

Heart Rate Monitor Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the global heart rate monitor market looks promising with opportunities in hospitals & clinics, sport medicine centers, professionals, and individuals. The global heart rate monitor market is forecast to grow with a CAGR of 14%-15% from 2020 to 2025. The major drivers for this market are increasing prevalence of various heart diseases, rising health consciousness among people coupled with rising popularity for diagnostic wearable device.

An emerging trend, which has a direct impact on the dynamics of the industry, includes technological innovation and advancement to optimize the performance of the product.

A total of 157 figures / charts and 132 tables are provided in this 186-page report to help in your business decisions. Sample figures with insights are shown below. To learn the scope of benefits, companies researched, and other details of heart rate monitor market report, download the report brochure.

The study includes trends and forecasts for the global heart rate monitor market by end use, product type, and region as follows:

By End Use [\$M shipment analysis for 2014 – 2025]:

Sport Medicine Centers

Hospitals & Clinics

Professionals

Individuals

Others

By Product Type [\$M shipment analysis for 2014 – 2025]:

Wearable Heart Rate Monitor

Wrist Strap

Chest Strap

Strapless

Non-wearable Heart Rate Monitor

Digital

Analog

By Region [\$M shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Germany

France

Spain

Italy

Asia Pacific

China

India

Japan

Korea

The Rest of the World

Some of the heart rate monitor companies profiled in this report include Fitbit inc, Garmin Ltd, Suunto, Omron, Polar Electro, Mio Global, Wahoo Fitness, EKHO, Moon Inc, visiomed group, and Nu-Beca & Maxcellent Co.

Lucintel forecasts that wearable heart rate monitor will remain the largest product type over the forecast period due to its value-added product features like real-time data, and are gaining in popularity due to their portability and 24/7 heart rate monitoring.

Within the heart rate monitor market, according to end user, sport medical centers is also expected to witness the highest growth during the forecast period due to growing number of sports enthusiasts, adoption of heart rate monitoring devices in sports activities such as running, swimming, climbing, hiking, and to study and analyze the performance of sports professionals. .

North America is also expected to be the largest region over the over the forecast period owing to increasing emphasis on healthcare, well-developed technology, presence of plenty of manufacturers and rising awareness towards latest smart healthcare devices in this region.

Some of the features of “Global Heart Rate Monitor Market: Trends, Forecast and Competitive Analysis” Include:

Market size estimates: Heart rate monitor market size estimation in terms of value (\$M) and volume (kilotons) shipment.

Trend and forecast analysis: Market trend (2014-2019) and forecast (2020-2025) by end use and product type.

Segmentation analysis: Heart rate monitor market size by various segments, such as end use and product type in terms of value and volume shipment.

Regional analysis: Heart rate monitor market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth opportunities: Analysis on growth opportunities in different application and regions for heart rate monitor market.

Strategic analysis: This includes M&A, new product development, and competitive landscape for heart rate monitor market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions:

Q.1 What are some of the most promising potential, high-growth opportunities for the global heart rate monitor market by end user (Sport Medicine Centers, Hospitals & Clinics, Professionals, Individuals, Others), product type (Wearable Heart Rate Monitor, and Non-wearable Heart Rate Monitor), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q. 2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the market?

Q.6 What are emerging trends in this market and the reasons behind them?

Q.7 What are some changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being

implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities have taken place in the last 5 years in this market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages 198

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger Acquisitions & Joint Venture, and Company Profiling

Market Segments By End Use (Sport Medicine Centers, Hospitals & Clinics, Professionals, Individuals, etc.), By Product Type (Wearable, and Non-wearable, etc.)

Regional Scope North America (The United States, Mexico, Canada), Europe (Germany, France, and Russia), Asia Pacific (China, Japan, and India), and RoW

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