

Growth Opportunities in the Global Roofing Materials Market 2016 - 2021: Trends, Forecast, and Opportunity, July 2016

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Abstracts

According to a new market report published by Lucintel, the future of the global roofing materials market looks good with opportunities in the growth of the construction industry. The roofing materials market is forecast to grow at a CAGR of 3.8% from 2016 to 2021. The major growth driver for this market is the growth in new construction and renovation activities.

In this market, shingle, metal, and tiles are the major product forms used as roofing materials. Lucintel predicts that the demand for tiles is likely to experience the highest growth in the forecast period supported by growing demand in construction industry. On the basis of comprehensive research, Lucintel forecasts that tiles and shingles markets are expected to show above average growth during the forecast period.

Within the roofing materials market, the residential market is expected to remain as the largest market by value. Improvement in economy and the new housing starts are expected to spur growth for this segment over the forecast period.

Asia Pacific is expected to remain the largest market due to growth in the construction industry and reroofing activities. Asia Pacific and the North America are expected to witness good growth over the forecast period because of growing renovation activities.

For business expansion, the report suggests innovations and new product development to improving energy efficiency of roof. Emerging trends, which have a direct impact on the dynamics of the market, include the development of energy efficient cool roofs, increasing use of eco-friendly materials in roofing, and increasing demand of new generation single ply technology in commercial roofing market.

GAF Materials Corporation, Owens Corning, Carlisle, Saint-Gobain, Monier Group, Etex, Johns Manville, and Fletcher Building are among the major suppliers of roofing materials.

Lucintel, a leading global strategic consulting and market research firm, has analyzed growth opportunities in the global roofing materials market by product type, application type, and region and has come up with a comprehensive research report, "Growth Opportunities in the Global Roofing Materials Market 2016 - 2021: Trends, Forecast, and Opportunity Analysis." The Lucintel report serves as a spring board for growth strategy as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for the growth opportunities in the global roofing materials market by product type, application type, and region as follows:

By product type [value \$ billion from 2010 to 2021]:

Shingle

Metal

Tiles

Others

By application type [value \$ billion from 2010 to 2021]:

Residential

Commercial

By region [volume (million square meters) and value \$ billion from 2010 to 2021]:

North America

Europe

Asia Pacific

Rest of the World

This report answers following 11 key questions:

- Q.1. What are some of the most promising, high-growth opportunities for roofing materials by product type, applications, and regions?
- Q.2. Which product /segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
- Q.5. What are the business risks and threats of this market?
- Q.6 What are the emerging trends in this market and reasons behind them?
- Q.7 What are some changing demands of customers in the market?
- Q.8 What are the new developments in the market? Which companies are leading these developments?
- Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
- Q.10 How is the competitive rivalry and threat of substitution in this market?
- Q.11. What are M&A activities in the last 5 years in this market? What reasons to these activities and how have they impacted the industry?

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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