

# Hand Sanitizer Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the hand sanitizer market looks promising with opportunities in restaurants, schools, hospitals, and household purposes. The global hand sanitizer market is expected to grow with a CAGR of 7%-9% from 2020 to 2025. The major growth drivers for this market are recent outbreaks of viruses, such as influenza and Covid-19; increasing surgical procedure market; rising awareness of hygiene among general people, and growing disposable income.

Emerging trends, which have a direct impact on the dynamics of the industry, include growing adoption of eco-friendly sanitizers and increasing demand for advanced organic and natural ingredients in hand sanitizers.

A total of XX figures / charts and XX tables are provided in this more than 150-page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global hand sanitizer market report, please download the report brochure.

In this market, gel is the largest product form segment of hand sanitizer, whereas development of hospitals is the largest application. Growth in various segments of the hand sanitizer market are given below:

The study includes trends and forecast for the global hand sanitizer market by product form, formulation type, sales channel, end use, and region as follows:

By Product Form [Value (\$ Million) shipment analysis for 2014 – 2025]:

Gel

Foam

Spray

Liquid

Others

By Formulation Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Alcohol Based

Quaternary Ammonium Compound Based

Triclosan Based

Others

By Sales Channel [Value (\$ Million) shipment analysis for 2014 – 2025]:

Online

Offline

By End Use [Value (\$ Million) shipment analysis for 2014 – 2025]:

Restaurants

Schools

Hospitals

Household Purposes

Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Asia Pacific

China

India

Japan

The Rest of the World

Brazil

Some of the hand sanitizer companies profiled in this report include 3M, Reckitt Benckiser, Himalaya, Procter and Gamble, Gojo, Henkel, Unilever, Vi-Jon Laboratories, and Kutol.

Lucintel forecasts that gel will remain the largest product form segment over the

forecast period due to its easy availability as compared to other product forms.

Within this market, offline will remain the largest sales channel segment over the forecast period due to easy and instant accessibility and availability as compared to online.

North America will remain the largest region over the forecast period due to rising awareness of health and hygiene among people, increasing prevalence of chronic diseases, and growing adoption of hand sanitizers by hospitals and restaurants in the region.

### Features of the Global Hand Sanitizer Market

**Market Size Estimates:** Global hand sanitizer market size estimation in terms of value (\$M) shipment.

**Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments.

**Segmentation Analysis:** Global hand sanitizer market size by various segments, such as product form, formulation type, sales channel, and end use in terms of value.

**Regional Analysis:** Global hand sanitizer market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different product form, formulation type, sales channel, end use, and region for the global hand sanitizer market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global hand sanitizer market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global hand sanitizer market by product form (gel, foam, spray, liquid, and others), formulation type (alcohol based, quaternary ammonium compound based, triclosan based, and others), sales channel (online and offline), end use (restaurants, schools, hospitals, household purposes, and others) and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global hand sanitizer market?

Q.5 What are the business risks and threats to the global hand sanitizer market?

Q.6 What are the emerging trends in this hand sanitizer market and the reasons behind them?

Q.7 What are some changing demands of customers in this hand sanitizer market?

Q.8 What are the new developments in this hand sanitizer market? Which companies are leading these developments?

Q.9 Who are the major players in this hand sanitizer market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this hand sanitizer market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global hand sanitizer market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Product Form (Gel, Foam, Spray, Liquid, and Others), Formulation Type (Alcohol Based, Quaternary Ammonium Compound Based, Triclosan Based, and Others), Sales Channel (Online and Offline), and End Use (Restaurants, Schools, Hospitals, Household Purposes, and Others)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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