

# Growth Opportunities in the Global Food Humectant Market 2020-2025

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Date: May 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: GE8DBB18A65DEN

## Abstracts

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The future of the food humectant market looks promising with opportunities in various applications, such as bakery products, beverages, functional & nutritional foods, confectionery products, and dairy products. The global food humectant market is expected to decline in 2020 due to the global economic recession led by the COVID-19 pandemic. However, the market will witness recovery in the year 2021, and it is expected to grow with a CAGR of 5% to 7% from 2020 to 2025. The major drivers for this market are increasing preference for sugarless and low calorie foods and growing demand for bakery food products with better shelf life.

A more than 150 page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of food humectants market report download the report brochure.

The study includes trends and forecasts for the global food humectants market by product type, source, application, and region as follows:

By Product Type [Volume (Kilotons) and \$M shipment analysis for 2014 – 2025]:

Sugar Alcohol

Phosphate

Glycol

Glycerol

Lactate

Others

By Source [Volume (Kilotons) and \$M shipment analysis for 2014 – 2025]:

Natural

Synthetic

By Application [Volume (Kilotons) and \$M shipment analysis for 2014 – 2025]:

Bakery Products

Beverages

Functional & Nutritional Foods

Confectionery Products

Dairy Products

Others

By Region [Volume (Kilotons) and \$M shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Germany

United Kingdom

France

Italy

Asia Pacific

China

Japan

India

South Korea

The Rest of the World

Some of the food humectants companies profiled in this report include Archer Daniels Midland Company, Cargill, DuPont, Dow Chemical, Brenntag Pte., Acme-Hardesty Company., GALACTIC, Roquette Frères, Barentz, Corbion N.V., WINWAY, ICL, Aditya Birla Chemicals, and Ashland.

Lucintel forecasts that sugar alcohol is used in a wide range of food and beverage products because of the better shelf life and increasing consumer preference for sugarless and low-calorie foods.

Within this market, humectants for bakery products will remain the largest application segment over the forecast period due to increasing demand for bakery products in the North American and European regions.

North America will remain the largest region during the forecast period due to growing demand of bakery products and functional & nutritional foods.

Features of Food Humectants Market

Market Size Estimates: Food humectants market size estimation in terms of

value (\$M) and volume (Kilotons)

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments and regions.

Segmentation Analysis: Market size by product type, source, and application

Regional Analysis: Food humectants market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different product type, source, application, and regions for food humectants market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the food humectants market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global food humectant market by product type (sugar alcohol, phosphate, glycol, glycerol, lactate, and others), source (natural and synthetic), application (bakery products, beverages, functional & nutritional foods, confectionery products, dairy products, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the food humectant market?

Q.5 What are the business risks and threats to the food humectant market?

Q.6 What are the emerging trends in the food humectant market and the reasons behind them?

Q.7 What are some changing demands of customers in the food humectant market?

Q.8 What are the new developments in the food humectant market? Which companies are leading these developments?

Q.9 Who are the major players in the food humectant market? What strategic initiatives

are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the food humectant market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the food humectant market?

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