

Immune Health Supplements Market Report: Trends, Forecast and Competitive Analysis to 2030

<https://marketpublishers.com/r/I311E5FC6A35EN.html>

Date: February 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: I311E5FC6A35EN

Abstracts

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Immune Health Supplements Trends and Forecast

The future of the global immune health supplements market looks promising with opportunities in the hair growth, gut health, and respiratory tract infection markets. The global immune health supplements market is expected to reach an estimated \$94.9 billion by 2030 with a CAGR of 10.5% from 2024 to 2030. The major drivers for this market are growing prevalence of infectious diseases and diabetes and rise in supplement usage to improve the body's immunity all over the globe.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Immune Health Supplements by Segment

The study includes a forecast for the global immune health supplements by product, form, mode of medication, application, and region.

Immune Health Supplements Market by Product [Shipment Analysis by Value from 2018 to 2030]:

Vitamin and Mineral Supplements

Herbal Supplements

Probiotic Supplements

Others

Immune Health Supplements Market by Form [Shipment Analysis by Value from 2018 to 2030]:

Capsules

Tablets

Powder

Liquid

Gel

Soft Gels

Others

Immune Health Supplements Market by Mode of Medication [Shipment Analysis by Value from 2018 to 2030]:

Prescription Based

Self-Medication

Immune Health Supplements Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Hair Growth

Gut Health

Respiratory Tract Infection

Others

Immune Health Supplements Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Immune Health Supplements Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies immune health supplements companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the immune health supplements companies profiled in this report include-

Bayer

Pfizer

Sun Pharmaceutical Industries

Swisse Wellness

GlaxoSmithKline

Abbott Laboratories

Amway

The Nature's Bounty Co

Herbalife Nutrition of America

Himalaya Global Holdings

Immune Health Supplements Market Insights

Lucintel forecasts that vitamin and mineral supplements will remain the largest segment over the forecast period due to growing preference for supplements among consumers across the globe.

Within this market, respiratory tract infection will remain the largest segment due to increasing number of life-threatening diseases.

North America will remain the largest region over the forecast period due to growing awareness for healthy life among the individuals.

Features of the Global Immune Health Supplements Market

Market Size Estimates: Immune health supplements market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Immune health supplements market size by various segments, such as by product, form, mode of medication, application, and region in terms of value (\$B).

Regional Analysis: Immune health supplements market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different products, forms, modes of medication, applications, and regions for the immune health supplements market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the immune health supplements market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the immune health supplements market size?

Answer: The global immune health supplements market is expected to reach an estimated \$94.9 billion by 2030.

Q2. What is the growth forecast for immune health supplements market?

Answer: The global immune health supplements market is expected to grow with a CAGR of 10.5% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the immune health supplements market?

Answer: The major drivers for this market are growing prevalence of infectious diseases and diabetes and rise in supplement usage to improve the body's immunity all over the globe.

Q4. What are the major segments for immune health supplements market?

Answer: The future of the immune health supplements market looks promising with opportunities in the hair growth, gut health, and respiratory tract infection markets.

Q5. Who are the key immune health supplements market companies?

Answer: Some of the key immune health supplements companies are as follows:

Bayer

Pfizer

Sun Pharmaceutical Industries

Swisse Wellness

GlaxoSmithKline

Abbott Laboratories

Amway

The Nature's Bounty Co

Herbalife Nutrition of America

Himalaya Global Holdings

Q6. Which immune health supplements market segment will be the largest in future?

Answer: Lucintel forecasts that vitamin and mineral supplements will remain the largest segment over the forecast period due to growing preference for supplements among consumers across the globe.

Q7. In immune health supplements market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to growing awareness for healthy life among the individuals.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the immune health supplements market by product (vitamin and mineral supplements, herbal supplements, probiotic supplements, and others), form (capsules, tablets, powder, liquid, gel, soft gels, and others), mode of medication (prescription based and self-medication), application (hair growth, gut health, respiratory tract infection, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Immune Health Supplements Market, Immune Health Supplements Market Size, Immune Health Supplements Market Growth, Immune Health Supplements Market Analysis, Immune Health Supplements Market Report, Immune Health Supplements Market Share, Immune Health Supplements Market Trends, Immune Health Supplements Market Forecast, Immune Health Supplements Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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7.6: Abbott Laboratories

7.7: Amway

7.8: The Nature's Bounty Co

7.9: Herbalife Nutrition of America

7.10: Himalaya Global Holdings

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