

# Herbal Extract Product Market Report: Trends, Forecast and Competitive Analysis to 2030

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### **Abstracts**

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Herbal Extract Product Trends and Forecast

The future of the global herbal extract product market looks promising with opportunities in the food & beverage, cosmetics & personal care, and pharmaceuticals markets. The global herbal extract product market is expected to reach an estimated \$54.6 billion by 2030 with a CAGR of 6.0% from 2024 to 2030. The major drivers for this market are progress in research and technology in the herbal extract sector and growing consumer interest in natural remedies.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Herbal Extract Product by Segment

The study includes a forecast for the global herbal extract product by type, raw materials, end-use industry, and region.

Herbal Extract Product Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Alcohol Based Extracts

**Powder Based Extracts** 



### Oil Based Extracts

Herbal Extract Product Market by Raw Materials [Shipment Analysis by Value from 2018 to 2030]:
Berries
Bark
Leaves
Roots
Flowers
Fruits
Aromatic Herbs
Other
Herbal Extract Product Market by End-Use Industry [Shipment Analysis by Value from 2018 to 2030]:
Food & Beverage
Cosmetics & Personal Care
Pharmaceuticals
Others

Herbal Extract Product Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America



Europe
Asia Pacific
The Rest of the World
List of Herbal Extract Product Companies
Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies herbal extract product companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the herbal extract product companies profiled in this report include-
Ozone Naturals
Vidya Herbs
Bio-Botanica
Hunan NutraMax
Nexira
DKSH
MartinBauer
Organic Herb
Sabinsa
Mane Kancor Ingredients



Herbal Extract Product Market Insights

Lucintel forecasts that oil-based herbal extracts will remain the largest segment over the forecast period due to increasing consumer inclination towards natural and organic ingredients.

Within this market, food and beverage will remain the largest segment due to consumers are progressively searching for healthier and more natural options.

APAC is expected to witness the highest growth over the forecast period due to presence of abundant biodiversity and a wide range of botanical resources in this region.

Features of the Global Herbal Extract Product Market

Market Size Estimates: Herbal extract product market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Herbal extract product market size by type, raw materials, enduse industry, and region in terms of value (\$B).

Regional Analysis: Herbal extract product market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different types, raw materials, end-use industries, and regions for the herbal extract product market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the herbal extract product market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the herbal extract product market size?



Answer: The global herbal extract product market is expected to reach an estimated \$54.6 billion by 2030.

Q2. What is the growth forecast for herbal extract product market?

Answer: The global herbal extract product market is expected to grow with a CAGR of 6.0% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the herbal extract product market?

Answer: The major drivers for this market are progress in research and technology in the herbal extract sector and growing consumer interest in natural remedies.

Q4. What are the major segments for herbal extract product market?

Answer: The future of the herbal extract product market looks promising with opportunities in the food & beverage, cosmetics & personal care, and pharmaceuticals markets.

Q5. Who are the key herbal extract product market companies?

Answer: Some of the key herbal extract product companies are as follows:

Ozone Naturals

Vidya Herbs

Bio-Botanica

Hunan NutraMax

Nexira

**DKSH** 

MartinBauer

Organic Herb



Sabinsa

Mane Kancor Ingredients

Q6. Which herbal extract product market segment will be the largest in future?

Answer: Lucintel forecasts that oil-based herbal extracts will remain the largest segment over the forecast period due to increasing consumer inclination towards natural and organic ingredients.

Q7. In herbal extract product market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness the highest growth over the forecast period due to presence of abundant biodiversity and a wide range of botanical resources in this region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

- Q.1. What are some of the most promising, high-growth opportunities for the herbal extract product market by type (alcohol based extracts, powder based extracts, and oil based extracts), raw materials (berries, bark, leaves, roots, flowers, fruits, aromatic herbs, and other), end-use industry (food & beverage, cosmetics & personal care, pharmaceuticals, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?



- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are the emerging trends in this market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?
- Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Herbal Extract Product Market, Herbal Extract Product Market Size, Herbal Extract Product Market Growth, Herbal Extract Product Market Analysis, Herbal Extract Product Market Report, Herbal Extract Product Market Share, Herbal Extract Product Market Trends, Herbal Extract Product Market Forecast, Herbal Extract Product Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.



