

Growth Opportunities in the Global Optocoupler Market

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Abstracts

The future of the optocoupler market looks attractive with opportunities in the industrial, consumer electronics, telecommunication, and automotive industries. The global optocoupler market is expected to reach an estimated \$2.1 billion by 2023 with a CAGR of 4.5% from 2018 to 2023. The major growth drivers for this market are growth in the demand for electric and hybrid vehicles, growth in factory automation systems and equipment, and increasing global internet traffic.

Emerging trends, which have a direct impact on the dynamics of the optocoupler industry, include increasing demand in the smart meter systems, increasing usage in electric vehicle (EV) charging stations, and advancement in optocouplers for a wider temperature range with superior electrical characteristics.

A total of 89 figures/charts and 67 tables are provided in this 160 -page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of this optocoupler market report, download the report brochure.

The study includes the optocoupler market size and forecast for the global optocoupler market through 2023 segmented by product type, end use industry, pin type, and region as follows:

Global Optocoupler Market by Product Type [\$M shipment analysis for 2012 – 2023]:

High Performance Optocouplers

Phototransistor Optocouplers

Phototriac Optocouplers

Others

Global Optocoupler Market by End Use Industry [\$M shipment analysis for 2012 – 2023]:

Industrial

Consumer Electronics

Telecommunication

Automotive

Others

Global Optocoupler Market by Pin type [\$M shipment analysis for 2012 – 2023]:

4 Pin Optocouplers

5 Pin Optocouplers

6 Pin Optocouplers

7 Pin Optocouplers and above

Global Optocoupler Market by By Region [\$M shipment analysis for 2012 – 2023]:

North America

Europe

Asia Pacific

The Rest of the World

Optocoupler companies profiled in this market include Toshiba Corporation, Broadcom Limited, Renesas Electronics Corporation, ON Semiconductors, and Vishay Intertechnology.

Lucintel forecasts that the high performance optocoupler will remain the largest product type; it is also expected to witness highest growth rate due to the increasing demand in the industrial communication busses, automotive battery chargers, military equipment, and medical instruments.

Within the optocoupler market, industrial segment will remain the largest end use industry due to increasing demand for optocouplers in industrial robots, motor control, power supplies, and industrial networking. This growth will be supported by growth in the automation field, and increasing requirements of electrical isolation from higher voltages and noise cancellation. Lucintel predicts that the demand for optocouplers in the automotive segment will witness the highest growth during the forecast period due to the increasing usage of optocouplers in hybrid and electric vehicles.

Asia Pacific is expected to remain the largest market and will experience the highest growth over the forecast period.

Some of the features of “Growth Opportunities in the Global Optocoupler Market 2018-2023: Trends, Forecast, and Opportunity Analysis” include:

Market size estimates: Global optocoupler market size estimation in terms of value (\$M) shipment. Trend and forecast analysis: Market trend (2012-2017) and forecast (2018-2023) by segments and region. Segmentation analysis: Global optocoupler market size by various applications such as product, end use industry, and pin type in terms of value and volume shipment. Regional analysis: Global optocoupler market breakdown by North America, Europe, Asia Pacific, and the Rest of the World. Growth opportunities: Analysis on growth opportunities in different applications and regions of optocoupler in the global optocoupler market. Strategic analysis: This includes M&A, new product development, and competitive landscape of optocoupler in the global optocoupler market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions:

- Q.1 What are some of the most promising potential, high-growth opportunities for the global optocoupler market by product type (high performance optocouplers, phototransistor optocouplers, phototriac optocouplers, and others), end use industry (industrial, consumer electronics, telecommunication, automotive and others), pin type (4 pin optocouplers, 5 pin optocouplers, 6 pin optocouplers, 7 pin optocouplers, and above), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2 Which segments will grow at a faster pace and why?
- Q.3 Which regions will grow at a faster pace and why?
- Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the optocoupler market?
- Q.5 What are the business risks and threats to the optocoupler market?
- Q.6 What are emerging trends in this optocoupler market and the reasons behind them?
- Q.7 What are some changing demands of customers in the optocoupler market?
- Q.8 What are the new developments in the optocoupler market? Which companies are leading these developments?
- Q.9 Who are the major players in this optocoupler market? What strategic initiatives are being implemented by key players for business growth?
- Q.10 What are some of the competitive products and processes in this optocoupler area and how big of a threat do they pose for loss of market share via material or product substitution?
- Q.11 What M & A activities have taken place in the last 5 years in this optocoupler market?

