

Growth Opportunities in Global UAV Industry 2015-2020: Trend, Forecast, and Opportunity Analysis, October 2015

https://marketpublishers.com/r/GC756D0B189EN.html

Date: October 2015

Pages: 112

Price: US\$ 4,850.00 (Single User License)

ID: GC756D0B189EN

Abstracts

According to a new market report published by Lucintel, the future of the UAV industry looks positive with opportunities in civil and military applications. Global UAV industry is forecast to grow at a CAGR of 7.1% from 2015 to 2020. The major growth drivers of this market are increasing demand of Unmanned Ariel Vehicle (UAV) for intelligence, Surveillance, Reconnaissance (ISR) missions, and perform mission without risking human life.

In this market, UAVs are used in civil and military applications. Lucintel predicts that the demand for UAV in civil applications are likely to experience the highest growth due to automation of work in applications, such as agriculture, consumer product delivery and wild life security and initiatives, to provide airspace access to UAVs for civil applications. On the basis of comprehensive research, Lucintel forecasts that the civil application of UAV is expected to show above average growth during the forecast period.

Within the UAV industry, military application of UAV is expected to remain the largest due to increasing usage of UAV in ISR missions, homeland security, and border security. UAVs have been in service for several decades, but got high exposure in the last decade due to its high-profile use by US military in Iraq and Afghanistan. In terms of UAV type, Small, MALE, and HALE are the three types of UAV. MALE UAV is expected to remain the largest segment by value due to acceptability of MALE UAVs in most of the operations. It can fulfill the need of long endurance operations at lower cost.

North America is expected to remain the largest market due to the high procurement by US government. APAC and ROW are expected to witness highest CAGR with 11.6% and 12.4% respectively, over the forecast period due to increasing defense budget of



developing economies and indigenous development of UAV.

Lucintel, a leading global management consulting and market research firm, has analyzed the global UAV market by region, UAV and application types and has come up with a comprehensive research report "Growth Opportunities in Global UAV Industry 2015-2020: Trend, Forecast, and Opportunity Analysis." This report provides an analysis of the market including analysis of market trends, competitive landscapes, company profiles, emerging trends, and key drivers of industry growth. The study also includes the global UAV market forecasts through 2019, segmented by regions and markets as follows:

| includes the global UAV market forecasts through markets as follows: | , , |
|--|----------|
| By UAV type (Value \$ Million from 2009 to 2020 | 0) |
| Small/Mini UAVs | |
| MALE UAVs | |
| HALE UAVs | |
| By application type (Value \$ Million from 2009 to | to 2020) |
| Civil application | |
| Military application | |
| By region (Value \$ Million from 2009 to 2020) | |
| North America | |
| Europe | |
| Asia Pacific | |

Rest of the World



Contents

1. EXECUTIVE SUMMARY

2. INDUSTRY BACKGROUND AND CLASSIFICATIONS

- 2.1: Introduction
- 2.2: UAV Timeline
- 2.3: UAV Components
 - 2.3.1: The Vehicle
 - 2.3.2: The Payload
 - 2.3.3: The Ground Control System or Station
- 2.4: UAV Classifications
 - 2.4.1: Small/Mini UAVs
 - 2.4.2: Medium Altitude Long Endurance
 - 2.4.3: High Altitude Long Endurance
- 2.5: Supply Chain

3. MARKET TREND AND FORECAST ANALYSIS

- 3.1: Market Analysis 2014
 - 3.1.1: Global UAV Industry
 - 3.1.2: Global UAV Industry by Type
 - 3.1.3: Global UAV Industry by Application
 - 3.1.4: Global UAV Industry by Region
- 3.2: Market Trend 2009-2014
 - 3.2.1: Macroeconomic Trend
 - 3.2.2: Global UAV Industry Trend
 - 3.2.3: Global UAV Industry Trend by Type
 - 3.2.4: Global UAV Industry Trend by Application
 - 3.2.5: Global UAV Industry Trend by Region
 - 3.2.6: Industry Drivers and Challenges
- 3.3: Market Forecast From 2015-2020
 - 3.3.1: Macroeconomic Forecast
 - 3.3.2: Global UAV Industry Forecast
 - 3.3.3: Global UAV Industry Forecast by Type
 - 3.3.4: Global UAV Industry Forecast by Application
 - 3.3.5: Global UAV Industry Forecast by Region



