

Growth Opportunities in Global Commercial Aerospace Seating Market 2015-2020: Trends, Forecast, and Opportunity Analysis

https://marketpublishers.com/r/G21B071D80FEN.html

Date: January 2015 Pages: 0 Price: US\$ 4,850.00 (Single User License) ID: G21B071D80FEN

Abstracts

The global commercial aerospace seating market is expected to grow at a CAGR of 5.2% over 2015-2020. An upturn in the number of deliveries of aircraft, increasing passenger seating capacity in aircraft, retrofitting of seats, and increased demand for slimmer, stronger, and durable seats are all adding to the growth of this market.

Lucintel, a leading global management consulting and market research firm, has analyzed the global commercial aerospace seating market by regions, aircraft type, and product type and has come up with a comprehensive research report, "Growth Opportunities in Global Commercial Aerospace Seating Market 2015-2020: Trends, Forecast, and Opportunity Analysis." This report provides an analysis of the global commercial aerospace seating market, including the market trends, competitive landscapes, company profiles, emerging trends, and key drivers of the industry growth. The study also includes the forecast of the global commercial aerospace seating market through 2020 by value (\$B) segmented by regions, aircraft type, and product type as follows:

Global commercial aerospace seating market segmented by regions:

North America

Europe

Asia Pacific

Rest of World



Global commercial aerospace seating market segmented by aircraft type:

Commercial Aircraft

Regional Aircraft

Business Jet

Global commercial aerospace seating market segmented by product type:

Economy Class

Business Class

First Class Suite

On the basis of its comprehensive research, Lucintel forecasts that the majority of the segments for the global commercial aerospace seating market will have good growth during 2015-2020. In the global commercial aerospace seating market by aircraft type, the commercial aircraft segment is growing at a greater pace than the regional aircraft segment. On the other hand, in product market; first class suite is expected to grow significantly.

B/E Aerospace, Zodiac Aerospace, and Recaro Aircraft Seating are some of the major suppliers of the commercial aerospace seating market. The industry players are focusing on partnership and strategic alliances and development of new products to meet the constantly changing industry demands of customers.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.



Contents

1. EXECUTIVE SUMMARY

2. COMMERCIAL AEROSPACE SEATING MARKET BACKGROUND AND CHARACTERISTICS

- 2.1: Introduction
 - 2.1.1: Evolution of aircraft seats
 - 2.1.2: Seating layout
 - 2.1.3: Seat size
 - 2.1.4: Features of aircraft seat
 - 2.1.5: Seating configuration in aircraft
 - 2.1.6: Global commercial aerospace seating market overview
 - 2.1.7: Categorization of seats
- 2.2: Supply Chain

3. MARKET TREND AND FORECAST ANALYSIS

- 3.1: Global commercial aerospace seating market overview
- 3.2: Global commercial aerospace seating market by value and volume
- 3.2.1: Global commercial aerospace seating market by aircraft type
- 3.2.2: Global commercial aerospace seating market by product type
- 3.2.3: Global commercial aerospace seating market by region
- 3.3: Market trend 2009-2014
 - 3.3.1: Macroeconomic trends

3.3.2: Global commercial aerospace seating market trend overview by value and volume

- 3.3.3: Global commercial aerospace seating market trend by aircraft type
- 3.3.4: Global commercial aerospace seating market trend by product type
- 3.3.4: Global commercial aerospace seating market by region
- 3.3.5: Key drivers and challenges
- 3.4: Market forecast 2015-2020
 - 3.4.1: Macroeconomic forecasts
 - 3.4.3: Global commercial aerospace seating market forecast by aircraft type
 - 3.4.4: Global commercial aerospace seating market forecast by product type
 - 3.4.5: Global commercial aerospace seating market forecast by region

4. COMPETITOR ANALYSIS

Growth Opportunities in Global Commercial Aerospace Seating Market 2015-2020: Trends, Forecast, and Opportunit...



