

Growth Opportunities in the Global Pesticide Industry 2016-2021: Trends, Forecast, and Opportunity Analysis, August 2016

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Abstracts

According to a new market report published by Lucintel, the future in the global pesticide industry looks good with opportunities in insecticides, fungicides and herbicides market. The global pesticide industry is expected to reach an estimated \$81.1 billion by 2021. The global pesticide industry is forecast to grow at a CAGR of 4.4% by value from 2016 to 2021. The major drivers of growth for this market are increasing population, limited availability of arable land, and increasing awareness of using pesticides.

In this market, herbicides, fungicides, and insecticides are the major segments of pesticides industry. On the basis of its comprehensive research, Lucintel forecasts that the herbicides and fungicides segments are expected to show above average growth during the forecast period. Within the global pesticides industry, the herbicides segment is expected to remain as the largest market. Increasing demand for weed management and food security are expected to drive pesticides demand, which would spur growth for this segment over the forecast period.

North America is expected to remain the largest market and is expected to witness the highest growth over forecast period due to limited availability of arable land, demand for healthy diet, and priority for food safety.

For business expansion, the report suggests innovation and new product development on long lasting disease protection for crop, post infection disease control, advanced plant health benefits, and simplifying the application of using pesticide. The report further suggests the development of partnerships with customers to create win-win situations and development of low-cost solutions for the end user.

Emerging trends, which have a direct impact on the dynamics of the industry, includes development of nano-pesticides to reduce environmental pollution and development of formulated technology for weed control system. Syngenta, BASF SE, Bayer, Monsanto, and Dow Chemicals are among the major suppliers of pesticides. There are some companies that are opting for merger & acquisition as strategic initiatives for driving growth.

Lucintel, a leading global strategic consulting and market research firm, has analyzed growth opportunities in the global pesticides industry by application and region and has come up with a comprehensive research report, “Growth Opportunities in the Global Pesticides Industry 2016- 2021: Trends, Forecast, and Opportunity Analysis.” The Lucintel report serves as a spring board for growth strategy as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for the growth opportunities in the global pesticides industry by application and region as follows:

By Application [Value (\$B) shipment analysis for 2010 – 2021]:

Insecticides

Fungicides

Herbicides

By Region [Value (\$B) shipment analysis for 2010 – 2021]:

North America

Europe

Asia Pacific

Rest of the World

This report answers following 11 key questions:

- Q.1. What are some of the most promising, high-growth opportunities for the pesticide market by application type, and region?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the drivers and challenges and business risk in this market?
- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are emerging trends in this market and reasons behind them?
- Q.7. What are some changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are taken by key players for business growth?
- Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by product substitution?
- Q.11. What M & A activity has occurred in the last 5 years and what is its impact on the industry?

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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