

Hybrid Cloud Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Hybrid Cloud Trends and Forecast

The future of the global hybrid cloud market looks promising with opportunities in the BFSI, IT & telecom, retail, manufacturing, media & entertainment, healthcare, and transportation sectors. The global hybrid cloud market is expected to reach an estimated \$292.4 billion by 2030 with a CAGR of 17.4% from 2024 to 2030. The major drivers for this market are increasing need for interoperability standards between existing systems and cloud services, rising preference for software-as-a-service (SaaS) and multi-cloud spaces, and expanding business trends toward the use of remote work and video conferencing tools.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Hybrid Cloud by Segment

The study includes a forecast for the global hybrid cloud by component, service type, service model, end use industry, and region.

Hybrid Cloud Market by Component [Shipment Analysis by Value from 2018 to 2030]:

Solutions

Services

Hybrid Cloud Market by Service Type [Shipment Analysis by Value from 2018 to 2030]:

Hybrid Hosting

Cloud Management

Orchestration

Disaster Recovery

Hybrid Cloud Market by Service Model [Shipment Analysis by Value from 2018 to 2030]:

IaaS

PaaS

SaaS

Hybrid Cloud Market by End Use Industry [Shipment Analysis by Value from 2018 to 2030]:

BFSI

IT & Telecom

Retail

Manufacturing

Media & Entertainment

Healthcare

Transportation

Others

Hybrid Cloud Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Hybrid Cloud Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies hybrid cloud companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the hybrid cloud companies profiled in this report include-

IBM

Microsoft

Cisco Systems

AWS

Oracle

Google

VMware

Alibaba

Equinix

Rackspace

Hybrid Cloud Market Insights

Lucintel forecasts that solution is expected to witness highest growth over the forecast period due to growing acceptance of cloud-native hybrid cloud management solutions among enterprises.

BFSI will remain the largest segment due to increasing use of hybrid cloud in this sector to enable flexibility, continuous innovation, maintain improved client relationships, and adopt cost savings approach.

North America will remain the largest region due to expanding demand for cloud computing techniques among organizations and presence key players in the region.

Features of the Global Hybrid Cloud Market

Market Size Estimates: Hybrid cloud market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Hybrid cloud market by various segments, such as by component, service type, service model, end use industry and region in terms of(\$B).

Regional Analysis: Hybrid cloud market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different components, service types, service models, end use industries, and regions for the hybrid cloud market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the hybrid cloud market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q.1 What is the hybrid cloud market size?

Answer: The global hybrid cloud market is expected to reach an estimated \$292.4 billion by 2030.

Q.2 What is the growth forecast for hybrid cloud market?

Answer: The global hybrid cloud market is expected to grow with a CAGR of 17.4% from 2024 to 2030.

Q.3 What are the major drivers influencing the growth of the hybrid cloud market?

Answer: The major drivers for this market are increasing need for interoperability standards between existing systems and cloud services, rising preference for software-as-a-service (SaaS) and multi-cloud spaces, and expanding business trends toward the use of remote work and video conferencing tools.

Q4. What are the major segments for hybrid cloud market?

Answer: The future of the hybrid cloud market looks promising with opportunities in the BFSI, IT & telecom, retail, manufacturing, media & entertainment, healthcare, and transportation sectors.

Q5. Who are the key hybrid cloud market companies?

Answer: Some of the key hybrid cloud companies are as follows:

IBM

Microsoft

Cisco Systems

AWS

Oracle

Google

VMware

Alibaba

Equinix

Rackspace

Q6. Which hybrid cloud market segment will be the largest in future?

Answer: Lucintel forecasts that solution is expected to witness highest growth over the forecast period due to growing acceptance of cloud-native hybrid cloud management solutions among enterprises.

Q7. In hybrid cloud market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region due to expanding demand for cloud computing techniques among organizations and presence key players in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the hybrid cloud market by component (solutions and services), service type (hybrid hosting, cloud management, orchestration, and disaster recovery), service model (IaaS, PaaS, and SaaS), end use industry (BFSI, IT & telecom, retail, manufacturing, media & entertainment, healthcare, transportation, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Hybrid Cloud Market, Hybrid Cloud Market Size, Hybrid Cloud Market Growth, Hybrid Cloud Market Analysis, Hybrid Cloud Market Report, Hybrid Cloud Market Share, Hybrid Cloud Market Trends, Hybrid Cloud Market Forecast, Hybrid Cloud Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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