4. COMPETITORS ANALYSIS

- 4.1: Product Portfolio Analysis
- 4.2: Market Share Analysis
- 4.3: Geographical Reach
- 4.4: Operational Integration
- 4.5: Growth Leadership Analysis
- 4.6: Porter's Five Forces Analysis

5. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

- 5.1: Growth Opportunities Analysis
 - 5.1.1: Growth Opportunities in UAV Industry by Region
 - 5.1.2: Growth Opportunities in UAV Industry by Application
 - 5.1.3: Growth Opportunities in UAV Industry by Type
- 5.2: Emerging Trends in Global UAV Industry
- 5.3: Strategic Analysis
 - 5.3.1: New Product Development by Competitors
 - 5.3.2: Expansion Strategy
 - 5.3.3: Product Market Growth Matrix for Global UAV Industry
- 5.4: Mergers and Acquisitions in Global UAV Industry

6. COMPANY PROFILES OF LEADING PLAYERS



List Of Figures

LIST OF FIGURES

CHAPTER 2. INDUSTRY BACKGROUND AND CLASSIFICATIONS

- Figure 2.1: An earlier version of UAV (Ryan Model 147 Lightning Bug)
- Figure 2.2: An advanced version of UAV
- Figure 2.3: A civil UAV
- Figure 2.4: Global Hawk
- Figure 2.5: Picture Taken From UAV by the Equipment in Payload
- Figure 2.6: Ground Control Station of a UAV
- Figure 2.7: Global UAV Industry Supply Chain

CHAPTER 3. MARKET TREND AND FORECAST ANALYSIS

- Figure 3.1: Global UAV Industry Distribution (%) by Type in 2014
- Figure 3.2: Global UAV Industry Distribution (\$ Million) by Type in 2014
- Figure 3.3: Global UAV Industry Distribution (%) by Application in 2014
- Figure 3.4: Global UAV Industry Distribution (\$ Million) by Application in 2014
- Figure 3.5: Global UAV Industry Distribution (%) by Region in 2014
- Figure 3.6: Global UAV Industry Distribution (\$ Million) by Region in 2014
- Figure 3.7: Global GDP Growth Rate Trend 2009-2014
- Figure 3.8: External Forces Shaping Growth UAV Industry
- Figure 3.9: US Military Expenditure Trend from 2009 to 2014
- Figure 3.10: Growth Trend in Global UAV Industry from 2009 to 2014
- Figure 3.11: Growth Trend in Global UAV Industry (\$ Million) by Type from 2009 to 2014
- Figure 3.12: Growth Trend in Global UAV Industry (\$ Million) by Application from 2009 to 2014
- Figure 3.13: Growth Trend in Global UAV Industry (\$ Million) by Region from 2009 to 2014
- Figure 3.14: Drivers and Challenges for Global UAV Industry
- Figure 3.15: Global GDP Growth Rate Forecast 2015-2020
- Figure 3.16: Growth Forecast in Global UAV Industry from 2015 to 2020
- Figure 3.17: Growth Forecast in Global UAV Industry (\$ Million) by Type from 2015 to 2020
- Figure 3.18: Growth Forecast in Global UAV Industry (\$ Million) by Application from 2015 to 2020
- Figure 3.19: Growth Forecast in Global UAV Industry (\$ Million) by Region from 2015 to



2020

CHAPTER 4. COMPETITORS ANALYSIS

- Figure 4.1: Market Share Analysis of UAV Manufacturers in 2014
- Figure 4.2: Geographical Mapping of Major Global UAV Suppliers
- Figure 4.3: Market Coverage of OEMs in Global UAV Industry
- Figure 4.4: Growth Leadership Matrix of Global UAV Industry
- Figure 4.5: Porter's Five Forces Analysis for Global UAV Industry