- 4.1: Product portfolio analysis
- 4.2: Market share analysis
- 4.3: Growth leadership analysis
- 4.4: Porter's Five Forces Analysis of global commercial aerospace seating market

5. GROWTH OPPORTUNITY AND STRATEGIC ANALYSIS

- 5.1: Growth opportunities for global commercial aerospace seating market by region
- 5.2: Emerging trends in global commercial aerospace seating market
- 5.3: Strategic analysis
 - 5.3.1: Innovations and new product development
- 5.4: Mergers and acquisitions in global commercial aerospace seating market

6. COMPANY PROFILES OF LEADING PLAYERS

B/E Aerospace Zodiac Aerospace Recaro Aircraft Seating GmbH & Co. KG. United Technologies Corporation (Goodrich Corporation)

7. CUSTOMER ANALYSIS

- 7.1: Customers in different segments
- 7.2: Customer's geographic reach
- 7.3: Major customer profiles
- Airbus SAS
- Boeing
- Delta Air Lines, Inc.
- American Airlines
- Southwest Airlines Co.
- China Southern Airlines Company Limited
- Lufthansa Technik AG



List Of Figures

LIST OF FIGURES

CHAPTER 2.COMMERCIAL AEROSPACE SEATING MARKET BACKGROUND AND CHARACTERISTICS

Figure 2.1: Classification of aerospace industry according to aircraft type

Figure 2.2: United Airlines' B737 800 seating configuration

Figure 2.3: Delta Air Lines' A320 seating configuration

Figure 2.4: Global commercial seating market

Figure 2.5: Dragonair's Airbus A330-300 economy class cabin

Figure 2.6: Boeing 767 economy class seat

Figure 2.7: Economy class seats on Lufthansa's A380

Figure 2.8: Boeing 787 Dreamliner economy seating configuration

Figure 2.9: Boeing 737 business class

Figure 2.10: Typical recliner seat

Figure 2.11: Typical lie-flat seat (American Airlines)

Figure 2.12: Flat-bed seat (Continental Airlines)

Figure 2.13: Suite offered by Emirates Airline

Figure 2.14: Proposed design of standing seats

Figure 2.15: Seating overview

Figure 2.16: Global commercial aerospace seating market supply chain

CHAPTER 3.MARKET TREND AND FORECAST ANALYSIS

Figure 3.1: Global commercial aerospace seating market (M, %) by aircraft type (unit shipment) in 2014

Figure 3.2: Global commercial aerospace seating market (M, %) by aircraft type (unit shipment) in 2014

Figure 3.3: Global commercial aerospace seating market by aircraft type (unit shipment) in 2014

Figure 3.4: Global commercial aerospace seating market (\$B, %) by aircraft type (\$B) in 2014

Figure 3.5: Global commercial aerospace seating market by aircraft type (\$B) in 2014 Figure 3.6: Global commercial aerospace seating market (M, %) by product type (unit shipment) in 2014

Figure 3.7: Global commercial aerospace seating market by product type (unit shipment) in 2014



Figure 3.8: Global commercial aerospace seating market (\$B) by product type (\$B) in 2014

Figure 3.9: Global commercial aerospace seating market by region (\$B) 2014

Figure 3.10: Global GDP growth rate trend

Figure 3.11: Global commercial aerospace seating market trend (2009-2014)

Figure 3.12: Global commercial aerospace seating market trend (\$B) by aircraft type (2009-2014)

Figure 3.13: Global commercial aerospace seating market trend by commercial aircraft type (2009-2014)

Figure 3.14: Global commercial aerospace seating market trend by regional aircraft type (2009-2014)

Figure 3.15: Global commercial aerospace seating market (\$B) trend by business jet type (2009-2014)

Figure 3.16: Global commercial aerospace seating market (\$B) trend by product type (2009-2014)

Figure 3.17: Global commercial aerospace seating market (\$B) trend by economy class type (2009-2014)

Figure 3.18: Global commercial aerospace seating market trend by business class type (2009-2014)

Figure 3.19: Global commercial aerospace seating market (\$B) trend by first class suite type (2009-2014)

