

# Immunoassay Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the immunoassay market looks promising with opportunities in hospitals, blood banks, clinical laboratories, pharmaceutical and biotech companies, and academic research centers. The global immunoassay market is expected to grow with a CAGR of 5%-7% from 2020 to 2025. The major drivers for this market are rising prevalence of chronic and infectious diseases, technological advancements in POC testing products, and growing patient awareness of POC testing.

A total of XX figures / charts and XX tables are provided in this more than 150-page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global immunoassay market report, please download the report brochure.

In this market, reagents & kits is the largest product of immunoassay, whereas infectious disease is the largest application. Growth in various segments of the immunoassay market are given below:

The study includes trends and forecast for the global immunoassay market by product and service, technology, application, platform, specimen, end user, and region as follows:

By Product and Service [Value (\$ Million) shipment analysis for 2014 – 2025]:

Reagents & Kits Analyzers Software

By Technology [Value (\$ Million) shipment analysis for 2014 – 2025]:

ELISA First-generation Second-generation Third-generation Fourth-generation & Above Rapid Tests Western Blotting ELISPOT Immuno-PCR Other Technologies

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Infectious Diseases Endocrinology Oncology Bone & Mineral Disorders Cardiology Hematology & Blood Screening Autoimmune Disorders Toxicology Neonatal Screening Other Applications

By Platform [Value (\$ Million) shipment analysis for 2014 – 2025]:

Chemiluminescence Immunoassays (CLIAs) Fluorescence Immunoassays (FIAs) Colorimetric Immunoassays (CIs) Radioimmunoassays (RIAs) Other Platforms

By Specimen [Value (\$ Million) shipment analysis for 2014 – 2025]:

Blood Saliva Urine Other Specimens

By End User [Value (\$ Million) shipment analysis for 2014 – 2025]:

Hospitals Blood Banks Clinical Laboratories Pharmaceutical and Biotech Companies Academic Research Centers Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America United States Canada Mexico Europe United Kingdom Spain Germany France Asia Pacific China India Japan The Rest of the World Brazil

Some of the immunoassay companies profiled in this report include Roche, Abbott Laboratories, Siemens, Danaher Corporation, Sysmex Corporation, BioMérieux, Ortho Clinical Diagnostics, DiaSorin, QIAGEN, and Thermo Fisher Scientific.

Lucintel forecasts that reagents & kits will remain the largest product and service segment over the forecast period due to the requirement of repeat purchases of kits and reagents, increasing number of immunoassay tests, and rising incidence of chronic and infectious diseases.

Within this market, hospitals will remain the largest end user segment over the forecast period due to increase in prevalence of chronic diseases, such as cancer, infectious diseases, and autoimmune diseases.

North America will remain the largest region over the forecast period due to increasing incidence of chronic diseases and improved healthcare infrastructure in the region.

## Features of the Global Immunoassay Market

**Market Size Estimates:** Global immunoassay market size estimation in terms of value (\$M) shipment. **Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments. **Segmentation Analysis:** Global immunoassay market size by various segments, such as product and service, technology, application, platform, specimen, end user in terms of value. **Regional Analysis:** Global immunoassay market breakdown by North America, Europe, Asia Pacific, and Rest of the World. **Growth Opportunities:** Analysis of growth opportunities in different product and service, technology, application, platform, specimen, end user, and region for the global immunoassay market. **Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global immunoassay market. **Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global immunoassay market by product & service (reagents & kits, analyzers, and software), technology (ELISA, first-generation, second-generation, third-generation, fourth-generation & above, rapid tests, western blotting, ELISPOT, immuno-PCR, and other technologies), application (infectious diseases, endocrinology, oncology, bone & mineral disorders, cardiology, hematology & blood screening, autoimmune disorders, toxicology, neonatal screening, and other applications), platform (chemiluminescence immunoassays (CLIAs), fluorescence immunoassays (FIAs), colorimetric immunoassays (CIs), radioimmunoassays (RIAs), and other platforms), specimen (blood, saliva, urine, and other specimens), end user (hospitals, blood banks, clinical laboratories, pharmaceutical and biotech companies, academic research centers, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global immunoassay market?

Q.5 What are the business risks and threats to the global immunoassay market?

Q.6 What are emerging trends in this immunoassay market and the reasons behind them?

Q.7 What are some changing demands of customers in this immunoassay market?

Q.8 What are the new developments in this immunoassay market? Which companies are leading these developments?

Q.9 Who are the major players in this immunoassay market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this immunoassay market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global immunoassay market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Product & Service (Reagents & Kits, Analyzers, and Software), Technology (ELISA, First-Generation, Second-Generation, Third-Generation, Fourth-Generation & Above, Rapid Tests, Western Blotting, ELISPOT, Immuno-PCR, and Other Technologies), Platform (Chemiluminescence Immunoassays (CLIAs), Fluorescence Immunoassays (FIAs), Colorimetric Immunoassays (CIs),

Radioimmunoassays (RIAs), and Other Platforms), Specimen (Blood, Saliva, Urine, and Other Specimens), Application (Infectious Diseases, Endocrinology, Oncology, Bone & Mineral Disorders, Cardiology, Hematology & Blood Screening, Autoimmune Disorders, Toxicology, Neonatal Screening, and Other Applications), and End User (Hospitals, Blood Banks, Clinical Laboratories, Pharmaceutical And Biotech Companies, Academic Research Centers, and Others)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Spain, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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