

Horse Racing Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Horse Racing Trends and Forecast

The future of the global horse racing market looks promising with opportunities in the online, lottery store, and racecourse markets. The global horse racing market is expected to reach an estimated \$665.8 billion by 2030 with a CAGR of 8.1% from 2024 to 2030. The major drivers for this market are growing demand for greater gambling environment, rising popularity of high-profile events, and expanding preference towards virtual horse racing and e-sports.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Horse Racing by Segment

The study includes a forecast for the global horse racing by race type, application, and region.

Horse Racing Market by Race Type [Shipment Analysis by Value from 2018 to 2030]:

Single

Double

Win Bet

Treble

Patent

Others

Horse Racing Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Online

Lottery Store

Racecourse

Others

Horse Racing Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Horse Racing Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies horse racing companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the horse racing companies profiled in this report include-

Churchill Downs

The Stronach

Keeneland Association

Del Mar Thoroughbred Club

Breeders' Cup

Woodbine Entertainment

Godolphin

Horse Racing Market Insights

Lucintel forecasts that win bet will remain the largest segment over the forecast period.

Within this market, racecourses is expected to witness the highest growth over the forecast period.

North America will remain the largest region over the forecast period.

Features of the Global Horse Racing Market

Market Size Estimates: Horse racing market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Horse racing market size by race type, application, and region in terms of value (\$B).

Regional Analysis: Horse racing market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different race types, applications, and regions for the horse racing market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the horse racing market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the horse racing market size?

Answer: The global horse racing market is expected to reach an estimated \$665.8 billion by 2030.

Q2. What is the growth forecast for horse racing market?

Answer: The global horse racing market is expected to grow with a CAGR of 8.1% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the horse racing market?

Answer: The major drivers for this market are growing demand for greater gambling environment, rising popularity of high-profile events, and expanding preference towards virtual horse racing and e-sports.

Q4. What are the major segments for horse racing market?

Answer: The future of the horse racing market looks promising with opportunities in the online, lottery store, and racecourse markets.

Q5. Who are the key horse racing market companies?

Answer: Some of the key horse racing companies are as follows:

Churchill Downs

The Stronach

Keeneland Association

Del Mar Thoroughbred Club

Breeders' Cup

Woodbine Entertainment

Godolphin

Q6. Which horse racing market segment will be the largest in future?

Answer: Lucintel forecasts that win bet will remain the largest segment over the forecast period.

Q7. In horse racing market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the horse racing market by race type (single, double, win bet, treble, patent, and others), application (online, lottery store, racecourse, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Horse Racing Market, Horse Racing Market Size, Horse Racing Market Growth, Horse Racing Market Analysis, Horse Racing Market Report, Horse Racing Market Share, Horse Racing Market Trends, Horse Racing Market Forecast, Horse Racing Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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