Figure 3.20: Global commercial aerospace seating market trend by region (2009-2014)

Figure 3.21: Drivers and challenges of global commercial aerospace seating market

Figure 3.22: Global GDP growth rate forecast

Figure 3.23: Global commercial aerospace seating market forecast (2015-2020)

Figure 3.24: Global commercial aerospace seating market (\$B) forecast by aircraft type (2015-2020)

Figure 3.25: Global commercial aerospace seating market forecast by commercial aircraft type (2015-2020)

Figure 3.26: Global commercial aerospace seating market forecast by regional aircraft type (2015-2020)

Figure 3.27: Global commercial aerospace seating market (\$B) forecast by business jet type (2015-2020)

Figure 3.28: Global commercial aerospace seating market (\$B) forecast by product type (2015-2020)

Figure 3.29: Global commercial aerospace seating market (\$B) forecast by economy class type (2015-2020)

Figure 3.30: Global commercial aerospace seating market (\$B) forecast by business class type (2015-2020)



Figure 3.31: Global commercial aerospace seating market (\$B) forecast by first class suite type (2015-2020)

Figure 3.32: Global Commercial Aerospace Seating Market (\$B) Forecast by Region (2015-2020)

CHAPTER 4.COMPETITOR ANALYSIS

Figure 4.1: Global commercial aerospace seating market share by major players 2014 Figure 4.2: Market share in terms of \$ value by top three players for commercial aerospace seats market in 2014

Figure 4.3: Geographical mapping of top players of global commercial aerospace seating market

Figure 4.4: Growth leadership matrix in global commercial aerospace seating market Figure 4.5: Porter's Five Forces Analysis for global commercial aerospace seating market

CHAPTER 5.GROWTH OPPORTUNITY AND STRATEGIC ANALYSIS

Figure 5.1: Growth opportunities in global commercial aerospace seating market by region 2014-2020

Figure 5.2: Growth opportunities in global commercial aerospace seating market by seat type 2014-2020

Figure 5.3: Emerging trends in global commercial aerospace seating market

CHAPTER 7.CUSTOMER ANALYSIS

Figure 7.1: Geographical Footprint of Customers of Global Commercial Aerospace Seating Market



List Of Tables

LIST OF TABLES

CHAPTER 1.EXECUTIVE SUMMARY

Table 1.1: Global commercial aerospace seating market parameters and attributes 2014

CHAPTER 2.COMMERCIAL AEROSPACE SEATING MARKET BACKGROUND AND CHARACTERISTICS

- Table 2.1: Aircraft models and their seating arrangements
- Table 2.2: Typical seating configuration of B737
- Table 2.3: Typical seating configuration of B747
- Table 2.4: Typical seating configuration of B757
- Table 2.5: Typical seating configuration of B767
- Table 2.6: Typical seating configuration of B777
- Table 2.7: Seating configuration of Airbus A320
- Table 2.8: Seating configuration of Airbus A330
- Table 2.9: Seating configuration of Airbus A340
- Table 2.10: Seating configuration of Airbus A350
- Table 2.11 Seating configuration of Airbus A380
- Table 2.12: Seating configuration of Embraer ERJ-145
- Table 2.13: Seating configuration of Bombardier CRJ-200
- Table 2.14: Number of seats in Aircraft
- Table 2.15: Number of business class seats in Aircraft
- Table 2.16: Number of first class seats in Aircraft
- Table 2.17: Seat prices of various types of Aircraft

CHAPTER 3.MARKET TREND AND FORECAST ANALYSIS

Table 3.1: Global Commercial Aerospace Seating Market Trend (2009-2014) Table 3.2: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Seating Market in Terms of \$B Table 3.3: Market Size and CAGR Trend for Volume during 2009-2014 in Various Segments of Global Commercial Aerospace Seating Market Trend by Aircraft Type Table 3.4: Global Commercial Aerospace Seating Market (\$B) Trend by Commercial Aircraft Type (2009-2014)