Contents

1. EXECUTIVE SUMMARY

2. MARKET BACKGROUND AND CLASSIFICATIONS

2.1: Introduction, Background, and Classification

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2012 TO 2023

3.1: Macroeconomic Trends and Forecast

3.2: Global Optocoupler Market Trends and Forecast

3.3: Global Optocoupler Market by Product Type

3.3.1: High Performance Optocouplers

3.3.2: Phototransistor Optocouplers

3.3.3: Phototriac Optocouplers

3.3.4: Others

3.4: Global Optocoupler Market by End Use Industry

3.4.1: Industrial End Use

3.4.2: Consumer Electronics End Use

3.4.3: Telecommunication

3.4.4: Automotive End Use

3.4.5: Other end uses

3.5: Global Optocoupler Market by Pin type

3.5.1: 4 Pin Optocouplers

3.5.2: 5 Pin Optocouplers

3.5.3: 6 Pin Optocouplers

3.5.4: 7 Pin Optocouplers and Above

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION

4.1: Global Optocoupler Market by Region

4.2: North American Optocoupler Market

4.2.1: Market by Product Type: High Performance Optocouplers, Phototransistor Optocouplers, Phototriac Optocouplers, and Others

4.2.2: Market by End Use Industry: Industrial, Consumer Electronics, Telecommunication, Automotive, and Others

4.3: European Optocoupler Market

4.3.1: Market by Product Type: High Performance Optocouplers, Phototransistor Optocouplers, Phototriac Optocouplers, and Others

4.3.2: Market by End Use Industry: Industrial, Consumer Electronics, Telecommunication, Automotive, and Others

4.4: APAC Optocoupler Market

4.4.1 Market by Product Type: High Performance Optocouplers, Phototransistor Optocouplers, Phototriac Optocouplers, and Others

4.4.2: Market by End Use Industry: Industrial, Consumer Electronics, Telecommunication, Automotive, and Others

4.5: ROW Optocoupler Market

4.5.1: Market by Product Type: High Performance Optocouplers, Phototransistor Optocouplers, Phototriac Optocouplers, and Others

4.5.2: Market by End Use Industry: Industrial, Consumer Electronics, Telecommunication, Automotive, and Other End Uses

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Market Share Analysis

5.3: Geographical Reach

5.4: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Optocoupler Market by Product Type

6.1.2: Growth Opportunities for the Global Optocoupler Market by End Use Industry

6.1.3: Growth Opportunities for the Global Optocoupler Market by Pin type

6.1.4: Growth Opportunities for the Global Optocoupler Market by Region

6.2: Emerging Trends of the Global Optocoupler Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Optocoupler Market

6.3.3: Mergers, Acquisitions and Joint Ventures in the Global Optocoupler Market

6.3.4: Certification and Licensing

6.3.5: Technology Development

7. COMPANY PROFILES OF LEADING PLAYERS

- 7.1: Toshiba Corporation
- 7.2: Broadcom Limited
- 7.3: Renesas Electronics Corporation
- 7.4: ON Semiconductor
- 7.5: Vishay Intertechnology
- 7.6: Foxconn Technology Group (Sharp Corporation)
- 7.7: Standex Electronics Limited
- 7.8: IXYS Corporation
- 7.9: Lite-On Technology Corporation
- 7.10: Everlight Electronics Co., Ltd.
- 7.11: ISOCOM limited