CHAPTER 5. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

- Figure 5.1: Growth Opportunities in Global UAV Industry by Region
- Figure 5.2: Growth Opportunities in Global UAV Industry by Application
- Figure 5.3: Growth Opportunities in Global UAV Industry by Application
- Figure 5.4: Emerging Trends in Global UAV Industry
- Figure 5.5: Competitors' Focus Area for Competitiveness
- Figure 5.6: Geographic Segmentation of Strategic initiatives
- Figure 5.7: Analysis of Business Expansion Strategies of Competitors: Ansoff Matrix
- Figure 5.8: Product- Market Strategy in Global UAV Industry



List Of Tables

LIST OF TABLES

CHAPTER 1. EXECUTIVE SUMMARY

Table 1.1: Global UAV Industry Parameters and Attributes

CHAPTER 2. INDUSTRY BACKGROUND AND CLASSIFICATIONS

Table 2.1: UAV Classification

Table 2.2: Major Mini UAVs

Table 2.3: Major Small UAVs

Table 2.4: Major MALE UAV Systems

Table 2.5: Major HALE UAV Systems

CHAPTER 3. MARKET TREND AND FORECAST ANALYSIS

Table 3.1: Major MALE UAVs and Its Specifications

Table 3.2: Major HALE UAVs and Its Specifications

Table 3.3: Major Small/Mini UAVs and Its Specifications

Table 3.4: Market Trends in Global UAV Industry from 2009 to 2014

Table 3.5: Average Growth Rates in Global UAV Industry for One, Three, and Five

Years in Terms of \$ Million

Table 3.6: Market Size (\$M) and 2013-2014 Growth Rates in Global UAV Industry by Type

Table 3.7: Market Size (\$M) and Compound Annual Growth Rate 2009-2014 in Global UAV Industry by Type

Table 3.8: Market Size (\$M) and 2013-2014 Growth Rates in Global UAV Industry by Application

Table 3.9: Market Size (\$M) and Compound Annual Growth Rate 2009-2014 in Global UAV Industry by Application

Table 3.10: Market Size (\$M) and 2013-2014 Growth Rates in Global UAV Industry by Region

Table 3.11: Market Size (\$M) and Compound Annual Growth Rate 2009-2014 in Global UAV Industry by Region

Table 3.12: Market Forecast in Global UAV Industry from 2015 to 2020

Table 3.13: Average Growth Rates in Global UAV Industry for One, Three, and Five Years in Terms of \$ Million



- Table 3.14: Market Size (\$M) and 2014-2015 Growth Rates in Global UAV Industry by Type
- Table 3.15: Market Size (\$M) and Compound Annual Growth Rate 2015-2020 in Global UAV Industry by Type
- Table 3.16: Market Size (\$M) and 2014-2015 Growth Rates in Global UAV Industry by Application
- Table 3.17: Market Size (\$M) and Compound Annual Growth Rate 2015-2020 in Global UAV Industry by Application
- Table 3.18: Market Size (\$M) and 2014-2015 Growth Rates in Global UAV Industry by Region
- Table 3.19: Market Size (\$M) and Compound Annual Growth Rate 2015-2020 in Global UAV Industry by Region

CHAPTER 4. COMPETITORS ANALYSIS

- Table 4.1: Product Mapping of UAV Manufacturers Based on UAV Type
- Table 4.2: Market Share of UAV Manufacturers in 2014
- Table 4.3: Presence of UAV Manufacturers Across the Value Chain

CHAPTER 5. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

- Table 5.1: New Product Launches by Competitors
- Table 5.2: New Product Attractiveness Rating For RQ-21 Blackjack and K-Max by Lucintel
- Table 5.3: Capability Enhancement Activities by Competitors
- Table 5.4: Geographic Segmentation of Strategic Initiatives in 2014
- Table 5.5: New Market Entry by Geographical Area (Lockheed Martin)
- Table 5.6: New Market Entry by Geographical Area (Northrop Grumman)
- Table 5.7: New Market Entry by Geographical Area (Northrop Grumman)



I would like to order

Product name: Growth Opportunities in Global UAV Industry 2015-2020: Trend, Forecast, and

Opportunity Analysis, October 2015

Product link: https://marketpublishers.com/r/GC756D0B189EN.html

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GC756D0B189EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| Last name: | |
|---------------|---------------------------|
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

