

Human Nutrition Market Report: Trends, Forecast and Competitive Analysis to 2030

<https://marketpublishers.com/r/H9AE23C69E3AEN.html>

Date: August 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: H9AE23C69E3AEN

Abstracts

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Human Nutrition Trends and Forecast

The future of the global human nutrition market looks promising with opportunities in the pediatric population, geriatric population, maternal population, and athletes population markets. The global human nutrition market is expected to reach an estimated \$436.9 billion by 2030 with a CAGR of 6.3% from 2024 to 2030. The major drivers for this market are growing popularity of wellness and health, rising interest in dietary supplements, as well as, rising prevalence of chronic illnesses and increasing use of nutritional supplements and baby formulae.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Human Nutrition by Segment

The study includes a forecast for the global human nutrition by product type, distribution channel, application, end use, and region.

Human Nutrition Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

Vitamins

Probiotics

Proteins & Amino Acids

Carbohydrates

Fats & Fatty Acids

Minerals

Others

Human Nutrition Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Over-the-Counter (OTC)

Prescribed

Human Nutrition Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Dietary Supplements

Functional Nutrients

Medical Nutrition

Infant Nutrition

Food & Beverages

Others

Human Nutrition Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Pediatric Population

Geriatric Population

Maternal Population

Athletes Population

Others

Human Nutrition Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Human Nutrition Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies human nutrition companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the human nutrition companies profiled in this report include-

Hansen

USANA Health Science

Pharmavite

Nestle

Kerry Group

Glanbia

Corbion

ADM

Bayer Health Care

Amway

Human Nutrition Market Insights

Lucintel forecasts that vitamins will remain the largest segment over the forecast period due to growing consumer focus on health and wellness, the incidence of vitamin deficiencies rising, and the enormous demand for foods fortified with vitamins.

Within this market, geriatric population will remain the largest segment because the population in this category is getting older, which means there is a greater need to maintain and enhance their immune systems and digestion, and chronic illnesses are more common.

North America will remain the largest region over the forecast period due to robust investments in the R&D of human nutrition products, a well-established nutraceutical and functional food business, and increasing need for nutritional supplements in the region.

Features of the Global Human Nutrition Market

Market Size Estimates: Human nutrition market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Human nutrition market size by product type, distribution channel, application, end use, and region in terms of value (\$B).

Regional Analysis: Human nutrition market breakdown by North America, Europe, Asia

Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product type, distribution channel, application, end use, and regions for the human nutrition market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the human nutrition market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the human nutrition market size?

Answer: The global human nutrition market is expected to reach an estimated \$436.9 billion by 2030.

Q2. What is the growth forecast for human nutrition market?

Answer: The global human nutrition market is expected to grow with a CAGR of 6.3% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the human nutrition market?

Answer: The major drivers for this market are growing popularity of wellness and health, rising interest in dietary supplements, as well as, rising prevalence of chronic illnesses and increasing use of nutritional supplements and baby formulae.

Q4. What are the major segments for human nutrition market?

Answer: The future of the global human nutrition market looks promising with opportunities in the pediatric population, geriatric population, maternal population, and athletes population markets.

Q5. Who are the key human nutrition market companies?

Answer: Some of the key human nutrition companies are as follows:

Hansen

USANA Health Science

Pharmavite

Nestle

Kerry Group

Glanbia

Corbion

ADM

Bayer Health Care

Amway

Q6. Which human nutrition market segment will be the largest in future?

Answer: Lucintel forecasts that vitamins will remain the largest segment over the forecast period due to growing consumer focus on health and wellness, the incidence of vitamin deficiencies rising, and the enormous demand for foods fortified with vitamins.

Q7. In human nutrition market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to robust investments in the R&D of human nutrition products, a well-established nutraceutical and functional food business, and increasing need for nutritional supplements in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the human nutrition market by product type (vitamins, probiotics, proteins & amino acids, carbohydrates, fats & fatty acids, minerals, and others), distribution channel (over-the-counter (OTC) and prescribed), application (dietary supplements, functional nutrients, medical nutrition, infant nutrition, food & beverages, and others), end use (pediatric population, geriatric population, maternal population, athletes population, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Human Nutrition Market, Human Nutrition Market Size, Human Nutrition Market Growth, Human Nutrition Market Analysis, Human Nutrition Market Report, Human Nutrition Market Share, Human Nutrition Market Trends, Human Nutrition Market Forecast, Human Nutrition Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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- 7.5: Kerry Group
- 7.6: Glanbia
- 7.7: Corbion
- 7.8: ADM
- 7.9: Bayer Health Care
- 7.10: Amway

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