List Of Figures

LIST OF FIGURES

CHAPTER 2. MARKET BACKGROUND AND CLASSIFICATIONS

Figure 2.1: Internal Structure of Optocoupler – Image courtesy: Broadcom Limited

Figure 2.2: Construction of Optocouplers – Image courtesy: Renesas Electronics

Figure 2.3: Types of Optocouplers – Image courtesy: circuitstoday

Figure 2.4: Classification of the Global Optocoupler Market by Application and Product

Figure 2.5: Supply Chain of the Global Optocoupler Market

Figure 2.6: Major Drivers and Challenges for the Global Optocoupler Market

Figure 2.7: Global Sales and Share of Plug-in Vehicles (Source: EV Volumes)

Figure 2.8: Estimated Annual Supply of Robots (2003-2015) (Source: World Robotics)

Figure 2.9: Number of Internet Users in Millions (2005-2017) (Source-Statista)

CHAPTER 3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2012 TO 2023

Figure 3.1: Trends of the Global GDP Growth Rate

Figure 3.2: Trends of the Global Population Growth Rate

Figure 3.3: Trends of the Global Inflation Rate

Figure 3.4: Trends of the Global Unemployment Rate

Figure 3.5: Trends of the Regional GDP Growth Rate

Figure 3.6: Trends of the Regional Population Growth Rate

Figure 3.7: Trends of the Regional Inflation Rate

Figure 3.8: Trends of the Regional Unemployment Rate

Figure 3.9: Regional Per Capita Income Trends

Figure 3.10: Forecast for the Global GDP Growth Rate

Figure 3.11: Forecast for the Global Population Growth Rate

Figure 3.12: Forecast for the Global Inflation Rate

Figure 3.13: Forecast for the Global Unemployment Rate

Figure 3.14: Forecast for the Regional GDP Growth Rate

Figure 3.15: Forecast for the Regional Population Growth Rate

Figure 3.16: Forecast for the Regional Inflation Rate

Figure 3.17: Forecast for the Regional Unemployment Rate

Figure 3.18: Forecast for Regional Per Capita Income

Figure 3.19: Trends and Forecast for the Global Optocoupler Market (2012-2023)

Figure 3.20: Trends of the Global Optocoupler Market (\$M) by Product type (2012-2017)

Figure 3.21: Forecast for the Global Optocoupler Market (\$M) by Product type (2018-2023)

Figure 3.22: Trends of the Global High Performance Optocoupler Market (\$M) by Region (2012-2017)

Figure 3.23: Forecast for the Global High Performance Optocoupler Market (\$M) by Region (2018-2023)

Figure 3.24: Trends of the Global Phototransistor Optocoupler Market (\$M) by Region (2012-2017)

Figure 3.25: Forecast for the Global Phototransistor Optocoupler Market (\$M) by Region (2018-2023)

Figure 3.26: Trends of Global Phototriac Optocoupler Market (\$M) by Region (2012-2017)

Figure 3.27: Forecast for the Global Phototriac Optocoupler Market (\$M) by Region (2018-2023)

Figure 3.28: Trends of Others in the Global Optocoupler Market (\$M) by Region (2012-2017)

Figure 3.29: Forecast for Others in the Global Optocoupler Market (\$M) by Region (2018-2023)

Figure 3.30: Trends of the Global Optocoupler Market (\$M) by End Use Industry (2012-2017)

Figure 3.31: Forecast for the Global Optocoupler Market (\$M) by End Use Industry (2018-2023)

Figure 3.32: Trends of Industrial End Use in the Global Optocoupler Market (\$M) by Region (2012-2017)

Figure 3.33: Forecast for Industrial End Use in the Global Optocoupler Market (\$M) by Region (2018-2023)

Figure 3.34: Trends of Consumer Electronics End Use in the Global Optocoupler Market (\$M) by Region (2012-2017)

Figure 3.35: Forecast for Consumer Electronics End Use in the Global Optocoupler Market (\$M) by Region (2018-2023)

Figure 3.36: Trends of Telecommunication End Use in the Global Optocoupler Market (\$M) by Region (2012-2017)

