

Growth Opportunities in Global Oil Country Tubular Goods Market 2015-2020: Trend, Forecast, and Market Analysis

<https://marketpublishers.com/r/GB668B81901EN.html>

Date: May 2024

Pages: 147

Price: US\$ 4,850.00 (Single User License)

ID: GB668B81901EN

Abstracts

Global oil country tubular goods market is expected to grow at a CAGR of 3.7% over the next five years from 2015 to 2020. The major drivers of this market are increasing oil and gas drilling activities, increasing oil wells per rig, and growing shale gas exploration activities. Increasing investment in unconventional oil and gas sources increases drilling activities, which drives the oil country tubular goods market. North America has been the top region in terms of total oil country tubular goods market, whereas Rest of the World (ROW) showed the highest CAGR from 2009 to 2014 due to a rapidly increasing demand in the Middle East and Latin America.

Lucintel, a leading global management consulting and market research firm, has analyzed the OCTG market and has come up with a comprehensive research report, "Growth Opportunities in Global Oil Country Tubular Goods Market 2015-2020: Trend, Forecast, and Market Analysis." This report provides an analysis of OCTG in global industry, including the market trends, growth opportunities, key drivers, and emerging trends in the market. The study also includes the forecast for OCTG in global industry through 2020 by value (\$B) and volume (M T) segment breakdown by region, product, and metal grade type as follows:

By region:

North America

Europe

Asia Pacific

Rest of the World

By product type:

Seamless Pipes

Welded Pipes

Others

By metal grades type:

API

Standard Pipes

Premium Pipes

On the basis of its comprehensive research, Lucintel forecasts that the welded pipe segment in the North American region is expected to have the highest growth rate in the forecast period due to the active participation of companies, as they are focusing on cost cutting strategies in production of oil and gas. The others pipe segment, which includes FRP pipes, is expected to show the highest growth potential during the forecast period. With an increase in new exploration of oil wells from unconventional sources, the demand of the seamless pipe segment is also expected to increase. APAC and ROW regions are expected to depict above average growth during the forecast period due to strong growth in exploration and production of oil and gas.

Tenaris SA, Vallourec SA, OAO TMK, National Oilwell Varco Inc., and United States Steel Corp. are some of the major industry players. The industry players are opting for M& A, innovation and new product development as well as expansion for growing their business. Some of the important emerging trends which have a direct impact on the dynamics of the industry include growing consumption of premium pipes and advent of technologically advanced pipes.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business

successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Growth Opportunities in Global Oil Country Tubular Goods Market 2015-2020: Trend, Forecast, and Market Analysis" include:

Market size estimates: Global oil country tubular goods market size estimation in terms of volume (MT) and value (\$B) shipment.

Trend and forecast analysis: Global oil country tubular goods market trend (2009-2014) and forecast (2015-2020) by regions and by segments.

Segmentation analysis: Global oil country tubular goods market size by various product types such as seamless pipes, welded pipes and others both in terms of volume and value shipment.

Regional analysis: Global oil country tubular goods market breakdown by key regions such as North America, Europe, Asia Pacific, and Rest of World.

Growth opportunities: Analysis on growth opportunities in different applications and regions.

Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of global oil country tubular goods market suppliers.

Emerging applications: Emerging applications of global oil country tubular goods in various markets.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

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