

Healthy Snacks Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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Healthy Snacks Market Trends and Forecast

The future of the healthy snacks market looks promising with opportunities in the hypermarket and supermarket, food specialty stores, convenience stores, and online. The global healthy snacks market is expected to grow with a CAGR of 5% to 8% from 2022 to 2027. The major drivers for this market are growing demand among consumers for functional food to maintain overall health, rising popularity of ready to eat foods and on the go snacking, changing lifestyle, and rising inclination of consumer towards healthy food products.

Healthy Snacks Market by Type, Product, and Distribution Channel

This more than 150-page report will help in your business decisions. A sample figure with insights is shown below. To learn the scope of benefits, companies researched, and other details of the healthy snacks market report, please download the report brochure.

Healthy Snacks Market by Segments

Healthy Snacks Market by Segment

The study includes a forecast for the global healthy snacks market by type, product, distribution channel, and region as follows:

Healthy Snacks Market by Type [Value (\$M) shipment analysis for 2016 – 2027]:

Meat Snacks

Nuts, Seeds, and Trail Mixes

Dried Fruit Snacks

Cereals and Granola Bars

Others

Healthy Snacks Market by Product [Value (\$M) shipment analysis for 2016 – 2027]:

Frozen and Refrigerated

Fruit

Bakery

Savory

Confectionery

Dairy

Others

Healthy Snacks Market by Distribution Channel [Value (\$M) shipment analysis for 2016 – 2027]:

Supermarkets and Hypermarkets

Food Specialty Stores

Convenience Stores

Online

Others

Healthy Snacks Market by Region [Value (\$M) shipment analysis for 2016 – 2027]:

North America

Europe

Asia Pacific

The Rest of the World

List of Healthy Snacks Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies healthy snacks companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the healthy snacks companies profiled in this report include.

Mondelez International

PepsiCo

Hormel Foods Corporation

Select Harvests Limited

Tyson Foods

Nestle

Danone

Unilever

B&G Foods

Calbee

Kellogg

Healthy Snacks Market Insight

Lucintel forecasts that nuts, seeds, & trail mixes is expected to remain the largest segment over the forecast period. The demand for trail mixes is growing due to its profitability, convenience, and availability of products in assorted flavors.

Supermarkets and hypermarkets will remain the largest segment by distribution channel type due to wide availability of products and offering of easy shopping experience.

Europe will remain the largest region over the forecast period due to growing demand for healthy snacks in the region and rising awareness about for healthy foods

Features of Healthy Snacks Market

Market Size Estimates: Healthy snacks market size estimation in terms of value (\$M)

Trend and Forecast Analysis: Market trends (2016-2021) and forecast (2022-2027) by various segments and regions.

Segmentation Analysis: Market size by type, product, and distribution channel

Regional Analysis: Healthy snacks market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different type, product, distribution channel, and regions for the healthy snacks market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the healthy snacks market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the healthy snacks market size?

Answer: The global healthy snacks market is expected to reach an estimated \$xx billion by 2027

Q2. What is the growth forecast for healthy snacks market?

Answer: The healthy snacks market is expected to grow at a CAGR of 5% to 8% from 2022 to 2027.

Q3. What are the major drivers influencing the growth of the healthy snacks market?

Answer: The major drivers for this market are growing demand among consumers for functional food to maintain overall health, rising popularity of ready to eat foods and on the go snacking, and changing lifestyle and rising inclination of consumer towards healthy food products.

Q4. What are the major distribution channel for healthy snacks?

Answer: Hypermarket and supermarket, food specialty stores, convenience stores, and online are the major distribution channel for healthy snacks.

Q5. Who are the key healthy snacks companies?

Answer: Some of the key healthy snacks companies are as follows:

Mondelez International

PepsiCo

Hormel Foods Corporation

Select Harvests Limited

Tyson Foods

Nestle

Danone

Unilever

B&G Foods

Calbee

Kellogg

Q6: In healthy snacks market, which region is expected to be the largest in next 5 years?

