

# Health Ingredient Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the global health ingredients market looks promising with opportunities in food, beverage, pharmaceutical, animal feed, and personal care applications. The global health ingredient market is expected to grow with a CAGR of 6%-8% from 2020 to 2025. The major drivers for this market are shift in consumer preference from nutrition-based to health-specific food, increasing incidences of chronic diseases, and rise in demand for fortified food & beverage products..

Emerging trends, which have a direct impact on the dynamics of the industry, include introduction of antioxidant superfoods and usage of vegan protein powder.

A total of XX figures / charts and XX tables are provided in this more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global health ingredients market report, please download the report brochure.

In this market, proteins is the largest type of health ingredient, whereas plant is the largest source. Growth in various segments of the health ingredient market are given below:

The study includes trends and forecast for the global health ingredient market by type, application, source, and region as follows:

By Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Vitamins

Minerals

Prebiotics

Nutritional Lipids

Functional Carbohydrates

Plant and Fruit Extracts

Enzymes

Probiotic Starter Cultures

Proteins

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Food

Beverages

Pharmaceuticals

Animal Feed

Personal Care

By Source [Value (\$ Million) shipment analysis for 2014 – 2025]:

Plant

Animal

Microbe

Synthetic

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Spain

Germany

France

Asia Pacific

China

India

Japan

The Rest of the World

Brazil

Some of the health ingredient companies profiled in this report include Koninklijke DSM, BASF, Kerry Group, Associated British Foods, and Arla Foods.

Lucintel forecasts that proteins will remain the largest type segment over the forecast period, as their multi-functional properties and their vast applications in sport nutrition, dietary supplements, and weight management.

Within this market, plants will remain the largest source segment over the forecast period due to changing consumer preferences from meat-based products to plant-based products.

Asia Pacific will remain the largest region, and it is also expected to witness the highest growth over the forecast period due to the shift in consumer preference from nutrition-based to health-specific food coupled with increasing awareness of newly invented health ingredients, such as prebiotic and probiotic, thus fueling the market demand from developing regions.

### Features of the Global Health Ingredient Market

**Market Size Estimates:** Global health ingredient market size estimation in terms of value (\$M) shipment.

**Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments.

**Segmentation Analysis:** Global health ingredient market size by various segments, such as type, application, and source in terms of value.

**Regional Analysis:** Global health ingredient market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different type, application, source, and region for the global health ingredient market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global health ingredient market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global health ingredient market by type (vitamins, minerals, prebiotics, nutritional lipids,

functional carbohydrates ,plant and fruit extracts, enzymes, probiotic starter cultures, proteins), application (food, beverages, pharmaceuticals, animal feed, and personal care) , source (plant, animal, microbe, and synthetic) and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global health ingredient market?

Q.5 What are the business risks and threats to the global health ingredient market?

Q.6 What are emerging trends in this health ingredient market and the reasons behind them?

Q.7 What are some changing demands of customers in this health ingredient market?

Q.8 What are the new developments in this health ingredient market? Which companies are leading these developments?

Q.9 Who are the major players in this health ingredient market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this health ingredient market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global health ingredient market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product

Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Type (Vitamins, Minerals, Prebiotics, Nutritional Lipids, Functional Carbohydrates, Plant and Fruit Extracts, Enzymes, Probiotic Starter Cultures, and Proteins), Application (Food, Beverages, Pharmaceuticals, Animal Feed, and Personal Care), and Source (Plant, Animal, Microbe, and Synthetic)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Spain, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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