 Table 3.5: Average Growth Rates for One, Three, and Five Years for Global



Commercial Aerospace Seating Market by Commercial Aircraft Type in Terms of \$B Table 3.6: Global Commercial Aerospace Seating Market (\$B) Trend by Regional Aircraft Type (2009-2014)

Table 3.7: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Seating Market by Regional Aircraft Type in Terms of \$B Table 3.8: Global Commercial Aerospace Seating Market (\$B) Trend by Business Jet Type (2009-2014)

Table 3.9: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Seating Market by Business Jet Type in Terms of \$B Table 3.10: Market Size and Growth Rates for Global Commercial Aerospace Seating Market Segments in Terms of Value and Volume Shipments

Table 3.11: Global Commercial Aerospace Seating Market (\$B) Trend by Economy Class Type (2009-2014)

Table 3.12: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Seating Market by Economy Class Type in Terms of \$B Table 3.13: Global Commercial Aerospace Seating Market (\$B) Trend by Business Class Type (2009-2014)

Table 3.14: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Seating Market by Business Class Type in Terms of \$B Table 3.15: Global Commercial Aerospace Seating Market (\$B) Trend by First Class Suite (2009-201 4)

Table 3.16: Average Growth Rates for One, Three, and Five Years for GlobalCommercial Aerospace Seating Market (\$B) Trend by First Class Suite

Table 3.17: Global Commercial Aerospace Seating Market (\$B) Trend by Region (2009-2014)

 Table 3.18: Global Commercial Aerospace Seating Market Forecast (2015-2020)

Table 3.19: Average Growth Rates for One, Three, and Five Years for GlobalCommercial Aerospace Seating Market Forecast in Terms of \$B

Table 3.20: Market Size and CAGR Forecasts for Volume during Next Five Years (2015- 2020) in Various Segments of Global Commercial Aerospace Seating Market Forecast by Aircraft Type

Table 3.21: Global Commercial Aerospace Seating Market Forecast by Commercial Aircraft Type (2015-2020)

Table 3.22: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Seating Market Forecast by Commercial Aircraft Type in Terms of \$B

Table 3.23: Global Commercial Aerospace Seating Market Forecast by RegionalAircraft Type through (2015-2020)

Table 3.24: Average Growth Rates for One, Three, and Five Years for Global



Commercial Aerospace Seating Market by Regional Aircraft Type through 2015-2020 Table 3.25: Global Commercial Aerospace Seating Market (\$B) Forecast by Business Jet Type (2015-2020)

Table 3.26: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Seating Market (\$B) Forecast by Business Jet Type Table 3.27: Global Commercial Aerospace Seating Market (\$B) Forecast by Product Type (2015-2020)

Table 3.28: Global Commercial Aerospace Seating Market (\$B) Forecast by Economy Class Type (2015-2020)

Table 3.29: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Seating Market (\$B) Forecast by Economy Class Type Table 3.30: Global Commercial Aerospace Seating Market (\$B) Forecast by Business Class Type (2015-2020)

Table 3.31: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Seating Market (\$B) Forecast by Business Class Type Table 3.32: Global Commercial Aerospace Seating Market (\$B) Forecast by First Class Suite Type (2015-2020)

Table 3.33: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Seating Market (\$B) Forecast by First Class Suite Type Table 3.34: Global Commercial Aerospace Seating Market (\$B) Forecast by Region (2015-2020)

CHAPTER 4.COMPETITOR ANALYSIS

Table 4.1: Market portfolios of major players by aircraft type

Table 4.2: Market portfolios of major players by seat type

CHAPTER 7.CUSTOMER ANALYSIS

Table 7.1: Major customers/end users of global commercial aerospace seating market



I would like to order

Product name: Growth Opportunities in Global Commercial Aerospace Seating Market 2015-2020: Trends, Forecast, and Opportunity Analysis

Product link: https://marketpublishers.com/r/G21B071D80FEN.html

Price: US\$ 4,850.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G21B071D80FEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Growth Opportunities in Global Commercial Aerospace Seating Market 2015-2020: Trends, Forecast, and Opportunit...