

Growth Opportunities in the Brazilian Composites Market 2008-2013, December, 2008

<https://marketpublishers.com/r/GC8138F2F58EN.html>

Date: December 2008

Pages: 0

Price: US\$ 4,850.00 (Single User License)

ID: GC8138F2F58EN

Abstracts

Background :

Composites industry in Brazil is the largest in Latin America and presently is witnessing good growth after some years of slowdown thanks to the recovery of the automotive industry and increased urbanization. Brazil traditionally has a strong manufacturing base and higher per capita income. As a production hub in the entire Latin America, one can find the presence of all the global players in the Brazilian composites industry – Reichhold, Ashland, Owens Corning, Huntsman, Azko Nobel, 3M in the material side along with the Brazilian biggies like Elekeiroz, Embrapol, Cromitec, Fiacbras. It is interesting to note the market dynamics created by the OEMs and their supply chain to achieve greater efficiency and longer life-cycle value. The newer applications of the composites material in Brazil and penetration in new areas are crucial to the future growth of the industry. Brazil composites industry is not a new one, the bigger question is where is it headed for under a vibrant and increasingly globalized Brazilian economy.

Brazilian composites industry is estimated to reach USD \$4 billion in 2013. The composite industry in Brazil is characterized by large number of small-sized players in molding and fabrication and a moderate number of materials suppliers that are mostly global players. Though Brazil has a good manufacturing base and location advantage, very little is being exported in neighboring countries either as raw materials or finished composites products. It is mostly due to low per-capita composites consumption in these countries. Construction and automotive being the major composites user, the industry is crucially dependent on the overall economic growth in Brazil. Robust economic growth, low level of inflation, strong export performance, falling interest rates have facilitated steady growth of the composites industry. The growth rate was particularly high in 2007 due to record number of vehicles production. However, the

global economic crisis has affected Brazilian economy too and is expected to moderate the growth rate in key composites application sector. Long term growth prospects remain bright for the industry in Brazil given increased expenditure in infrastructure development, emerging application areas and greater composite consumption.

This report takes a long-look at the composites industry in Brazil, the key sectors and their growth complete with the drivers and challenges, the market trend and dynamics in the industry and also its material supply chain and the future outlook. This unique report from Lucintel will provide you with all the valuable information and tools you may need to operate your business successfully in Brazil or to learn potentials of Brazilian composites market. This report will save you hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in the Brazilian composites market. In today's stringent economy, you need every advantage that you can find to keep ahead in your business.

Features of This Report :

To make business, investment, or strategic decisions, you need timely and adequate information. This market report fulfills this core need. This is an indispensable reference guide for multi-national material suppliers, product manufacturers, investors, executives, distributors and many more, who are dealing with the composites market. Some of the features of this market report are:

Composites market size in Brazil in terms lbs shipment.

Market leaders for various applications such as civil construction, automotive, pipes, tanks, wind blade, electrical, marine, and other.

Trends and forecasts (2008-2013) for the composites market in Brazil.

Market size for fiberglass

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Market leaders and their market shares in fiberglass and resin category.

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