Figure 3.37: Forecast for Telecommunication End Use in the Global Optocoupler Market (\$M) by Region (2018-2023)

Figure 3.38: Trends of Automotive End Use in the Global Optocoupler Market (\$M) by Region (2012-2017)

Figure 3.39: Forecast for Automotive End Use in the Global Optocoupler Market (\$M) by Region (2018-2023)

Figure 3.40: Trends of Other End Uses in the Global Optocoupler Market (\$M) by

Region (2012-2017)

Figure 3.41: Forecast for Other End Uses in the Global Optocoupler Market (\$M) by Region (2018-2023)

Figure 3.42: Trends of the Global Optocoupler Market (\$M) by Pin Type (2012-2017)

Figure 3.43: Forecast for the Global Optocoupler Market (\$M) by Pin Type (2018-2023)

Figure 3.44: Trends and Forecast for the 4 Pin Optocouplers in the Global Optocoupler Market (2012-2023)

Figure 3.45: Trends and Forecast for 5 Pin Optocouplers in the Global Optocoupler Market (2012-2023)

Figure 3.46: Trends and Forecast for 6 Pin Optocouplers in the Global Optocoupler Market (2012-2023)

Figure 3.47: Trends and Forecast for 7 Pin and above Optocouplers in the Global Optocoupler Market (2012-2023)

CHAPTER 4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION

Figure 4.1: Trends of the Global Optocoupler Market (\$M) by Region (2012-2017)

Figure 4.2: Forecast for the Global Optocoupler Market (\$M) by Region (2018-2023)

Figure 4.3: Trends and Forecast of the North American Optocoupler Market (2012-2023)

Figure 4.4: Trends of the North American Optocoupler Market (\$M) by Product Type (2012-2017)

Figure 4.5: Forecast for the North American Optocoupler Market (\$M) by Product Type (2018-2023)

Figure 4.6: Trends of the North American Optocoupler Market (\$M) by End Use Industry (2012-2017)

Figure 4.7: Forecast for the North American Optocoupler Market (\$M) by End Use Industry (2018-2023)

Figure 4.8: Trends and Forecast for the European Optocoupler Market (2012-2023)

Figure 4.9: Trends of the European Optocoupler Market (\$M) by Product Type (2012-2017)

Figure 4.10: Forecast for the European Optocoupler Market (\$M) by Product Type (2018-2023)

Figure 4.11: Trends of the European Optocoupler Market (\$M) by End Use Industry (2012- 2017)

Figure 4.12: Forecast for the European Optocoupler Market (\$M) by End Use Industry (2018-2023)

Figure 4.13: Trends and Forecast for the APAC Optocoupler Market (2012-2023)

Figure 4.14: Trends of the APAC Optocoupler Market (\$M) by Product Type

(2012-2017)

Figure 4.15: Forecast for the APAC Optocoupler Market (\$M) by Product Type

(2017-2022)

Figure 4.16: Trends of the APAC Optocoupler Market (\$M) by End Use Industry (2012-2017)

Figure 4.17: Forecast for the APAC Optocoupler Market (\$M) by End Use Industry (2018-2023)

Figure 4.18: Trends and Forecast for the ROW Optocoupler Market (2012-2023)

Figure 4.19: Trends of the ROW Optocoupler Market (\$M) by Product Type (2012-2017)

Figure 4.20: Forecast for the ROW Optocoupler Market (\$M) by Product Type (2018-2023)

Figure 4.21: Trends of the ROW Optocoupler Market (\$M) by End Use Industry (2012-2017)

Figure 4.22: Forecast for the ROW Optocoupler Market (\$M) by End Use Industry (2018-2023)

CHAPTER 5. COMPETITOR ANALYSIS

Figure 5.1: Market Share Analysis of Top Five Players of the Global Optocoupler Market in 2017

Figure 5.2: Market Share of the Top Five Suppliers of Global Optocoupler Market in 2017

Figure 5.3: Locations of Major Global Optocouplers Suppliers

Figure 5.4: Porter's Five Forces Market Analysis for Global Optocoupler Market

CHAPTER 6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

Figure 6.1: Growth Opportunities for the Global Optocoupler Market by Product Type (2018-2023)

