

# Home Water Filtration Unit Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Home Water Filtration Unit Trends and Forecast

The future of the global home water filtration unit market looks promising with opportunities in the direct sales and indirect sales markets. The global home water filtration unit market is expected to reach an estimated \$5.1 billion by 2030 with a CAGR of 4.5% from 2024 to 2030. The major driver for this market are growing awareness towards water safety and quality along with reducing level of portable water.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Home Water Filtration Unit by Segment

The study includes trends and forecast for the global home water filtration unit by product type, sales channel, and region as follows:

Home Water Filtration Unit Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

Water Softeners

Ultraviolet Purification Systems

Sediment Filters

Carbon Filters

Acid Neutralizers

Home Water Filtration Unit Market by Sales Channel [Shipment Analysis by Value from 2018 to 2030]:

Direct Sales

Indirect Sales

Home Water Filtration Unit Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Home Water Filtration Unit Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, home water filtration unit companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the home water filtration unit companies profiled in this report include-

Amway

Eureka Forbes

Hindustan Unilever

Lg Electronics

Panasonic

Halosource

Whirlpool

Kent Ro Systems

Brita

Koninklijke Philips

## Home Water Filtration Unit Market Insights

Lucintel forecasts that acid neutralizer segment is expected to witness the highest growth over the forecast period.

Within this market, indirect sales segment will remain the largest segment over the forecast period.

North America is expected to witness the highest growth over the forecast period.

## Features of the Global Home Water Filtration Unit Market

Market Size Estimates: Home water filtration unit market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Home water filtration unit market size by product type, sales channel, and region in terms of value (\$B).

**Regional Analysis:** Home water filtration unit market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different product types, sales channels, and regions in the home water filtration unit market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the home water filtration unit market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

**Q.1** What is the home water filtration unit market size?

**Answer:** The global home water filtration unit market is expected to reach an estimated \$5.1 billion by 2030.

**Q.2** What is the growth forecast for home water filtration unit market?

**Answer:** The global home water filtration unit market is expected to grow with a CAGR of 4.5% from 2024 to 2030.

**Q.3** What are the major drivers influencing the growth of the home water filtration unit market?

**Answer:** The major driver for this market are growing awareness towards water safety and quality along with reducing level of portable water.

**Q4.** What are the major segments for home water filtration unit market?

**Answer:** The future of the global home water filtration unit market looks promising with opportunities in the direct sales and indirect sales markets.

**Q5.** Who are the key home water filtration unit companies?

**Answer:** Some of the key home water filtration unit companies are as follows:

Amway

Eureka Forbes

Hindustan Unilever

LG Electronics

Panasonic

HaloSource

Whirlpool

Kent RO Systems

Brita

Koninklijke Philips

Q6. Which home water filtration unit market segment will be the largest in future?

Answer: Lucintel forecasts that acid neutralizer segment is expected to witness the highest growth over the forecast period.

Q7. In home water filtration unit market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness the highest growth over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the global home water filtration unit market by product type (water softeners, ultraviolet purification

systems, sediment filters, carbon filters, and acid neutralizers), sales channel (direct sales and indirect sales), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Home Water Filtration Unit Market, Home Water Filtration Unit Market Size, Home Water Filtration Unit Market Growth, Home Water Filtration Unit Market Analysis, Home Water Filtration Unit Market Report, Home Water Filtration Unit Market Share, Home Water Filtration Unit Market Trends, Home Water Filtration Unit Market Forecast, Home Water Filtration Unit Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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