

Insomnia Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Insomnia Trends and Forecast

The future of the global insomnia market looks promising with opportunities in the capsule and tablet markets. The global insomnia market is expected to reach an estimated \$5.1 billion by 2030 with a CAGR of 3.6% from 2024 to 2030. The major drivers for this market are growing prevalence of different types of sleep disorders like insomnia and parasomnias, expanding insurance coverage for insomnia treatments, and increasing government initiatives to support sleep insomnia treatment.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Insomnia by Segment

The study includes a forecast for the global insomnia by type of therapy, drug formulation, type of disease, and region.

Insomnia Market by Type of Therapy [Shipment Analysis by Value from 2018 to 2030]:

Pharmacological Therapy

Non-Pharmacological Therapy

Insomnia Market by Drug Formulation [Shipment Analysis by Value from 2018 to 2030]:

Capsules

Tablets

Others

Insomnia Market by Type of Disease [Shipment Analysis by Value from 2018 to 2030]:

Poor Quality of Sleep

Sleep Maintenance

Others

Insomnia Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Insomnia Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies insomnia companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the insomnia companies profiled in this report include-

Vanda Pharmaceuticals

Neurim

Eisai

Purdue Pharma

Merck

Pfizer

Astellas

Flynn Pharma

Takeda Pharmaceutical

SkyePharma

Insomnia Market Insights

Lucintel forecasts that non-pharmacological therapy will remain the larger segment over the forecast period due to advances in nonpharmacologic sleep therapy along with the launch of new products.

Within this market, capsule is expected to witness the highest growth due to high number of product approvals and product development activities.

North America will remain the largest region over the forecast period due to growing incidence of sleep disorders increased awareness and rising healthcare spending in the region.

Features of the Global Insomnia Market

Market Size Estimates: Insomnia market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030)

by various segments and regions.

Segmentation Analysis: Insomnia market size by type of therapy, drug formulation, type of disease, and region in terms of value (\$B).

Regional Analysis: Insomnia market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different type of therapy, drug formulations, type of disease, and regions for the insomnia market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the insomnia market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the insomnia market size?

Answer: The global insomnia market is expected to reach an estimated \$5.1 billion by 2030.

Q2. What is the growth forecast for insomnia market?

Answer: The global insomnia market is expected to grow with a CAGR of 3.6% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the insomnia market?

Answer: The major drivers for this market are growing prevalence of different types of sleep disorders like insomnia and parasomnias, expanding insurance coverage for insomnia treatments, and increasing government initiatives to support sleep insomnia treatment.

Q4. What are the major segments for insomnia market?

Answer: The future of the insomnia market looks promising with opportunities in the capsule and tablet markets.

Q5. Who are the key insomnia market companies?

Answer: Some of the key insomnia companies are as follows:

Vanda Pharmaceuticals

Neurim

Eisai

Purdue Pharma

Merck

Pfizer

Astellas

Flynn Pharma

Takeda Pharmaceutical

SkyePharma

Q6. Which insomnia market segment will be the largest in future?

Answer: Lucintel forecasts that non-pharmacological therapy will remain the larger segment over the forecast period due to advances in nonpharmacologic sleep therapy along with the launch of new products.

Q7. In insomnia market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to growing incidence of sleep disorders increased awareness and rising healthcare spending in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the insomnia market by type of therapy (pharmacological therapy and non-pharmacological therapy), drug formulation (capsules, tablets, and others), type of disease (poor quality of sleep, sleep maintenance, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Insomnia Market, Insomnia Market Size, Insomnia Market Growth, Insomnia Market Analysis, Insomnia Market Report, Insomnia Market Share, Insomnia Market Trends, Insomnia Market Forecast, Insomnia Companies, write

Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL INSOMNIA MARKET : MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Insomnia Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Insomnia Market by Type of Therapy

3.3.1: Pharmacological Therapy

3.3.2: Non-Pharmacological Therapy

3.4: Global Insomnia Market by Drug Formulation

3.4.1: Capsules

3.4.2: Tablets

3.4.3: Others

3.5: Global Insomnia Market by Type of Disease

3.5.1: Poor Quality of Sleep

3.5.2: Sleep Maintenance

3.5.3: Others

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

4.1: Global Insomnia Market by Region

4.2: North American Insomnia Market

4.2.1: North American Insomnia Market by Type of Therapy: Pharmacological Therapy and Non-Pharmacological Therapy

4.2.2: North American Insomnia Market by Drug Formulation: Capsules, Tablets, and Others

4.3: European Insomnia Market

4.3.1: European Insomnia Market by Type of Therapy: Pharmacological Therapy and Non-Pharmacological Therapy

4.3.2: European Insomnia Market by Drug Formulation: Capsules, Tablets, and Others

4.4: APAC Insomnia Market

4.4.1: APAC Insomnia Market by Type of Therapy: Pharmacological Therapy and Non-Pharmacological Therapy

4.4.2: APAC Insomnia Market by Drug Formulation: Capsules, Tablets, and Others

4.5: ROW Insomnia Market

4.5.1: ROW Insomnia Market by Type of Therapy: Pharmacological Therapy and Non-Pharmacological Therapy

4.5.2: ROW Insomnia Market by Drug Formulation: Capsules, Tablets, and Others

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Insomnia Market by Type of Therapy

6.1.2: Growth Opportunities for the Global Insomnia Market by Drug Formulation

6.1.3: Growth Opportunities for the Global Insomnia Market by Type of Disease

6.1.4: Growth Opportunities for the Global Insomnia Market by Region

6.2: Emerging Trends in the Global Insomnia Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Insomnia Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Insomnia Market

6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: Vanda Pharmaceuticals

7.2: Neurim

7.3: Eisai

7.4: Purdue Pharma

7.5: Merck

7.6: Pfizer

7.7: Astellas

7.8: Flynn Pharma

7.9: Takeda Pharmaceutical

7.10: SkyePharma

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