### **Contents**

#### 1. EXECUTIVE SUMMARY

### 2. GLOBAL HERBAL EXTRACT PRODUCT MARKET: MARKET DYNAMICS

- 2.1: Introduction, Background, and Classifications
- 2.2: Supply Chain
- 2.3: Industry Drivers and Challenges

### 3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

- 3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)
- 3.2. Global Herbal Extract Product Market Trends (2018-2023) and Forecast (2024-2030)
- 3.3: Global Herbal Extract Product Market by Type
  - 3.3.1: Alcohol Based Extracts
  - 3.3.2: Powder Based Extracts
  - 3.3.3: Oil Based Extracts
- 3.4: Global Herbal Extract Product Market by Raw Materials
  - 3.4.1: Berries
  - 3.4.2: Bark
  - 3.4.3: Leaves
  - 3.4.4: Roots
  - 3.4.5: Flowers
  - 3.4.6: Fruits
  - 3.4.7: Aromatic Herbs
  - 3.4.8: Other
- 3.5: Global Herbal Extract Product Market by End-Use Industry
  - 3.5.1: Food & Beverage
  - 3.5.2: Cosmetics & Personal Care
  - 3.5.3: Pharmaceuticals
  - 3.5.4: Others

## 4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

- 4.1: Global Herbal Extract Product Market by Region
- 4.2: North American Herbal Extract Product Market



- 4.2.1: North American Herbal Extract Product Market by Type: Alcohol Based Extracts, Powder Based Extracts, and Oil Based Extracts
- 4.2.2: North American Herbal Extract Product Market by End-Use Industry: Food & Beverage, Cosmetics & Personal Care, Pharmaceuticals, and Others
- 4.3: European Herbal Extract Product Market
- 4.3.1: European Herbal Extract Product Market by Type: Alcohol Based Extracts, Powder Based Extracts, and Oil Based Extracts
- 4.3.2: European Herbal Extract Product Market by End-Use Industry: Food & Beverage, Cosmetics & Personal Care, Pharmaceuticals, and Others
- 4.4: APAC Herbal Extract Product Market
- 4.4.1: APAC Herbal Extract Product Market by Type: Alcohol Based Extracts, Powder Based Extracts, and Oil Based Extracts
- 4.4.2: APAC Herbal Extract Product Market by End-Use Industry: Food & Beverage, Cosmetics & Personal Care, Pharmaceuticals, and Others
- 4.5: ROW Herbal Extract Product Market
- 4.5.1: ROW Herbal Extract Product Market by Type: Alcohol Based Extracts, Powder Based Extracts, and Oil Based Extracts
- 4.5.2: ROW Herbal Extract Product Market by End-Use Industry: Food & Beverage, Cosmetics & Personal Care, Pharmaceuticals, and Others

### 5. COMPETITOR ANALYSIS

- 5.1: Product Portfolio Analysis
- 5.2: Operational Integration
- 5.3: Porter's Five Forces Analysis

### 6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

- 6.1: Growth Opportunity Analysis
  - 6.1.1: Growth Opportunities for the Global Herbal Extract Product Market by Type
- 6.1.2: Growth Opportunities for the Global Herbal Extract Product Market by Raw Materials
- 6.1.3: Growth Opportunities for the Global Herbal Extract Product Market by End-Use Industry
- 6.1.4: Growth Opportunities for the Global Herbal Extract Product Market by Region
- 6.2: Emerging Trends in the Global Herbal Extract Product Market
- 6.3: Strategic Analysis
  - 6.3.1: New Product Development
- 6.3.2: Capacity Expansion of the Global Herbal Extract Product Market



- 6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Herbal Extract Product Market
  - 6.3.4: Certification and Licensing

### 7. COMPANY PROFILES OF LEADING PLAYERS

- 7.1: Ozone Naturals
- 7.2: Vidya Herbs
- 7.3: Bio-Botanica
- 7.4: Hunan NutraMax
- 7.5: Nexira
- 7.6: DKSH
- 7.7: MartinBauer
- 7.8: Organic Herb
- 7.9: Sabinsa
- 7.10: Mane Kancor Ingredients



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