

Hematology Diagnostic Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the hematology diagnostic market looks promising with opportunities in hospitals and diagnostic labs. The global hematology diagnostic market is expected to grow with a CAGR of 5%-7% from 2020 to 2025. The major drivers for this market are development of technologically advanced hematology analyzers, increasing usage of flow cytometry in hematology testing, and development of high-sensitivity point-of-care hematology analyzers.

A total of XX figures / charts and XX tables are provided in this more than 150-page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global hematology diagnostic market report, please download the report brochure.

In this market, consumables is the largest product of hematology diagnostic, whereas hospitals is the largest end user. Growth in various segments of the hematology diagnostic market are given below:

The study includes trends and forecast for the global hematology diagnostic market by product, test, end user, and region as follows:

By Product [Value (\$ Million) shipment analysis for 2014 – 2025]:

InstrumentConsumables

By Test [Value (\$ Million) shipment analysis for 2014 – 2025]:

CBC Hemoglobin Hematocrit RBC WBC Reticulocytes Platelet Function CRP Neutrophil Function Bone Marrow DPG

By End User [Value (\$ Million) shipment analysis for 2014 – 2025]:

Hospitals Diagnostic Labs Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America United States Canada Mexico Europe United Kingdom Spain Germany France Asia Pacific China India Japan The Rest of the World Brazil

Some of the hematology diagnostic companies profiled in this report include Abbott Laboratories, Beckman Coulter, Bio-Rad Laboratories, Boule Diagnostics, Horiba, Mindray Medical, Nihon Kohden Corporation, Roche Diagnostics, Siemens Healthcare, and Sysmex Corporation.

Lucintel forecasts that consumables will remain the largest product segment over the forecast period due to rise in diagnosis of blood disorders and other infections and increasing test volume owing to rising awareness and early detection.

Within this market, hospitals will remain the largest end user segment over the forecast period due to high patient influx in hospitals and a growing number of registered hospitals across the globe.

North America will remain the largest region over the forecast period due to technological advancements in instruments, ease of usage, and favorable reimbursement scenario.

Features of the Global Hematology Diagnostic Market

Market Size Estimates: Global hematology diagnostic market size estimation in terms of value (\$M) shipment. Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments. Segmentation Analysis: Global hematology diagnostic market size by various segments, such as product, test, and end user in terms of value. Regional Analysis: Global hematology diagnostic market breakdown by North America, Europe, Asia Pacific, and Rest of the World. Growth Opportunities: Analysis of growth opportunities in different product, test, end user, and region for the

global hematology diagnostic market. Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global hematology diagnostic market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global hematology diagnostic market by product (instrument and consumables), test (CBC (hemoglobin, hematocrit, and RBC), WBC, reticulocytes, platelet function, CRP, neutrophil function, bone marrow, and DPG), end user (hospitals, diagnostic labs, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global hematology diagnostic market?

Q.5 What are the business risks and threats to the global hematology diagnostic market?

Q.6 What are the emerging trends in this hematology diagnostic market and the reasons behind them?

Q.7 What are some changing demands of customers in this hematology diagnostic market?

Q.8 What are the new developments in this hematology diagnostic market? Which companies are leading these developments?

Q.9 Who are the major players in this hematology diagnostic market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this hematology diagnostic market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global hematology diagnostic market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Product (Instrument and Consumables), Test (CBC (Hemoglobin, Hematocrit, and RBC), WBC, Reticulocytes, Platelet Function, CRP, Neutrophil Function, Bone Marrow, and DPG), and End User (Hospitals, Diagnostic Labs, and Others)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Spain, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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