

HER2 Testing Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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HER2 Testing Trends and Forecast

The future of the global HER2 testing market looks promising with opportunities in the hospitals and diagnostic laboratories markets. The global HER2 testing market is expected to grow with a CAGR of 7.1% from 2024 to 2030. The major drivers for this market are increasing significance of personalized medical approaches and surge in the prevalence of breast and gastric cancers.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

HER2 Testing by Segment

The study includes a forecast for the global HER2 testing by technique, cancer type, end use, and region.

HER2 Testing Market by Technique [Shipment Analysis by Value from 2018 to 2030]:

Fluorescence In Situ Hybridization

Dual-Probe

Single-Probe

Chromogenic In Situ Hybridization

Silver-Enhanced In Situ Hybridization

HER2 Testing Market by Cancer Type [Shipment Analysis by Value from 2018 to 2030]:

Breast Cancer

Gastric Cancer

HER2 Testing Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Hospitals

Diagnostic Laboratories

Others

HER2 Testing Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of HER2 Testing Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies HER2 testing companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce

production costs, and expand their customer base. Some of the HER2 testing companies profiled in this report include-

Abbott

Hoffmann-La Roche

Agilent Technologies

Thermo Fisher Scientific

Leica Biosystems

Empire Genomics

Bio-Genex Laboratories

HER2 Testing Market Insights

Lucintel forecasts that fluorescence in situ hybridization will remain the largest segment over the forecast period due to their cost-effectiveness and faster turnaround times.

Within this market, hospitals will remain the largest segment due to availability of specialized medical equipment and infrastructure.

North America will remain the largest region over the forecast period due to high prevalence of breast cancer.

Features of the Global HER2 Testing Market

Market Size Estimates: HER2 testing market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: HER2 testing market size by technique, cancer type, end use, and region in terms of value (\$B).

Regional Analysis: HER2 testing market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different techniques, cancer types, end uses, and regions for the HER2 testing market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the HER2 testing market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the growth forecast for HER2 testing market?

Answer: The global HER2 testing market is expected to grow with a CAGR of 7.1% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the HER2 testing market?

Answer: The major drivers for this market are increasing significance of personalized medical approaches and surge in the prevalence of breast and gastric cancers.

Q3. What are the major segments for HER2 testing market?

Answer: The future of the HER2 testing market looks promising with opportunities in the hospitals and diagnostic laboratories markets.

Q4. Who are the key HER2 testing market companies?

Answer: Some of the key HER2 testing companies are as follows:

Abbott

Hoffmann-La Roche

Agilent Technologies

Thermo Fisher Scientific

Leica Biosystems

Empire Genomics

Bio-Genex Laboratories

Q5. Which HER2 testing market segment will be the largest in future?

Answer: Lucintel forecasts that fluorescence in situ hybridization will remain the largest segment over the forecast period due to their cost-effectiveness and faster turnaround times.

Q6. In HER2 testing market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to high prevalence of breast cancer.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the HER2 testing market by technique (fluorescence in situ hybridization, dual-probe, single-probe, chromogenic in situ hybridization, and silver-enhanced in situ hybridization), cancer type (breast cancer and gastric cancer), end use (hospitals, diagnostic laboratories, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to HER2 Testing Market, HER2 Testing Market Size, HER2 Testing Market Growth, HER2 Testing Market Analysis, HER2 Testing Market Report, HER2 Testing Market Share, HER2 Testing Market Trends, HER2 Testing Market Forecast, HER2 Testing Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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