

Growth Opportunities in the Global Kaolin Market by Application (paper, ceramics, fiberglass, paint and coating, rubber, cement, others), and Region 2016-2021: Trends, Forecast, and Opportunity Analysis, August 2016

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Abstracts

According to a new market report published by Lucintel, the future of the kaolin market looks good with opportunities in the ceramic, fiberglass, and paint & coating applications. The global kaolin market is expected to reach an estimated \$5,828 million by 2021 with a CAGR of 4.4% from 2016 to 2021. The major drivers of growth for this market are growing demand of ceramics product and increasing penetration of kaolin in paint and coatings application.

In this market, paper, ceramics, fiberglass, paint & coating, rubber, and cement are the major applications. Lucintel forecasts that the paper segment is expected to remain as the largest market by value and volume consumption supported by growth in per capita paper consumption. On the basis of its comprehensive research, Lucintel predicts that ceramics applications is likely to experience the highest growth in the forecast period supported by increasing demand of tiles and sanitary ware due to the growth in building construction industry.

Asia Pacific is expected to remain the largest market by value and volume due to the higher production of paper and ceramics.

Asia Pacific and the Rest of the World are expected to witness good growth over the forecast period because of increase in construction activities and growth in industrial, infrastructure, and printing and packaging sectors.

For business expansion, the report suggests innovation and new product development to reduce titanium dioxide consumption in white ink and coatings formulation. The report further suggests the development of partnerships with customers to create win-win situations and development of lowcost solutions for the end user. Emerging trend, which have a direct impact on the dynamics of the industry, include the increasing penetration of kaolin in non-traditional applications, such as plastic, personal care, pharmaceutical, cosmetic, agriculture. Imerys, KaMlin LLC, BASF, Sibelco and Thiele Kaolin are among the major suppliers of the kaolin. Some companies are opting for M&A as a strategic initiative for driving growth.

Lucintel, a leading global strategic consulting and market research firm, has analyzed growth opportunities in the global kaolin market by application and region has come up with a comprehensive research report, "Growth Opportunities in the Global Kaolin Market 2016-2021: Trends, Forecast and Opportunity Analysis." The Lucintel report serves as a spring board for growth strategy as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for the growth opportunities in the global kaolin market by application and region as follows:

By application [Volume (M lbs./Kilotons) and \$M shipment analysis for 2010 – 2021]:

Paper

Ceramics

Fiberglass

Paint & Coating

Rubber

Cement

Others

By region [Volume (M lbs./Kilotons) and \$M shipment analysis for 2010 – 2021]:

North America

Europe

Asia Pacific

Rest of the World

This report answers following 11 key questions:

- Q.1.What are some of the most promising, high-growth opportunities for kaolin market by applications and regions?
- Q.2.Which product /segments will grow at a faster pace and why?
- Q.3.Which region will grow at a faster pace and why?
- Q.4.What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
- Q.5.What are the business risks and threats of this market?
- Q.6.What are the emerging trends in this market and reasons behind them?
- Q.7.What are some changing demands of customers in the market?
- Q.8.What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
- Q.10. How is the competitive rivalry and threat of substitution in this market?
- Q.11.What are M&A activities in the last 5 years in this market? What reasons to these activities and how have they impacted the industry?

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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