

# Immunoematology Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the immunoematology market looks promising with opportunities in pretransfusion testing, ABO and Rh typing, antibody detection, cross matching, investigation of immune hemolysis, perinatal testing, blood group phenotyping/genotyping, and leucocyte & platelet serology. The global immunoematology market is expected to grow with a CAGR of 4%-6% from 2020 to 2025. The major drivers for this market are increasing number of blood banks and trauma centers in developed countries, rising prevalence rate of various hematological disorders, increasing number of blood donation awareness programs in developing countries, and technological advancements in immunoematology.

A total of XX figures / charts and XX tables are provided in this more than 150-page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global immunoematology market report, please download the report brochure.

In this market, reagents is the largest product of immunoematology, whereas hospitals is the largest end use. Growth in various segments of the immunoematology market are given below:

The study includes trends and forecast for the global immunoematology market by product, application, disease, end use, and region as follows:

By Product [Value (\$ Million) shipment analysis for 2014 – 2025]:

Immunochemistry ReagentsImmunochemistry AnalyzersAutomated AnalyzersSemi-Automated Analyzers / Non-Automated Analyzers

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Pretransfusion TestingABO and Rh TypingAntibody DetectionCross MatchingInvestigation of Immune HemolysisPerinatal TestingBlood Group Phenotyping / GenotypingLeucocyte and Platelet Serology

By Disease [Value (\$ Million) shipment analysis for 2014 – 2025]:

Blood-Related DiseasesHIVHepatitis

By End Use [Value (\$ Million) shipment analysis for 2014 – 2025]:

HospitalsBlood BanksDiagnostic Laboratories

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North AmericaUnited StatesCanada MexicoEuropeUnited KingdomSpainGermanyFranceAsia PacificChinaIndiaJapanThe Rest of the WorldBrazil

Some of the immunochemistry companies profiled in this report include Bio-Rad Laboratories, Grifols, Ortho Clinical Diagnostics, IMMUCOR, Abbott Laboratories, Beckman Coulter, Thermo Fisher Scientific, Becton, Dickinson and Company, Merck, and Siemens Healthineers.

Lucintel forecasts that immunochemistry reagents will remain the largest product segment over the forecast period due to growing number of blood banks and increased use of reagents in immunochemistry tests.

Within this market, hospitals will remain the largest end use segment over the forecast period due to the mandatory rule that hospitals need to check donated blood for infections, set parameters of hematology components, and perform pre-transfusion compatibility tests of donors and recipients.

North America will remain the largest region over the forecast period due to the high number of trauma centers and blood bank facilities in this region.

## Features of the Global Immunohematology Market

**Market Size Estimates:** Global immunohematology market size estimation in terms of value (\$M) shipment. **Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments. **Segmentation Analysis:** Global immunohematology market size by various segments, such as product, application, disease, and end use in terms of value. **Regional Analysis:** Global immunohematology market breakdown by North America, Europe, Asia Pacific, and Rest of the World. **Growth Opportunities:** Analysis of growth opportunities in different product, application, disease, end use, and region for the global immunohematology market. **Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global immunohematology market. **Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following key questions

- Q.1 What are some of the most promising potential, high-growth opportunities for the global immunohematology market by product (immunohematology reagents, immunohematology analyzers, automated analyzers, and semi-automated analyzers / non-automated analyzers), application (pretransfusion testing, ABO and Rh typing, antibody detection, cross matching, investigation of immune hemolysis, perinatal testing, blood group phenotyping / genotyping, and leucocyte and platelet serology), disease (blood-related diseases, HIV, and hepatitis), end use (hospitals, blood banks, and diagnostic laboratories), and region (North America, Europe, Asia Pacific, and Rest of the World)?
- Q.2 Which segments will grow at a faster pace and why?
- Q.3 Which region will grow at a faster pace and why?
- Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global immunohematology market?
- Q.5 What are the business risks and threats to the global immunohematology market?
- Q.6 What are emerging trends in this immunohematology market and the reasons behind them?
- Q.7 What are some changing demands of customers in this immunohematology market?
- Q.8 What are the new developments in this immunohematology market? Which companies are leading these developments?
- Q.9 Who are the major players in this immunohematology market? What strategic initiatives are being implemented by key players for business growth?
- Q.10 What are some of the competitive products and processes in this

immunoematology market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global immunoematology market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Product (Immunoematology Reagents, Immunoematology Analyzers, Automated Analyzers, and Semi-Automated Analyzers / Non-Automated Analyzers), Application (Pretransfusion Testing, ABO and Rh Typing, Antibody Detection, Cross Matching, Investigation Of Immune Hemolysis, Perinatal Testing, Blood Group Phenotyping / Genotyping, and Leucocyte and Platelet Serology), Disease (Blood-Related Diseases, HIV, and Hepatitis), and End Use (Hospitals, Blood Banks, and Diagnostic Laboratories)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Spain, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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