

# Growth Opportunities in the Global Masterbatch Market

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## Abstracts

The future of the global masterbatch market is attractive with opportunities in various end use industries, including packaging, building and construction, consumer goods, transportation, electrical and electronics, and textiles industries. The global masterbatch market is expected to reach an estimated \$10.9 billion by 2022 and it is forecast to grow at a CAGR of 4.2% from 2017 to 2022. The major driver for growth of this market is increasing demand for plastic as substitutes for various materials like metal, concrete, and steel in various end use industries.

Emerging trends, which have a direct impact on the dynamics of the masterbatch industry, include growing demand of anti-shrinkage and flame retardant masterbatches for PP pipes and PC sheets, and increasing demand for biodegradable masterbatch products.

A total of 124 figures / charts and 98 tables are provided in this 186-page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of this masterbatch market report, download the report brochure.

The study includes the masterbatch market size and forecast for the global masterbatch market through 2022 by product type, process, carrier resin, end use industry, and region as follows:

Masterbatch Market by Product Type (Volume (Million Pounds) and \$M shipment analysis for 2011- 2022):

Color White Black Additive Filler

Masterbatch Market by End Use Industry [Volume (Million Pounds) and \$M shipment analysis for 2011- 2022):

Packaging Building and Construction Consumer Goods Transportation Electrical and Electronics Fiber and Textiles Others

Masterbatch Market by Carrier Resin (Volume (Million Pounds) and \$M shipment analysis for 2011- 2022):

Polyethylene (PE) Polypropylene (PP) Polystyrene (PS) PA(Polyamide) EVA(Ethyl vinyl acetate) ABS(Acrylonitrile butadiene styrene) SAN (Styrene Acrylonitrile) PC(Polycarbonate)

Masterbatch Market by Process (Volume (Million Pounds) and \$M shipment analysis for 2011- 2022):

Film Extrusion Blow Molding Injection Molding Pipe, Conduit, and Tubing Extrusion Coating Sheet and Thermoforming Wire and Cable Rotational Molding Other Extrusion

Masterbatch Market by Region (Volume (Million Pounds) and \$M shipment analysis for 2011- 2022):

North America US Canada Mexico Europe Germany Italy France Benelux Asia Pacific China Japan South Korea India Rest of the World

Masterbatch companies profiled in this market include Clariant AG, Polyone Corporation, A.Schulman, Ampacet Corporation, and Cabot Corporation are among the major suppliers of the masterbatch market.

On the basis of its comprehensive research, Lucintel forecasts that the packaging is expected to remain the largest segment by value and volume and will experience the highest growth over the forecast period supported by increasing consumption of packaged consumer goods.

By product type, color, black, white, and additives are the major masterbatch utilized to manufacture plastic products. Color masterbatch is expected to be the largest market by value and volume because it's used for special effect and colors to distinguish products.

Asia Pacific (APAC) is expected to remain the largest region by value and volume; APAC is also expected to experience the highest growth over the forecast period due to growth in end use industries.

Some of the features of “Growth Opportunities in the Global Masterbatch Market 2017-2022: Trends, Forecast, and Opportunity Analysis” include:

Market size estimates: Global masterbatch market size estimation in terms of value (\$M) and volume (million pounds) shipment.

Trend and forecast analysis: Market trend (2011-2016) and forecast (2017-2022) by segments and region.

Segmentation analysis: Global masterbatch market size by various applications such as product type, process type, carrier resin type, and end use industry type in terms of value and volume shipment.

Regional analysis: Global masterbatch market breakdown by key regions such as North America, Europe, and Asia & Rest of World.

Growth opportunities: Analysis on growth opportunities in different applications and regions of masterbatch market.

Strategic analysis: This includes M&A, new product development, and competitive landscape of global masterbatch market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions:

Q.1 What are some of the most promising potential, high-growth opportunities for the global masterbatch market by product type (color, white, black, additive, and filler), function type (PE, PP, PS, PC, EVS, SAN, and ABS), end use industry (packaging, consumer goods, electrical and electronics, transportation, fiber and textiles, building and construction, and others), by process (film extrusion, blow molding, injection molding, pipe, conduit and tubing, extrusion coating, sheet and thermoforming, wire and cable, rotational molding, and other extrusion) and region (North America, Europe, Asia Pacific, and the Rest of the

World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the masterbatch market?

Q.5 What are the business risks and threats to the masterbatch market?

Q.6 What are emerging trends in this masterbatch market and the reasons behind them?

Q.7 What are some changing demands of customers in the masterbatch market?

Q.8 What are the new developments in the masterbatch market? Which companies are leading these developments?

Q.9 Who are the major players in this masterbatch market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this masterbatch market area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities have taken place in the last 5 years in this masterbatch market?

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