

Growth Opportunities in Global Measuring System in Wind Energy Market 2013-2018: Trend, Forecast, and Opportunity Analysis, March 2013

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Abstracts

According to this report, the global measuring system in wind energy market is set to expand with stable demand potential in the near future. The businesses of generating electricity from wind; designing and manufacturing turbines, towers, and measuring systems; and project management of wind farms are rapidly growing. These enterprises are set to expand as countries around the world seek cleaner, more sustainable ways to generate electricity. According to market forecasts, the measuring system in wind energy market is expected to reach \$572 million by 2018 with good growth over the next five years.

The global measuring system in wind energy market is set to expand with stable demand potential in the near future. The businesses of generating electricity from wind; designing and manufacturing turbines, towers, and measuring systems; and project management of wind farms are rapidly growing. These enterprises are set to expand as countries around the world seek cleaner, more sustainable ways to generate electricity. According to market forecasts, the measuring system in wind energy market is expected to reach \$572 million by 2018 with good growth over the next five years.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on this market and presents its findings in Growth Opportunities in Global Measuring System in Wind Energy Market 2013-2018: Trend, Forecast, and Opportunity Analysis. This study provides a concise overview of the global wind measuring system market in terms of value and projected annual growth.

Lucintel discusses the various challenges and opportunities faced by the wind measuring system market. The market is impacted by transportation issue. The wind

met mast towers are heavy and large making them difficult to move, increasing transportation costs. In addition, the siting of taller wind met masts is a complex, risky, and expensive task.

Lucintel's study contains an analysis of the industry's major drivers. The financial support provided by governments will remain a key driver for the development of the wind market and thus the wind measuring system market. Throughout the world, government incentives help spread the adoption of renewable energy.

This report highlights different aspects of the wind measuring system market. Due diligence has been given to the current market scenario. Asia is the current leader in the installation of annual measuring system installations. Europe was the second largest market, followed by North America.

The global wind measuring system market is expected to grow impressively in the near future. The top players need to formulate effective marketing strategies to take advantage of the opportunities, resulting in improved revenue and profitability.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of Growth Opportunities in Global Measuring System in Wind Energy Market 2013-2018: Trend, Forecast, and Opportunity Analysis include:

- Porter's Five Forces analysis for global measuring system in wind energy

- Global measuring system in wind energy size in terms of value and volume

- Regional analysis of the global measuring system in wind energy by the key regions of North America, Europe, Asia Pacific, and Rest of the World in terms of value and volume

Global and regional measuring system installation in wind energy trend
(2007-2012) & forecast (2013-2018) in terms of value and volume

Drivers and challenges for measuring system in wind energy market

Growth opportunities and emerging trends in global measuring system in wind
energy market

More than 35 figures/charts and 11 tables are provided in this roughly 66-page
report

Contents

1. EXECUTIVE SUMMARY

2. THE MEASURING SYSTEM IN WIND ENERGY MARKET BACKGROUND AND CLASSIFICATIONS

2.1: Wind measuring system components

3. GLOBAL MEASURING SYSTEM IN WIND ENERGY MARKET ANALYSIS 2012

3.1: Major manufacturers of measuring system in wind energy

3.2: Regional measuring system in wind energy market by volume and value: 2012

4. GLOBAL MEASURING SYSTEM IN WIND ENERGY MARKET TREND 2007-2012

4.1: Overview of the measuring system in wind energy market

4.2: Global measuring system in wind energy market trend 2007-2012

4.3: Regional measuring system in wind energy market trend (2007-2012)

4.3.1: Regional measuring system in wind energy market trend by volume 2007-2012

4.3.2: Regional measuring system in wind energy market trend by value 2007-2012

4.4: Gross, operating, and net profit margins trend of global measuring system in wind energy market 2007-2012

4.5: Cost Structure trend of global measuring system in wind energy market 2007-2012

5. GLOBAL MEASURING SYSTEM IN WIND ENERGY MARKET FORECAST 2013-2018

5.1: Global measuring system in wind energy market forecast (2013-2018)

5.1.1: Global measuring system in wind energy market forecast by value

5.1.2: Global measuring system in wind energy market forecast by volume

5.2: Regional measuring system in wind energy market by value and volume

5.2.1: Regional measuring system in wind energy market forecast by value

5.2.2: Regional measuring system in wind energy market forecast by volume

5.3: Drivers and challenges in global measuring system in wind energy market

6. NEW OPPORTUNITIES AND EMERGING TRENDS IN GLOBAL MEASURING SYSTEM IN WIND ENERGY MARKET

6.1: Opportunities in global measuring system in wind energy market

6.1.1: Global measuring system in wind energy market opportunity

6.2: Key emerging trends

List Of Figures

LIST OF FIGURES

CHAPTER 1. EXECUTIVE SUMMARY

Figure 1.1: Porters Five Forces model for measuring system in wind energy manufacturer market

