterine Devices
- 4.3.2: European Intrauterine Device Market by End Use: Hospitals, Clinics, Community



Health Care Centres, and Others

- 4.4: APAC Intrauterine Device Market
- 4.4.1: APAC Intrauterine Device Market by Product: Hormonal Intrauterine Devices and Non-Hormonal Intrauterine Devices
- 4.4.2: APAC Intrauterine Device Market by End Use: Hospitals, Clinics, Community Health Care Centres, and Others
- 4.5: ROW Intrauterine Device Market
- 4.5.1: ROW Intrauterine Device Market by Product: Hormonal Intrauterine Devices and Non-Hormonal Intrauterine Devices
- 4.5.2: ROW Intrauterine Device Market by End Use: Hospitals, Clinics, Community Health Care Centres, and Others

### 5. COMPETITOR ANALYSIS

- 5.1: Product Portfolio Analysis
- 5.2: Operational Integration
- 5.3: Porter's Five Forces Analysis

#### 6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

- 6.1: Growth Opportunity Analysis
  - 6.1.1: Growth Opportunities for the Global Intrauterine Device Market by Product
  - 6.1.2: Growth Opportunities for the Global Intrauterine Device Market by Age Group
  - 6.1.3: Growth Opportunities for the Global Intrauterine Device Market by End Use
- 6.1.4: Growth Opportunities for the Global Intrauterine Device Market by Region
- 6.2: Emerging Trends in the Global Intrauterine Device Market
- 6.3: Strategic Analysis
  - 6.3.1: New Product Development
  - 6.3.2: Capacity Expansion of the Global Intrauterine Device Market
- 6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Intrauterine Device Market
- 6.3.4: Certification and Licensing

### 7. COMPANY PROFILES OF LEADING PLAYERS

- 7.1: Eurogine
- 7.2: Abviee
- 7.3: Mona Lisa
- 7.4: Pregna



7.5: Bayer

7.6: DKT International

7.7: CooperSurgical

7.8: Prosan

7.9: Viatris



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