Answer: Europe is the largest region and is expected to witness the growth over next 5 years

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high growth opportunities for the global healthy snacks market by type (meat snacks, nuts, seeds, & trail mixes, dried fruit snacks, cereals & granola bars, and others), product (frozen and refrigerated, fruit, bakery, savory, confectionary, dairy, and others), distribution channel (supermarkets and hypermarkets, food specialty stores, convenience stores, online, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q. 2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the market?

Q.6 What are the emerging trends in this market and the reasons behind them?

Q.7 What are the changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities have taken place in the last 5 years in this market?

For any questions related to healthy snacks market or related to healthy snacks market share, healthy snacks market analysis, healthy snacks market size, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

Contents

1. EXECUTIVE SUMMARY

2. MARKET BACKGROUND AND CLASSIFICATIONS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2016 TO 2027

3.1: Macroeconomic Trends (2016-2021) and Forecast (2022-2027)

3.2: Global Healthy Snacks Market Trends (2016-2021) and Forecast (2022-2027)

3.3: Global Healthy Snacks Market by Type

3.3.1: Meat Snacks

3.3.2: Nuts, Seeds, & Trail Mixes

3.3.3: Dried Fruit Snacks

3.3.4: Cereals & Granola Bars

3.3.5: Others

3.4: Global Healthy Snacks Market by Product

3.4.1: Frozen and Refrigerated

3.4.2: Fruit

3.4.3: Bakery

3.4.4: Savory

3.4.5: Confectionary

3.4.6: Dairy

3.4.7: Others

3.5: Global Healthy Snacks Market by Distribution Channel

3.5.1: Supermarkets and Hypermarkets

3.5.2: Food Specialty Stores

3.5.3: Convenience Stores

3.5.4: Online

3.5.5: Others

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2016 TO 2027

4.1: Global Healthy Snacks Market by Region

4.2: North American Healthy Snacks Market

4.2.1: Market by Type: Meat Snacks, Nuts, Seeds, & Trail Mixes, Dried Fruit Snacks, Cereals & Granola Bars, and Others

4.2.2: Market by Distribution Channel: Supermarkets and Hypermarkets, Food Specialty Stores, Convenience Stores, Online, and Others

4.3: European Healthy Snacks Market

4.3.1: Market by Type: Meat Snacks, Nuts, Seeds, & Trail Mixes, Dried Fruit Snacks, Cereals & Granola Bars, and Others

4.3.2: Market by Distribution Channel: Supermarkets and Hypermarkets, Food Specialty Stores, Convenience Stores, Online, and Others

4.4: APAC Healthy Snacks Market

4.4.1: Market by Type: Meat Snacks, Nuts, Seeds, & Trail Mixes, Dried Fruit Snacks, Cereals & Granola Bars, and Others

4.4.2: Market by Distribution Channel: Supermarkets and Hypermarkets, Food Specialty Stores, Convenience Stores, Online, and Others

4.5: ROW Healthy Snacks Market

4.5.1: Market by Type: Meat Snacks, Nuts, Seeds, & Trail Mixes, Dried Fruit Snacks, Cereals & Granola Bars, and Others

4.5.2: Market by Distribution Channel: Supermarkets and Hypermarkets, Food Specialty Stores, Convenience Stores, Online, and Others

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Geographical Reach

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Healthy Snacks Market by Type

6.1.2: Growth Opportunities for the Global Healthy Snacks Market by Product

6.1.3: Growth Opportunities for the Global Healthy Snacks Market by Distribution Channel

6.1.4: Growth Opportunities for the Global Healthy Snacks Market by Region

6.2: Emerging Trends in the Global Healthy Snacks Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Healthy Snacks Market

6.3.3: Mergers and Acquisitions, and Joint Ventures in the Global Healthy Snacks Industry

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: Mondelez International

7.2: PepsiCo

7.3: Hormel Foods Corporation

7.4: Select Harvests Limited

7.5: Tyson Foods

7.6: Nestle

7.7: Danone

7.8: Unilever

7.9: B&G Foods

7.10: Calbee

7.11: Kellogg Co

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