CHAPTER 2. THE MEASURING SYSTEM IN WIND ENERGY MARKET BACKGROUND AND CLASSIFICATIONS

Figure 2.1: Typical wind measuring system

Figure 2.2: 3-Cup anemometer

Figure 2.3: Propeller anemometer

Figure 2.4: Wind vane

Figure 2.5: Temperature and Humidity sensor

Figure 2.6: Barometric pressure sensor

Figure 2.7: Precipitation sensor

Figure 2.8: Pyranometer (solar radiation sensor)

Figure 2.9: Rain gauge

Figure 2.10: Data logger

Figure 2.11: Lattice wind mast tower

Figure 2.12: Tubular wind mast tower

CHAPTER 3. . GLOBAL MEASURING SYSTEM IN WIND ENERGY MARKET ANALYSIS 2012

Figure 3.1: Measuring system in wind energy market by volume (by region) 2012

Figure 3.2: Measuring system in wind energy market \$m (by region) in 2012

CHAPTER 4. GLOBAL MEASURING SYSTEM IN WIND ENERGY MARKET TREND 2007-2012

Figure 4.1: Measuring system in wind energy market trend by value 2007-2012

Figure 4.2: Measuring system in wind energy market trend by volume 2007-2012

Figure 4.3: Regional wind measuring system market trend by volume 2007-2012

Figure 4.4: Regional wind measuring system market trend by value 2007-2012

Figure 4.5: Regional CAGR for wind measuring system market trend by value 2007

2012

Figure 4.6: Gross, operating, and net profit margins in global measuring system in wind energy market trend 2007-2012

Figure 4.7: Cost structure of global measuring system in wind energy market trend 2007-2012

Figure 4.8: Cost structure of North American measuring system in wind energy market trend 2007-2012

Figure 4.9: Cost structure of European measuring system in wind energy market trend 2007-2012

Figure 4.10: Cost structure of APAC measuring system in wind energy market trend 2007-2012

CHAPTER 5. GLOBAL MEASURING SYSTEM IN WIND ENERGY MARKET FORECAST 2013-2018

Figure 5.1: Global measuring system in wind energy market forecast by value

2013-2018

Figure 5.2: Global measuring system in wind energy market forecast by volume 2013-2018

Figure 5.3: Regional measuring system in wind energy market forecast by volume

2013-2018

Figure 5.4: Regional measuring system in wind energy market forecast by volume 2013-2018

Figure 5.5: Regional measuring system in wind energy market forecast by value 2013-2018

Figure 5.6: Regional measuring system in wind energy market forecast by volume

2013-2018

Figure 5.7: Regional CAGR for measuring system in wind energy market forecast by value 2013-2018

Figure 5.8: Drivers and challenges for measuring system in wind energy market

CHAPTER 6. NEW OPPORTUNITIES AND EMERGING TRENDS IN GLOBAL MEASURING SYSTEM IN WIND ENERGY MARKET

Figure 6.1: Global measuring system in wind energy market opportunity in different regions 2018

Figure 6.2: Emerging trends in global measuring system in wind energy market

LIST OF FIGURES

CHAPTER 1. EXECUTIVE SUMMARY

Table 1.1: Market parameters for global measuring system in wind energy market and attributes of usage

CHAPTER 3. GLOBAL MEASURING SYSTEM IN WIND ENERGY MARKET ANALYSIS 2012

Table 3.1: Regional measuring system in wind energy market growth rates by volume 2012

Table 3.2: Regional measuring systems in wind energy market growth rates by value 2012

CHAPTER 4. GLOBAL MEASURING SYSTEM IN WIND ENERGY MARKET TREND 2007-2012

Table 4.1: Growth trend for new wind measuring system installation by value

Table 4.2: One, three, and five years growth rates (CAGR) for global annual wind measuring system installation (by value)

Table 4.3: Growth trend (2007-2012) for new wind measuring system installation (by volume)

Table 4.4: One, three and five years growth rates (CAGR) for global annual wind measuring system installation (by volume)

CHAPTER 5. GLOBAL MEASURING SYSTEM IN WIND ENERGY MARKET FORECAST 2013-2018

Table 5.1: Global growth forecast (2013-2018) for new wind measuring system installation (by value)

Table 5.2: One, Three and five years growth rates forecast (CAGR) for global annual wind measuring system installation by value

Table 5.3: Growth forecast (2013-2018) for new wind measuring system installation by

volume

Table 5.4: One, three and five years growth rates forecast (CAGR) for global annual wind measuring system installation (by volume)

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