Figure 6.2: Growth Opportunities for the Global Optocoupler Market by End Use Industry (2018-2023)

Figure 6.3: Growth Opportunities for the Global Optocoupler Market by Pin Type (2018-2023)

Figure 6.4: Growth Opportunities for the Global Optocoupler Market by Region (2018-2023)

Figure 6.5: Emerging Trends of the Global Optocoupler Market

Figure 6.6: Strategic Initiatives by Major Competitors in the Global Optocoupler Market

Figure 6.7: Major Capacity Expansion in the Global Optocoupler Market

List Of Tables

LIST OF TABLES

CHAPTER 1. EXECUTIVE SUMMARY

Table 1.1: Global Optocoupler Market Parameters and Attributes

CHAPTER 2. MARKET BACKGROUND AND CLASSIFICATIONS

Table 2.1: Types of Optocouplers Based on Output Type

CHAPTER 3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2012 TO 2023

Table 3.1: Market Trends of Global Optocoupler Market (2012-2017)

Table 3.2: Market Forecast for Global Optocoupler Market (2018-2023)

Table 3.3: Market Size and CAGR of Various Product Types in the Global Optocoupler Market (2012-2017)

Table 3.4: Market Size and CAGR of Various Product Types in the Global Optocoupler Market (2018-2023)

Table 3.5: Market Size and CAGR of Various Regions of the Global High Performance Optocoupler Market (2012-2017)

Table 3.6: Market Size and CAGR of Various Regions of the Global High Performance Optocoupler Market (2018-2023)

Table 3.7: Market Size and CAGR of Various Regions of the Global Phototransistor Optocouplers Market (2012-2017)

Table 3.8: Market Size and CAGR of Various Regions of the Global Phototransistor Optocoupler Market (2018-2023)

Table 3.9: Market Size and CAGR of Various Regions of the Global Phototriac Optocoupler Market (2012-2017)

Table 3.10: Market Size and CAGR of Various Regions of the Global Phototriac Optocoupler Market (2018-2023)

Table 3.11: Market Size and CAGR of Various Regions of Other Optocoupler Market (2012-2017)

Table 3.12: Market Size and CAGR of Various Regions of Other Optocoupler Market by (2018-2023)

Table 3.13: Market Size and CAGR of Various End Use Industries in the Global Optocoupler Market (2012-2017)

Table 3.14: Market Size and CAGR of Various End Use Industries in the Global

Optocoupler Market (2018-2023)

Table 3.15: Market Size and CAGR of Various Regions of Industrial End Use in the Global Optocoupler Market (2012-2017)

Table 3.16: Market Size and CAGR of Various Regions of Industrial End Use in the Optocoupler Market (2018-2023)

Table 3.17: Market Size and CAGR of Various Regions of Consumer Electronics End Use in the Global Optocoupler Market (2012-2017)

Table 3.18: Market Size and CAGR of Various Regions of Consumer Electronics End Use in the Global Optocoupler Market (2018-2023)

Table 3.19: Market Size and CAGR of Various Regions of Telecommunication End Use in the Global Optocoupler Market (2012-2017)

Table 3.20: Market Size and CAGR of Various Regions of Telecommunication End Use in the Global Optocoupler Market (2018-2023)

Table 3.21: Market Size and CAGR of Various Regions of Automotive End Use in the Global Optocoupler Market (2012-2017)

Table 3.22: Market Size and CAGR of Various Regions of Automotive End Use in the Global Optocoupler Market (2018-2023)

Table 3.23: Market Size and CAGR of Various Regions of Other End Uses in the Global Optocoupler Market (2012-2017)

Table 3.24: Market Size and CAGR of Various Regions of Other End Uses in the Global Optocoupler Market (2018-2023)

Table 3.25: Market Size and CAGR of Various Pin Types in the Global Optocoupler Market (2012-2017)

