

# In-Home Senior Care Franchise Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

2 – 3 business days after placing order

### In-Home Senior Care Franchise Trends and Forecast

The future of the global in-home senior care franchise market looks promising with opportunities in the adult and elderly markets. The global in-home senior care franchise market is expected to reach an estimated \$549 billion by 2030 with a CAGR of 7.3% from 2024 to 2030. The major drivers for this market are increasing demand for specialized care services at home, growing preference for personalized and individualized care services, and rapid expansion of franchise opportunities in the senior care sector.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### In-Home Senior Care Franchise by Segment

The study includes a forecast for the global in-home senior care franchise by type, application, end use, and region.

In-Home Senior Care Franchise Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Medical Care

Non-Medical Care

Others

In-Home Senior Care Franchise Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Personal Care

Companionship

Others

In-Home Senior Care Franchise Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Adults

Elderly

Others

In-Home Senior Care Franchise Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of In-Home Senior Care Franchise Companies

Companies in the market compete on the basis of product quality offered. Major players

in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies in-home senior care franchise companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the in-home senior care franchise companies profiled in this report include-

Visiting Angels

Home Instead Senior Care

Right at Home

Comfort Keepers

Senior Helpers

FirstLight Home Care

Interim HealthCare

Synergy HomeCare

BrightStar Care

ComForCare Home Care

## In-Home Senior Care Franchise Market Insights

Lucintel forecasts that personal care is expected to witness higher growth over the forecast period.

Within this market, elderly is expected to witness higher growth over the forecast period.

North America will remain the largest region over the forecast period.

## Features of the Global In-Home Senior Care Franchise Market

**Market Size Estimates:** In-home senior care franchise market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** In-home senior care franchise market size by type, application, end use, and region in terms of value (\$B).

**Regional Analysis:** In-home senior care franchise market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different types, applications, end uses, and regions for the in-home senior care franchise market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the in-home senior care franchise market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

## FAQ

**Q1. What is the in-home senior care franchise market size?**

**Answer:** The global in-home senior care franchise market is expected to reach an estimated \$549 billion by 2030.

**Q2. What is the growth forecast for in-home senior care franchise market?**

**Answer:** The global in-home senior care franchise market is expected to grow with a CAGR of 7.3% from 2024 to 2030.

**Q3. What are the major drivers influencing the growth of the in-home senior care franchise market?**

**Answer:** The major drivers for this market are increasing demand for specialized care services at home, growing preference for personalized and individualized care services, and rapid expansion of franchise opportunities in the senior care sector.

Q4. What are the major segments for in-home senior care franchise market?

Answer: The future of the in-home senior care franchise market looks promising with opportunities in the adult and elderly markets.

Q5. Who are the key in-home senior care franchise market companies?

Answer: Some of the key in-home senior care franchise companies are as follows:

Visiting Angels

Home Instead Senior Care

Right at Home

Comfort Keepers

Senior Helpers

FirstLight Home Care

Interim HealthCare

Synergy HomeCare

BrightStar Care

ComForCare Home Care

Q6. Which in-home senior care franchise market segment will be the largest in future?

Answer: Lucintel forecasts that personal care is expected to witness higher growth over the forecast period.

Q7. In in-home senior care franchise market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the in-home senior care franchise market by type (medical care, non-medical care, and others), application (personal care, companionship, and others), end use (adults, elderly, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to In-Home Senior Care Franchise Market, In-Home Senior Care Franchise Market Size, In-Home Senior Care Franchise Market Growth, In-Home

Senior Care Franchise Market Analysis, In-Home Senior Care Franchise Market Report, In-Home Senior Care Franchise Market Share, In-Home Senior Care Franchise Market Trends, In-Home Senior Care Franchise Market Forecast, In-Home Senior Care Franchise Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL IN-HOME SENIOR CARE FRANCHISE MARKET : MARKET DYNAMICS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030**

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global In-Home Senior Care Franchise Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global In-Home Senior Care Franchise Market by Type

3.3.1: Medical Care

3.3.2: Non-Medical Care

3.3.3: Others

3.4: Global In-Home Senior Care Franchise Market by Application

3.4.1: Personal Care

3.4.2: Companionship

3.4.3: Others

3.5: Global In-Home Senior Care Franchise Market by End Use

3.5.1: Adults

3.5.2: Elderly

3.5.3: Others

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030**

4.1: Global In-Home Senior Care Franchise Market by Region

4.2: North American In-Home Senior Care Franchise Market

4.2.1: North American In-Home Senior Care Franchise Market by Application: Personal Care, Companionship, and Others

4.2.2: North American In-Home Senior Care Franchise Market by End User: Adults, Elderly, and Others

4.3: European In-Home Senior Care Franchise Market

4.3.1: European In-Home Senior Care Franchise Market by Application: Personal

Care, Companionship, and Others

4.3.2: European In-Home Senior Care Franchise Market by End User: Adults, Elderly, and Others

4.4: APAC In-Home Senior Care Franchise Market

4.4.1: APAC In-Home Senior Care Franchise Market by Application: Personal Care, Companionship, and Others

4.4.2: APAC In-Home Senior Care Franchise Market by End User: Adults, Elderly, and Others

4.5: ROW In-Home Senior Care Franchise Market

4.5.1: ROW In-Home Senior Care Franchise Market by Application: Personal Care, Companionship, and Others

4.5.2: ROW In-Home Senior Care Franchise Market by End User: Adults, Elderly, and Others

## **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global In-Home Senior Care Franchise Market by Type

6.1.2: Growth Opportunities for the Global In-Home Senior Care Franchise Market by Application

6.1.3: Growth Opportunities for the Global In-Home Senior Care Franchise Market by End Use

6.1.4: Growth Opportunities for the Global In-Home Senior Care Franchise Market by Region

6.2: Emerging Trends in the Global In-Home Senior Care Franchise Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global In-Home Senior Care Franchise Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global In-Home Senior Care Franchise Market

6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

- 7.1: Visiting Angels
- 7.2: Home Instead Senior Care
- 7.3: Right at Home
- 7.4: Comfort Keepers
- 7.5: Senior Helpers
- 7.6: FirstLight Home Care
- 7.7: Interim HealthCare
- 7.8: Synergy HomeCare
- 7.9: BrightStar Care
- 7.10: ComForCare Home Care

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