

Growth Opportunities in Global Measuring System in Wind Energy Market 2013-2018: Trend, Forecast, and Opportunity Analysis, March 2013

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Abstracts

According to this report, the global measuring system in wind energy market is set to expand with stable demand potential in the near future. The businesses of generating electricity from wind; designing and manufacturing turbines, towers, and measuring systems; and project management of wind farms are rapidly growing. These enterprises are set to expand as countries around the world seek cleaner, more sustainable ways to generate electricity. According to market forecasts, the measuring system in wind energy market is expected to reach \$572 million by 2018 with good growth over the next five years.

The global measuring system in wind energy market is set to expand with stable demand potential in the near future. The businesses of generating electricity from wind; designing and manufacturing turbines, towers, and measuring systems; and project management of wind farms are rapidly growing. These enterprises are set to expand as countries around the world seek cleaner, more sustainable ways to generate electricity. According to market forecasts, the measuring system in wind energy market is expected to reach \$572 million by 2018 with good growth over the next five years.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on this market and presents its findings in Growth Opportunities in Global Measuring System in Wind Energy Market 2013-2018: Trend, Forecast, and Opportunity Analysis. This study provides a concise overview of the global wind measuring system market in terms of value and projected annual growth.

Lucintel discusses the various challenges and opportunities faced by the wind measuring system market. The market is impacted by transportation issue. The wind

met mast towers are heavy and large making them difficult to move, increasing transportation costs. In addition, the siting of taller wind met masts is a complex, risky, and expensive task.

Lucintel's study contains an analysis of the industry's major drivers. The financial support provided by governments will remain a key driver for the development of the wind market and thus the wind measuring system market. Throughout the world, government incentives help spread the adoption of renewable energy.

This report highlights different aspects of the wind measuring system market. Due diligence has been given to the current market scenario. Asia is the current leader in the installation of annual measuring system installations. Europe was the second largest market, followed by North America.

The global wind measuring system market is expected to grow impressively in the near future. The top players need to formulate effective marketing strategies to take advantage of the opportunities, resulting in improved revenue and profitability.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of Growth Opportunities in Global Measuring System in Wind Energy Market 2013-2018: Trend, Forecast, and Opportunity Analysis include:

- Porter's Five Forces analysis for global measuring system in wind energy

- Global measuring system in wind energy size in terms of value and volume

- Regional analysis of the global measuring system in wind energy by the key regions of North America, Europe, Asia Pacific, and Rest of the World in terms of value and volume

Global and regional measuring system installation in wind energy trend (2007-2012) & forecast (2013-2018) in terms of value and volume

Drivers and challenges for measuring system in wind energy market

Growth opportunities and emerging trends in global measuring system in wind energy market

More than 35 figures/charts and 11 tables are provided in this roughly 66-page report

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