Table 3.26: Market Size and CAGR of Various Pin Types in the Global Optocoupler Market (2018-2023)

Table 3.27: Market Trends of the 4 Pin Optocoupler Market (2012-2017)

Table 3.28: Market Forecast for the 4 Pin Optocoupler Market (2018-2023)

Table 3.29: Market Trends of the 5 Pin Optocoupler Market (2012-2017)

Table 3.30: Market Forecast for the 5 Pin Optocoupler Market (2018-2023)

Table 3.31: Market Trends of the 6 Pin Optocoupler Market (2012-2017)

Table 3.32: Market Forecast for the 6 Pin Optocoupler Market (2018-2023)

Table 3.33: Market Trends of the 7 Pin and Above Optocoupler Market (2012-2017)

Table 3.34: Market Forecast for the 7 Pin and Above Optocoupler Market (2018-2023)

CHAPTER 4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION

Table 4.1: Market Size and CAGR of Various Regions of the Global Optocoupler Market (2012-2017)

Table 4.2: Market Size and CAGR of Various Regions of the Global Optocoupler Market

(2018-2023)

Table 4.3: Market Trends of the North American Optocoupler Market (2012-2017)

Table 4.4: Market Forecast for the North American Optocoupler Market (2018-2023)

Table 4.5: Market Size and CAGR of Various Product Types of the North American Optocoupler Market (2012-2017)

Table 4.6: Market Size and CAGR of Various Product Types of the North American Optocoupler Market (2018-2023)

Table 4.7: Market Size and CAGR Various End Use Industries of the North American Optocoupler Market (2012-2017)

Table 4.8: Market Size and CAGR of Various End Use Industries of the North American Optocoupler Market (2018-2023)

Table 4.9: Market Trends of European Optocoupler Market (2012-2017)

Table 4.10: Market Forecast for the European Optocoupler Market (2018-2023)

Table 4.11: Market Size and CAGR of Various Product Types of the European Optocoupler Market (2012-2017)

Table 4.12: Market Size and CAGR of Various Product Types of the European Optocoupler Market (2018-2023)

Table 4.13: Market Size and CAGR of Various End Use Industries of the European Optocoupler Market (2012-2017)

Table 4.14: Market Size and CAGR of Various End Use Industries of the European Optocoupler Market (2018-2023)

Table 4.15: Market Trends of APAC Optocoupler Market (2012-2017)

Table 4.16: Market Forecast for APAC Optocoupler Market (2018-2023)

Table 4.17: Market Size and CAGR of Various Product Types of the APAC Optocoupler Market (2012-2017)

Table 4.18: Market Size and CAGR of Various Product Types of the APAC Optocoupler Market (2012-2017)

Table 4.19: Market Size and CAGR of Various End Use Industries of APAC Optocoupler Market (2012-2017)

Table 4.20: Market Size and CAGR of Various End Use Industries of the APAC Optocoupler Market (2018-2023)

Table 4.21: Market Trends of the ROW Optocoupler Market (2012- 2017)

Table 4.22: Market Forecast for the ROW Optocoupler Market (2018-2023)

Table 4.23: Market Size and CAGR of Various Product Types of the ROW Optocoupler Market (2012-2017)

Table 4.24: Market Size and CAGR of Various Product Types of the ROW Optocoupler Market (2018-2023)

Table 4.25: Market Size and CAGR of Various End Use Industries of the ROW Optocoupler Market (2012-2017)

Table 4.26: Market Size and CAGR of Various End Use Industries of the ROW
Optocoupler Market (2018-2023)

CHAPTER 5. COMPETITOR ANALYSIS

Table 5.1: Product Mapping of Global Optocoupler Suppliers Based on Market Served

Table 5.2: Ranking of Global Optocoupler Market Suppliers

CHAPTER 6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

Table 6.1: Global Optocoupler Market Parameters and Attributes

Table 6.2: Certification and Licenses Acquired by Major Competitors of the Global
Optocoupler Market

Table 6.3: Technological Advancement of the Global Optocoupler Industry

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