

Industrial Floor Coating Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the industrial floor coating market looks promising with opportunities in commercial and infrastructure construction. The global industrial floor coating market is expected to grow with a CAGR of 6%-8% from 2020 to 2025. The major drivers for this market are high growth of industrial and commercial construction industries across the globe, rapid industrialization, growing manufacturing industries, and advancement in the production units to safeguard the diminishing of interior structure.

A total of XX figures / charts and XX tables are provided in this more than 150 page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global industrial floor coating market report, please download the report brochure.

In this market, epoxy is the largest resin type segment of industrial floor coating, whereas concrete is the largest material. Growth in various segments of the industrial floor coating market are given below:

The study includes trends and forecast for the global industrial floor coating market by resin type, material, technology, end-use sector, and region as follows:

By Resin Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Epoxy

Polyurethane

Hybrid

Others

By Material [Value (\$ Million) shipment analysis for 2014 – 2025]:

Concrete

Mortar

Terrazzo

Others

By Technology [Value (\$ Million) shipment analysis for 2014 – 2025]:

Water-Borne

Solvent-Borne

By End-Use Sector [Value (\$ Million) shipment analysis for 2014 – 2025]:

Food Processing

Manufacturing

Aviation & Transportation

Science & Technology

Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Spain

Germany

France

Asia Pacific

China

India

Japan

The Rest of the World

Brazil

Some of the industrial floor coating companies profiled in this report include PPG Industries, AkzoNobel, Sherwin-Williams, BASF, and RPM International.

Lucintel forecasts that epoxy will remain the largest resin type segment over the forecast period, as it has excellent adhesion, high mechanical strength, and improved chemical resistance, majorly supporting product landscape.

Within this market, concrete will remain the largest material segment over the forecast

period due to its lower cost, superior durability, tensile strength, easy installation process, and cost efficiency.

Asia Pacific will remain the largest region, and it is also expected to witness the highest growth over the forecast period due to growing industrial, infrastructural & construction, marine, and automotive industries.

Features of the Global Industrial Floor Coating Market

Market Size Estimates: Global industrial floor coating market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global industrial floor coating market size by various segments, such as resin type, material, technology, and end-use sector in terms of value.

Regional Analysis: Global industrial floor coating market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different resin type, material, technology, end-use sector, and region for the global industrial floor coating market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global industrial floor coating market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global industrial floor coating market by resin type (epoxy, polyurethane, hybrid, and others), flooring material (concrete, mortar, terrazzo, and others), technology (water-borne and solvent-borne), end-use sector (food processing, manufacturing, aviation &

transportation, science & technology, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global industrial floor coating market?

Q.5 What are the business risks and threats to the global industrial floor coating market?

Q.6 What are emerging trends in this industrial floor coating market and the reasons behind them?

Q.7 What are some changing demands of customers in this industrial floor coating market?

Q.8 What are the new developments in this industrial floor coating market? Which companies are leading these developments?

Q.9 Who are the major players in this industrial floor coating market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this industrial floor coating market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global industrial floor coating market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product

Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Resin Type (Epoxy, Polyurethane, Hybrid, and Others), Material (Concrete, Mortar, Terrazzo, and Others), Technology (Water-Borne and Solvent-Borne), and End-Use Sector (Food Processing, Manufacturing, Aviation & Transportation, Science & Technology, and Others)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Spain, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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