

Industrial & Institutional Surfactant Market: Trends, Opportunities and Competitive Analysis [2023-2028]

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Abstracts

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Industrial & Institutional Surfactant Market Trends and Forecast

The future of the global industrial & institutional surfactant market looks promising with opportunities in construction, crop protection, emulsion polymerization, food and beverages, lubricants, metalworking fluids, oilfield and mining, paints and coatings, paper, and textiles. The global industrial & institutional surfactant market is expected to reach an estimated \$23.8 billion by 2028 with a CAGR of 6% from 2023 to 2028. The major drivers for this market are growing application of industrial & institutional surfactants in the healthcare and cleaning chemical industries and increasing awareness and precaution among people to opt for cleaning solutions in order to reduce the spread of pandemic.

A more than 150-page report is developed to help in your business decisions. A sample figure with some insights is shown below.

Industrial & Institutional Surfactant Market by Segment

The study includes trends and forecast for the global industrial & institutional surfactant market by raw material, end use, and region, as follows:

Industrial & Institutional Surfactant Market by Raw Material [Value (\$B) Shipment Analysis from 2017 to 2028]:

Nonionic

Anionic

Cationic

Amphoteric

Others

Industrial & Institutional Surfactant Market by End Use [Value (\$B) Shipment Analysis from 2017 to 2028]:

Construction

Crop protection

Emulsion polymerization

Food and beverages

Lubricants

Metalworking fluids

Oilfield and mining

Paints and coatings

Paper

Textiles

Industrial & Institutional Surfactant Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Industrial & Institutional Surfactant Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, industrial & institutional surfactant companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the industrial & institutional surfactant companies profiled in this report include-

Stepan Company

Solvay

Nouryon

Lion Corporation

Kao Corporation

Evonik Industries AG

Dow Chemical Company

Clariant AG

Croda International

Industrial & Institutional Surfactant Market Insights

Lucintel forecasts that nonionic will remain the largest raw material segment

over the forecast period as these are versatile and are used in a wide range of application, such as clearing, wetting, and emulsification.

Construction is expected to remain the largest end use segment because surfactants are used in a variety of cleaning and maintenance applications in the construction industry.

North America will remain the largest region due to the increasing number of manufacturing facilities and growing demand for surfactants to keep the workspace and warehouses clean and safe.

Features of the Industrial & Institutional Surfactant Market

Market Size Estimates: Industrial & institutional surfactant market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Industrial & institutional surfactant market size by various segments, such as by raw material, end use, and region

Regional Analysis: Industrial & institutional surfactant market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different raw materials, end uses, and regions for the industrial & institutional surfactant market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the industrial & institutional surfactant market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the industrial & institutional surfactant market size?

Answer: The global industrial & institutional surfactant market is expected to reach an estimated \$23.8 billion by 2028.

Q2. What is the growth forecast for industrial & institutional surfactant market?

Answer: The global industrial & institutional surfactant market is expected to grow with a CAGR of 6% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the industrial & institutional surfactant market?

Answer: The major drivers for this market are growing application of industrial & institutional surfactant in the healthcare and cleaning chemicals industries and increasing awareness and precaution among people to opt cleaning solutions in order to reduce the spread of pandemic

Q4. What are the major segments for industrial & institutional surfactant market?

Answer: The future of the industrial & institutional surfactant market looks promising with opportunities in construction, crop protection, emulsion polymerization, food and beverages, lubricants, metalworking fluids, oilfield and mining, paints and coatings, paper, and textiles.

Q5. Who are the key industrial & institutional surfactant companies?

Answer: Some of the key industrial & institutional surfactant companies are as follows:

Croda International

Stepan Company

Solvay

Nouryon

Lion Corporation

Kao Corporation

Evonik Industries AG

Dow Chemical Company

Clariant AG

Croda International

Q6. Which industrial & institutional surfactant segment will be the largest in future?

Answer: Lucintel forecast that will remain the largest segment over the forecast period as these are versatile and are used in a wide range of application, such as clearing, wetting, and emulsification.

Q7. In industrial & institutional surfactant market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region due to the increasing number of manufacturing facilities and growing demand for surfactants to keep the workspace and warehouses clean and safe.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the global industrial & institutional surfactant market by raw material (nonionic, anionic, cationic, and amphoteric), end use (construction, crop protection, emulsion polymerization, food and beverages, lubricants, metalworking fluids, oilfield and mining, paints and coatings, paper, and textiles), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges

and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to industrial & institutional surfactant market or related to industrial & institutional surfactant companies, industrial & institutional surfactant market size, industrial & institutional surfactant market share, industrial & institutional surfactant market growth, industrial & institutional surfactant market research, write Lucintel analyst at email: helpdesk@lucintel.com we will be glad to get back to you soon.

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7.5: Kao Corporation

7.6.: Evonik Industries AG

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