

# Hydration Pack Market: Trends, Opportunities and Competitive Analysis

<https://marketpublishers.com/r/H09FAC6D1C00EN.html>

Date: July 2022

Pages: 202

Price: US\$ 4,850.00 (Single User License)

ID: H09FAC6D1C00EN

## Abstracts

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### Global Hydration Pack Market Trends and Forecast

The future of the hydration pack market looks promising with opportunities in outdoor activities such as trekking, hiking, cycling, and running. The global hydration pack market is expected to reach an estimated \$457.9 million by 2027 with a CAGR of 6.2% from 2022 to 2027. The major growth drivers for this market are increasing outdoor recreational activities, growing disposable income, and the rapid rise in popularity of adventure tourism in western countries.

### Hydration Pack Market by Application, Capacity, Price, and Sales Channel

### Emerging Trends in the Global Hydration Pack Market

Emerging trends, , which have a direct impact on the dynamics of the market, include increasing usage of removable bladders for easy reservoir cleaning and pressurized hydration nozzles for easy sipping.

A total of 73 figures / charts and 52 tables are provided in this 202-page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of hydration pack market in the consumer goods industry report download the report brochure.

### Hydration Pack Market by Segments

## Hydration pack Market by Segments

In this market, Trekking and Hiking is the largest application of hydration pack, whereas 1-3 liters is the largest in capacity. Growth in various segments of the hydration pack market are given below:

The study includes a forecast of the global hydration pack market by application, capacity, price, sales channel, and region as follows:

Hydration Pack Market By Application [Value (\$ Million) from 2016 to 2027]:

Trekking and Hiking

Cycling

Running

Military

Hydration Pack Market By Capacity [Value (\$ Million) and Volume (Million Units) from 2016 to 2027]:

1-3 Liters

3-6 Liters

6-10 Liters

Above 10 Liters

Hydration Pack Market By Price [Value (\$ Million) for 2016 to 2027]:

Less than \$40

\$40 to \$80

Above \$80

Hydration Pack Market By Sales Channel [Value (\$ Million) from 2016 to 2027]:

E-commerce

Retailers

Others

Hydration Pack Market By Region [(\$ Million) and Volume (Million Units) from 2016 to 2027]:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

APAC

Japan

China

India

ROW

Brazil

### List of Hydration pack Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies hydration pack companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the hydration pack companies profiled in this report includes.

Vista Outdoor

Saloman Group

Quest

Jack Wolfskin

High Seirra

### Hydration Pack Market Insights

Lucintel forecasts that 1-3 hydration packs will remain the largest segment over the forecast period due to increasing demand for small and compact hydration pack which is easy to carry during various outdoor sports activities.

Within the global hydration pack market, trekking and hiking, cycling, running, and military are the major application segments. Trekking and hiking will remain the largest application market over the forecast period due to increasing spending in outdoor amusement activities in the western economies

North America is expected to remain the largest region and witness the highest growth over the forecast period due to growing interest in outdoor sports activities, and increasing interest in trekking, hiking and adventure tourism.

## Features of the Hydration Pack Market

**Market Size Estimates:** Hydration pack market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2016-2021) and forecast (2022-2027) by various segments and regions.

**Segmentation Analysis:** Hydration pack market size by various segments, such as application, function, and end use.

**Regional Analysis:** Hydration pack market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:** Analysis on growth opportunities in different application, function, end use, and regions for hydration pack market.

**Strategic Analysis:** This includes M&A and competitive landscape for the hydration pack.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

**Q1. What is the hydration pack market size?**

**Answer:** The global hydration pack market is expected to reach an estimated \$457.9 million by 2027.

**Q2. What is the growth forecast for hydration pack market?**

**Answer:** The hydration pack market is expected to grow at a CAGR of ~6.2% from 2022 to 2027.

**Q3. What are the major drivers influencing the growth of the hydration pack market?**

**Answer:** The major growth drivers for this market are increasing outdoor recreational activities, growing disposable income, and the rapid rise in popularity of adventure tourism in western countries.

Q4. What are the major applications or end use industries for hydration pack?

Answer: Trekking and Hiking, Cycling, running, and military are the major application for hydration pack

Q5. What are the emerging trends in hydration pack market?

Answer: Emerging trends, which have a direct impact on the dynamics of the market, include increasing usage of removable bladders for easy reservoir cleaning and pressurized hydration nozzles for easy sipping

Q6. Who are the key hydration pack companies?

Answer: Some of the key hydration pack companies are as follows:

Vista Outdoor

Saloman Group

Quest

Jack Wolfskin

High Seirra

Q7. Which hydration pack product segment will be the largest in future?

Answer: Lucintel forecasts that 1-3 hydration packs will remain the largest segment over the forecast period due to increasing demand for small and compact hydration pack which is easy to carry during various outdoor sports activities.

Q8. In hydration pack market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region and it is also expected to witness the highest growth over next 5 years

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. How big are the opportunities for the global hydration pack market by application (trekking and hiking, cycling, running, and military), capacity (1-3 liters, 3-6 liters, 6-10 liters, and above 10 liters), price (less than \$40, \$40 to \$80, and above \$80), sales channel (e-commerce, retailers, and others) and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the hydration pack market?

Q.5 What are the business risks and threats to the hydration pack market?

Q.6 What are emerging trends in this hydration pack market and the reasons behind them?

Q.7 What are some changing demands of customers in the hydration pack market?

Q.8 What are the new developments in the hydration pack market? Which companies are leading these developments?

Q.9 Who are the major players in the hydration pack market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the hydration pack market, and how big of a threat do they pose for loss of market share via material or product substitution?

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