

# Growth Opportunities in the Global Car Rental Industry

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## Abstracts

The future of the global car rental industry looks good with opportunities in the off-airport and on-airport market segment. The global car rental industry is expected to reach an estimated \$99.6 billion by 2022 and it is forecast to grow at a CAGR of 5.5% from 2017 to 2022. The major drivers of growth for this market are increase in international air travelers and increase in the volume of domestic tourists.

In this market, on-airport and off-airport are some of the major segments of car rental by location type. On the basis of our comprehensive research, Lucintel forecasts that on-airport segment expected to show above average growth during the forecast period.

Within the global car rental industry, the leisure customer segment is expected to remain the largest market. With a rise in air travel and domestic tourism, and recovery in the GDP level, the number of the leisure customers is expected to increase, which will spur growth for this segment over the forecast period.

North America is expected to remain the largest region due to high quality road infrastructure and limited railways. Increasing investment opportunities in different industries, gains in per capita disposable income, and increasing corporate travel will drive car rental demand in North America.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's

challenging economy, you need every advantage that you can find.

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(Source: Lucintel)

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