

Growth Opportunities in the Global Flavor and Fragrance Market

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Abstracts

The future of the global flavor and fragrance market looks good with opportunities in flavor and fragrance products, such as dairy, savory/snacks, fine fragrance, cosmetic and toiletries, and household and air care. The global flavor and fragrance market is forecast to grow at a CAGR of 4.2% from 2017 to 2022. The major drivers of growth for this market are increasing disposable income among middle class, changing consumer preferences, and growing awareness among customers to buy products that contain natural ingredients.

In this market, fine fragrance, soap and detergents, cosmetics and toiletries, household and air care are the major applications of fragrance. Dairy, beverage, savory/ snacks, and confectionery/bakery are the major applications of flavor. Lucintel predicts that the demand for fragrance is likely to experience the highest growth in the forecast period, supported by growing demand in end use applications.

Within the global flavor market, the beverage application is likely to remain the largest segment during the forecast period, while soap & detergents is likely to be the largest segment for the fragrance market.

For business expansion, the report suggests innovation and new product development to produce ready-made active ingredients that provide solutions for skin care applications. The report further suggests the development of partnerships with customers to create win-win situations and the development of low-cost products for customers.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business

successfully in this market.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's challenging economy, you need every advantage that you can find.

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