

Growth Opportunities in the Global Polyurethane Foam Market

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Abstracts

The future of global polyurethane (PU) foam market looks good with opportunities in various applications, such as building and construction, bedding and furniture, transportation, electrical and electronics, footwear, and others. The global polyurethane foam market is expected to reach an estimated \$60.5 billion by 2022 and it is forecast to grow at a CAGR of 4.0% from 2017 to 2022. The major growth drivers for this market are growth in bedding and furniture industry, high demand of PU foam in building insulation for energy conservation and increasing automotive production.

Emerging trends, which have a direct impact on the dynamics of the polyurethane foam industry, includes emergence of carbon dioxide-based flexible foam and usage of natural based raw materials to manufacture polyurethane foam.

A total of 195 figures / charts and 166 tables are provided in this 221-page report to help in your business decisions.

The study includes polyurethane foam market size and forecast for global polyurethane foam market through 2022 by application, type, foam type, raw material, density, country, and region as follows:

Polyurethane Foam by Application Type (Value (\$M) and Volume (M lbs) from 2011 to 2022):

Building and Construction

Bedding and Furniture

Transportation

Electrical and Electronics

Footwear

Others

Polyurethane Foam by Foam Type (Value (\$M) and Volume (M lbs) from 2011 to 2022):

Rigid Foam

Flexible Foam

Spray Foam

Polyurethane Foam by Density Type (Value (\$M) and Volume (M lbs) from 2011 to 2022)

High Density Foam

Low Density Foam

By Raw Material Type (Value (\$M) and Volume (M lbs) from 2011 to 2022)

MDI Based Foam

TDI Based Foam

Polyurethane Foam by Country (Value (\$M) and Volume (M lbs) from 2011 to 2022)

US

Canada

Mexico

China

India

South Korea

Japan

Central Europe

Western Europe

Eastern Europe

Brazil

Middle East

South America

Polyurethane Foam by Region Type (Value (\$M) and Volume (M lbs) from 2011 to 2022)

North American

Europe

APAC

ROW

Polyurethane foam companies profiled in this market include Recticel, UFP Technologies, Chemtura Corporation, Vita foam, Carpenter and Eurofoam Group are among the major suppliers for the global polyurethane foam market.

On the basis of its comprehensive research, the researcher forecasts that bedding and furniture is expected to be the largest market. The footwear segment is expected to show the highest growth rate during the forecast period from 2017 to 2022.

Within the global polyurethane foam market, rigid foam, flexible foam, and spray foam are the various types of polyurethane foam. Flexible foam is expected to remain the largest market by value and volume, mainly driven by applications in different industries, such as furniture and bedding, automotive interiors, packaging, textiles, and others due to its lightweight, durable, resilient and energy absorption properties.

Asia Pacific is expected to remain the largest market and is also expected to witness above average growth over the forecast period due to growth in end-use industries. Increasing construction spending in countries, such as China, India, South Korea, and Indonesia is the major driver for the growth.

Some of the features of “Growth Opportunities in the Global Polyurethane Foam Market 2017-2022: Trends, Forecast, and Opportunity Analysis” include:

Market size estimates: Global polyurethane foam market size estimation in terms of value (\$M) and volume (M lbs.) shipment.

Trend and forecast analysis: Market trend (2011-2016) and forecast (2017-2022) by segments, and region.

Segmentation analysis: Polyurethane foam market size by various applications such as application, foam type, raw material, density, and country in terms of value and volume shipment.

Regional analysis: Polyurethane foam market breakdown by key regions such as North America, Europe, and Asia & Rest of World.

Growth opportunities: Analysis on growth opportunities in different application, manufacturing process, product, country of polyurethane foam market.

Strategic analysis: This includes M&A, new product development, and competitive landscape of polyurethane foam market.

Analysis of competitive intensity of the industry based on Porter’s Five Forces model.

This report answers following 11 key questions:

- Q.1. What are some of the most promising, high-growth segments in the global polyurethane foam market by application type (building and construction, bedding and furniture, transportation, electrical and electronics, footwear and others), raw material (MDI based foam and TDI based foam), type (rigid, flexible and spray foam) and region (North America, Europe, APAC, and ROW)?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the drivers, challenges, and business risks in polyurethane foam market?
- Q.5. What are the business risks and competitive threats in polyurethane foam market?
- Q.6. What are the emerging trends in polyurethane foam market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the polyurethane foam market? Which companies are leading these developments?
- Q.9. Who are the major players in polyurethane foam market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in polyurethane foam market and how big of a threat do they pose for loss of market share by material or product substitution?
- Q.11. What M & A activity by the major polyurethane foam suppliers has occurred in the last 5 years in polyurethane foam market?

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