

# **Growth Opportunities in the Global Specialty Carbon Black Market 2016-2021: Trends, Forecast, and Opportunity Analysis, July 2016**

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## **Abstracts**

According to a new market report published by Lucintel, the future of the specialty carbon black market looks good with opportunities in the plastic and coating applications. The global specialty carbon black market is forecast to grow at a CAGR of 6.7% from 2016 to 2021. The major drivers of growth for this market are increased automotive production and growth in construction industry.

In this market, specialty carbon black is used in plastic, ink, and coating applications. Lucintel forecasts that the plastics segment is expected to remain as the largest market by value and volume consumption supported by growth in demand for UV resistant agriculture films, cable, and pipe applications. On the basis of its comprehensive research, Lucintel predicts that plastics segment is expected to show above average growth during the forecast period.

Asia Pacific is expected to remain the largest market by value and volume due to the higher production of plastics and printing ink. Asia Pacific and the Rest of the World are expected to witness good growth over the forecast period because of increase in automotive production and growth of industrial, infrastructure, and printing and packaging sectors.

For business expansion, the report suggests innovation and new product development to enhanced jetness properties for coatings application. The report further suggests the development of partnerships with customers to create win-win situations and development of low-cost solutions for the end user.

Emerging trends, which have a direct impact on the dynamics of the industry, include

the shift from commodity to more specialize grade specialty carbon black and increasing use of specialty carbon black as pigment in lightweight automotive parts to enhance the conductivity and UV protection properties. Cabot Corporation, Birla Carbon, Orion Engineered Carbons, Omsk Carbon Group and Philips Specialty carbon black are among the major suppliers of the specialty carbon black. Some companies are opting for M&A as a strategic initiative for driving growth.

Lucintel, a leading global strategic consulting and market research firm, has analyzed growth opportunities in the global specialty carbon black market by application and region and has come up with a comprehensive research report, "Growth Opportunities in the Global Specialty Carbon Black Market 2016-2021: Trends, Forecast, and Opportunity Analysis." The Lucintel report serves as a spring board for growth strategy as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for the global specialty carbon black market by application and region as follows:

By application [Volume (M lbs./Kilotons) and \$M shipment analysis for 2010 – 2021]:

Plastics

Ink

Coatings

Others

By region [Volume (M lbs./Kilotons) and \$M shipment analysis for 2010 – 2021]:

North America

Europe

Asia Pacific

Rest of World

This report answers following 11 key questions:

- Q.1: What are some of the potential, high-growth opportunities for global specialty carbon black market by applications and regions?
- Q.2: Which segments will grow at a faster pace and why?
- Q.3: Which regions will grow at a faster pace and why?
- Q.4: What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
- Q.5: What are the business risks and threats to the market?
- Q.6: What are emerging trends in this market and reasons behind them?
- Q.7: What are some changing demands of customers in the market?
- Q.8: What are the new developments in the market? Which companies are leading these developments?
- Q.9: Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
- Q.10: What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via materials/product substitution
- Q.11: What are M & A activities in the last 5 years in this market? What reasons can be attributed to these activities and how have they impacted the industry?

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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