

Growth Opportunities in the Global Flat Glass Industry 2016-2021: Trends, Forecast, and Market Analysis, May 2016

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Abstracts

According to a new market report published by Lucintel, the future of the global flat glass industry looks good with opportunities in the building construction glass, automotive glass, and specialty glass. The global flat glass industry is forecast to grow at a CAGR of 5.5% from 2016 to 2021. The major drivers of growth for this market are growth in the construction market, rising automotive production and sales, rising per capita income, and technological advancement.

In this market, building construction glass, automotive glass, and specialty glass are some of the major segments of flat glass. On the basis of its comprehensive research, Lucintel forecasts that the automotive glass and specialty glass segments are expected to show above average growth during the forecast period.

Within the global flat glass industry, the automotive glass segment is expected to remain as the largest market. Low interest rates and favorable taxation schemes are expected to drive vehicle sales, which would spur growth for this segment over the forecast period.

Asia Pacific is expected to remain the largest market due to increase in urbanization, growth in real estate sector and increasing investment by flat glass manufacturers within the Asia Pacific region. Asia Pacific and Rest of the World are expected to witness significant growth over the forecast period because of increasing per capita income and strong housing demand.

For market expansion, the report suggests innovation and new product development to produce highperformance and energy efficient flat glass in an environmentally friendly

manner. The report further suggests the development of partnerships with customers to create win-win situations and development of low-cost solutions for customers.

Emerging trends, which have a direct impact on the dynamics of the industry, include increasing usage of advanced nanotechnology in flat glass, solar control glazing for automotive and building glasses, lightweight glazing glass, and increasing use of hybrid guide plate. Asahi Glass Co. Ltd, Saint-Gobain SA, Corning Incorporated, Nippon Sheet Glass, and Fuyao Group Glass Industries Co. Ltd. are the major flat glass manufacturers in the global flat glass industry. Some companies are opting for merger and acquisition as strategic initiatives for driving growth.

Lucintel, a leading global strategic consulting and market research firm, has analyzed growth opportunities in the global flat glass market by application, and region and has come up with a comprehensive research report, "Growth Opportunities in the Global Flat Glass Industry 2016- 2021: Trends, Forecast, and Market Analysis." The Lucintel report serves as a spring board for growth strategy as it provides a comprehensive data and analysis on trends, key drivers, and directions.

The study includes a forecast for the growth opportunities in the global flat glass market by application, and region as follows:

By application (\$ billion from 2010 to 2021)

Building Construction Glass

Automotive Glass

Specialty Glass

By region (\$ billion from 2010 to 2021)

North America

Europe

Asia Pacific

Rest of the World

This report answers following 11 key questions:

- Q.1. What are some of the most promising, high-growth opportunities in the global flat glass industry by segment and regions?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the drivers challenges and business risks in this market?
- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are emerging trends in this market and reasons behind them?
- Q.7. What are some of the changing demands and needs of customers in the market?
- Q.8. What are some of the new developments in the market? Which companies are leading these developments?
- Q.9 . Who are the major players in this market? What strategic initiatives are taken by key players for business growth?
- Q.10. What are some of the competitive services and processes in this area and how big of a threat do they pose for loss of market share via materials / service substitution?
- Q.11. What M & A activity has transpired in last 1 to 2 years, and describes its impact on the industry?

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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